

THE TOWN OF LYLE IS OPEN

HOOD RIVER PEOPLE need no extended story about Lyle. The townsite has been held back from development owing to the unusual conditions of the terms of purchase from the Columbia River and Northern Railroad, by the North Bank Road—conditions which

Bottled Up the Town, Stifled Its Natural Progress and Held Back All Development

The opening of the town of Lyle is one of the most important offerings ever made in the Northwest. The unusually strategic location of Lyle at the mouth of the Klickitat River, on the North Bank Road, with its magnificent back country—water and rail transportation—climatic conditions exactly similar to Hood River Valley, directly across the Columbia. Immense power development and the opportunities for industrial and commercial enterprises will make Lyle within a very short time the principal city between Portland and Spokane.

IT WILL BE the greatest townsite opening the Northwest has ever had.

The natural advantages possessed by Lyle would already have developed a city larger than The Dalles if the townsite had been opened for settlement. No lots have been for sale in Lyle. This is the first time anyone could buy lots. Almost every building now in Lyle is on leased property. Splendid opportunities for profit are presented in Lyle Townsite. Better select your lots before the other fellow gets them.

Climatic and soil conditions at Lyle are similar to Hood River. Lyle won the gold medal at Spokane. Grand prizes at the A. Y. P. Exposition. Hood River people need no introduction to Lyle. The opportunities are there. Don't be too late or you'll regret it.

The distributing point for over 250,000 acres of the finest apple, orchard, grain and timber lands.

Large profits will be made by early purchasers of townsite lots—values are sure to go up quickly.

CALL AT THE
HOTEL OREGON

ASK FOR

The Town of Lyle

SALESMANAGER

*He Will Tell You
All About the
New DEVELOPMENTS
At LYLE*

LYLE IS LOCATED on the North Bank Road, 85 miles east of Portland. It is the junction point with the Goldendale branch, which taps the famous Klickitat Valley, the tremendous resources of which find their outlet to the markets of the world through Lyle.

The Klickitat River flows into the Columbia at Lyle. The Klickitat is a glacial stream, developing tremendous electric energy in its rapid flow. This power will soon be harnessed, 30,000 horsepower to be developed within a few miles of Lyle.

For over 25 years Lyle has been a most important trading and shipping point. Every river steamer makes Lyle a port of call. All trains stop at Lyle.

Lyle will be the most important commercial and industrial city on the North Bank road. It will have unlimited electric power at its very gates. It has the best railroad connection of any town on the Columbia River—the best river landing on the river, served daily by all lines of river steamers.

Only three hours from Portland (85 miles).

**Prices of Residence LOTS Range from \$150 to \$400
Business and Industrial LOTS from \$300 to \$750**

VERY EASY TERMS WILL BE EXTENDED

KEASEY, HUMASSON & JEFFERY
DEALERS IN LAND

**Chamber of Commerce
Portland, Oregon**

**Oregon Hotel
Hood River, Oregon**

**Lyle
Washington**