## IT IS NOT ALWAYS PURE LUCK

that tells where to make a good investment. Good luck may be a factor in making a wise decision, but by comparison it is not weighed in the balance with good judgment.

## Good Judgment Is Not Hindsight; It's Foresight

Perhaps you did not get in on some of the following investments by reason of an over=abun= dance of hindsight.
$\mathbf{\$ 1 0 0}$ invested in stock of Munsey's Magazine at the right time would now pay you a monthly income of $\$ 100$ and have a cash value of $\$ 12,000$. $\$ 1000$ in this stock would have made you independently rich.
$\mathbf{\$ 1 0 0}$ invested in Bell Telephone stock at the right time would be worth over $\mathbf{\$ 2 0 0 , 0 0 0}$.
These are only two instances of where some one must have used foresight, and yet we can name dozens of propositions that have paid as well as these or better. We are proving each day that the old saying, that "a prophet is not without honor save in his own country" does not apply to THE OREGON APPLE COMPANY OF HOOD RIVER, for the sale of its preferred stock is meeting with instant success and that too with OREGON PEOPLE.
they know where the best apples in the world are grown they know wheee the most care is given to apple culture they know where buyers pay the highest price

If you cannot call at our office, phone $51=M$ or drop us a card and we will supply you with detail= ed information how you can own some of this stock on small monthly payments.

## The Oregon Apple Company of Hood River

21-22 Heilbronner Building
Hood River, Oregon

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