

THE BRAGG MERCANTILE CO. RE-ORGANIZATION SALE

Commencing Saturday, April 29th, will provide an opportunity to supply your every
WEARING APPAREL need at a very great saving in price.

Extraordinary Specials

Women's Sleeveless Vests, Special for Saturday only, each (Only 5 to each customer)	5c
Special for Saturday	
10 Yards Seersucker Gingham for (Only 20 yards to each customer)	65c
Men's Canvas Gloves, the pair (Only 5 pairs to each customer)	5c
25c and 35c All Silk Ribbons, extra wide, in plain and fancy, per yard	15c
Saturday Special	
Men's 10c Work Sox for (5 Pair only to each customer)	5c

In remodeling and departmentizing the Dry Goods, Shoe and ready-to-wear sections of our store, the new management of these departments, after a thorough overhauling and rearrangement of the stocks, find that lack of room to properly display and handle, will compel us to

CLOSE OUT A NUMBER OF LINES Now in Stock

We also find ourselves overstocked in some lines and in order to balance up our stock and close out such lines as we shall discontinue to carry, we place on sale all Men's and Boys' Suits, several lines of Men's, Women's and Children's Shoes, Men's and Boys' Hats, Women's Suits, Skirts, Coats and Waists, Men's, Women's and Children's Underwear, etc. In fact, every department will be required to do its full part towards making this sale

Extraordinary Specials

65c to \$1.00 Men's Golf Shirts, broken lines, slightly soiled and mused, some of them with collars to match, Special	35c
20c Men's Hose in black, tan and grey, Special the pair (Only 5 pair to each customer)	10c
\$2.50 to \$3.00 Men's Felt Hats, good assortment, Great Special	\$1.45
1 Lot of American Beauty Corsets, to close out, Great Special	1/2 PRICE
\$1.25 Women's White Waists, slightly soiled and mused, to close out at	50c
Tuesday Special	
30c and 35c Kobe Silks in all colors, Special for Tuesday, May 2nd, at the yard	25c
25c Silks, plain colors, great assortment, at the yard	15c

One of the Greatest Money-Saving Events in the History of Hood River

Items Picked at Random

From Men's Wear Section All

At a Great Saving in Price

John B. Stetson Hats, in black and vicuna	\$3.35
1 Lot Men's \$1.25 Dress Shirts in all sizes and colors	95c
50c and 75c Neckwear	29c
Men's White Handkerchiefs	5c
1 Lot Men's Linen Collars	10c
35c and 50c Suspenders	29c
65c and 75c Men's Caps	45c

Women's Suits, Coats and Skirts at Economy Prices

The quality, combined with the extremely modest prices always asked for these goods in our store makes the prices now quoted extremely attractive. Early choosing is advised—they will not last long.

\$24.00 and \$25.00 Suits, in black, blue and grey serges, Choice for	\$16.45
\$15.00 to \$16.00 Suits, in grey, tan and black; also a few in Shepherds checks, Choice for	\$10.85
\$5.00 and \$6.00 Covert Jackets	\$2.95
\$10.00 Rubberized Rain Coats	\$5.85
\$2.50 and \$3.00 Wash Shirts	\$1.85
\$2.00 to \$3.00 White Waists	\$1.45
\$1.50 White Waists	98c

Great Opportunity to Supply the

Kitchen with New Cooking

Utensils at About HALF

We are positively going to close out every article of Blue Enameled and Graniteware, at about one-half the regular prices.

Stew Kettles, Frying Pans, Pudding Pans, Rice Boilers, Water Pails, Coffee and Tea Pots, Bread Pans, Milk Pans, etc., too numerous to mention here, all at about

One-Half Regular Price

See Big Window Display

Sale Opens Saturday, April 29th; Closes Wednesday Night, May 10th, 1911

All Goods on Sale Will Be Marked with Green Price Tags. There'll Be Hundreds of Them

MEN'S, WOMEN'S, CHILDREN'S SHOES AT STARTLING PRICE REDUCTIONS

Consolidating the exclusive shoe stock formerly owned by Huelat & Molden, the new members of our firm, with our already large stock of shoes, and adding to this the large spring stocks which were bought for the two places, makes our stock of shoes one of the largest east of Portland. To reduce this stock to normal size quickly we have used the knife without mercy. Space only permits mention of a few.

75c, 85c and 95c Children's Shoes, large assortment in all leathers to choose from, the pair	45c
95c to \$1.15 Children's Shoes including many of our new spring stocks, the pair	65c
\$1.50 Children's and Misses' Shoes, including pumps and oxfords, in all leathers, the pair	95c
\$2.00 to \$2.25 Misses' and Boys' Shoes in endless variety in all leathers, from the best shoe makers in America. Choice the pair	\$1.65
1 Lot Boys' Misses' and Women's Shoes, broken lots, selling regularly at \$1.75 to \$2.50, choice	\$1.00
\$2.75 to \$3.50 Women's and Men's Shoes, oxfords and pumps, in all leathers, tan, black, oxblood and bronze, the pair	\$1.95
\$3.50 to \$5.00 Women's Shoes and Oxfords, in patent, kid and dull leathers, choice	\$2.45
\$3.50 to \$4.25 Men's Dress Shoes	\$2.95
\$3.00 to \$3.50 Men's Work Shoes	\$2.75
\$5.00 to \$5.50 Men's Hi Cut Shoes	\$3.35

POSITIVELY EVERY PAIR OF SHOES IN OUR STOCK AT REDUCED PRICE

Owing to the unusually heavy price reductions the terms of this sale will be CASH

Don't hesitate. Don't wait.
Others will appreciate this opportunity.
Come early. Stay late.

READ ON READ ON

50c Corset Covers	35c	\$1.00 Girls' Sweaters	65c
35c Corset Covers	20c	\$3.50 Women's Sweaters	\$1.95
30c and 35c Muslin Pants	20c	75c Boys' Sweaters	45c
25c Muslin Pants	17c	\$2.00 Sweaters	\$1.35
50c Muslin Gowns	35c	50c to 65c Leather Belts	35c
\$1.00 Muslin Skirts	63c	25c and 35c Jabots	15c
50c Muslin Skirts	38c	25c Dutch Collars	15c
10c Embroideries, the yard	5c	25c Children's Hose	10c
10c Insertions, the yard	5c	35c Women's Hose	25c
10c Valenciennes Lace	5c	8c Women's Handkerchiefs	3c
10c Torchon Lace	5c	50c and 65c Men's Underwear	38c
25c Silks, the yard	15c	\$2.25 Men's Covert Duster	\$1.75
\$1.25 Corsets	68c	Men's Khaki Suits	\$2.50
\$1.50 Wrappers	90c	\$5.00 Women's Linen Dusters	\$3.85
25c Boys' Waists	15c	\$5.00 Men's Hi Cut Shoes	\$3.35
10c Pearl Buttons	5c	\$1.50 to \$2.00 Men's Hats	95c

Remnants--HALF PRICE Remnants--HALF PRICE

The Bragg Mercantile Co.
HOOD RIVER, OREGON

ALL CLOTHING IS TO BE CLOSED OUT REGARDLESS OF COST, OR FORMER PRICES

Lack of room to properly handle and display this line, compels us to place the entire line on sale at prices never before placed on merchandise of this nature.

Every Man's and Boys' Suit

Must Be Sold.

These Prices Will Do It

Young Men's Suits \$2.45 Up; Men's Suits \$4.95 Up

Young Men's, and Men's Suits, in cashmeres and chevots, in dark and medium colors, regularly priced from \$12.50 to \$14, choice of the lot	\$7.95	1 Lot Men's Pants in worsteds, cassimeres and chevots, slightly soiled, regular prices to \$3.50	\$1.95
\$17.50 to \$18.00 Men's Suits	\$11.85	Men's \$5.00 and \$5.50 Pants in all wool worsteds and chevots, in medium and dark patterns, at special price for choice	\$3.45
\$20.00 Men's Suits	\$14.85	\$10.00 Men's Cravenette Coats	\$6.95
\$25.00 Men's Suits	\$16.85	\$12.50 Men's Cravenette Coats	\$8.45
1 Lot Boys' Suits, ages 4 to 8, regularly priced to \$4.50, to close out at	95c	\$15.00 Men's Cravenette Coats	\$10.45
\$2.75 to \$3.25 Boys' Suits in gray, blue and brown mixtures, ages 4 to 8, choice	\$1.95	\$12.50 Men's English Corduroy Suits, Special	\$9.85

REMEMBER THE DATE REMEMBER THE PLACE

We are hereby offering you an unusual opportunity to supply your needs at a great saving. We guarantee every statement—if you find that we have misrepresented anything we will refund your money—otherwise there will be NO REFUND, NO EXCHANGE during this sale