

SKINNER TELLS OF EAST

Advertising Stunt of Commercial Club He Says Will Result In Great Benefit to Valley--Crowds Gaze in Wonder at Hood River Apples.

PRIZE APPLES SOLD IN CHICAGO

J. C. Skinner, secretary of the Hood River Commercial Club, who has been east on a publicity trip, returned home Thursday evening and announces big success in advertising the valley and its products.

Mr. Skinner's first stop on going east was at Minneapolis, where he had arranged to make a display of apples with the Donaldson Company of that city. C. Hefer, manager of the Donaldson Company's food products, gave the exhibits which were present from all parts of the United States, the use of the show windows in the entire block owned by the big department store, and these were filled with apples from Hood River, Wenatchee, Yakima, Zillah, the Bitter Root valley, Medford, Maryland, Delaware and many other places. The Hood River exhibit consisted of 80 boxes of Spitz, Newtowns, Arkansas Blacks and Orleys and although one of the smallest in the display, it is said to have attracted the greatest attention.

For ten days the store was packed with thousands of visitors who tried to buy the Hood River exhibit apples and were very much disappointed when told that they were not for sale. The apples from other sections were left with the company to be disposed of, and it sold the entire exhibit, consisting of thousands of boxes. Mr. Skinner found that White Salmon was the best known Pacific coast district in Minneapolis, due to the fact that a number of people there had made big land purchases across the river and had advertised them extensively. He was kept busy telling the big crowds about the valley, and says that thousands of Minnesota people have their minds fixed on the west, as a place of residence.

After spending a day or two at his former home at Hamilton, Ohio, Mr. Skinner went on to Philadelphia, where he expected the arrival of a car of fruit for exhibition purposes, but found on arriving there that it would not be there until the first day of the big land and apple shows in Chicago, which were considered the most important displays to be made by the valley. After making arrangements in the Quaker City for having the fruit displayed in a big department store there, Mr. Skinner left for New York, where he spent a week among the commission men and in advertising the valley in the big city. While in New York he visited Steinhart & Kelly, Rae & Hatfield, Loomis & Co. and Burt Van Horn, and found that the local fruit was largely being held in storage to allow the cheaper apples of the east to be gotten off the market. He found that the Hood River fruit was extensively known to the big wholesale trade in New York and also among the big retail stores. In company with Sloan Gordon, a well known journalist, Mr. Skinner made a round of the big daily papers in New York endeavoring to get a story printed about the National Apple Show and Hood River's big prize-winning event, but there was nothing doing. While the city editors of the papers received Hood River's boosting secretary cordially, they were not impressed with the result of the Spokane apple show as a news story.

From New York Mr. Skinner went to Chicago, where the Land Show and its rival, the apple show, the latter under the auspices of the National Apple Show, opened in Chicago. A fifteen box display was placed in the Land Show, while the prize winning car of Spitz was put into the Apple Show and also part of the car of Newtowns. Owing to having been properly advertised and the position of the Coliseum in which the Land Show was held, it drew the

crowds, the attendance during the week being placed at 200,000. The cars passed the Coliseum and the Land Show people had a big sign announcing it, as well as having "barkers" outside with megaphones calling the attention of everybody in the vicinity to its attractions. At the Land Show Mr. Skinner met C. R. Bone, who was there with an exhibit of apples and also the big painting of the valley. The Cutler boys, G. Y. Edwards and Ralph Ordway also arrived and assisted in placing the exhibits.

For the first three days the attendance at the Apple Show, which was held in the big armory not far from the Land Show, was a frost. Finally the managers of the Apple Show made arrangements with the Land Show people to issue a ticket admitting spectators to both shows and from then on the Apple Show was attended by thousands of visitors. The prize car of Spitz was placed in a fine position and photographs taken of it show it to be about the handsomest ever made by the valley anywhere. All around the outside of the 600 box exhibit was run a trimming of blue silk, while blue chiffon was used between the boxes and fastened with brass tacks. Over the top in large letters was placed a sign which read, "Hood River Valley Sweepstakes Car Spitzburgs, Winning Over All Entries." The cup, banner and big rosette and ribbon won by the car were placed on it and the residents from the middle west, who flocked to the show after the first few days, gazed with amazement on a display of apples more perfect than they had ever imagined could be grown.

The combined work of Mr. Skinner and the other Hood River people who were present, did a lot for the valley at Chicago, according to an uninterested Chicago man who attended the land and apple shows. Another Hood River booster who was there was Chris Gresen who is said to have had the rest of the valley delegation beaten to a whisper when it came to talking to visitors. Gresen's long experience in meeting big crowds made talking apples and "Better Fruit" in the ten days' gabfest an easy one for him and nobody went away from him unimpressed.

After the Chicago shows closed, the displays were taken by the Gibson Fruit Company, who had previously contracted for them, and will be sold to the epicures and pork and grain magnates of the Windy City for consumption during the holidays. A lot of them will also be taken by the big hotels and swell cafes.

Mr. Skinner believes that the displays of apples and distribution of literature will result in great good to the valley in many ways, and returned home highly elated. He stated that he expects to see many visitors here in the spring, as the result of placing the displays in the several cities.

O. R. & N. EARNINGS BIG DURING YEAR

Dividends amounting to \$5,445,649 were declared during the year by the O. R. & N., according to its report filed with the State Railroad Commission at Salem. This is the last report which that road will file, because of its recent reorganization into the Oregon-Washington Railroad & Navigation Company. These dividends represent 15 per cent on the common stock, or \$3,596,919, and 17 per cent on the preferred stock, which amounts to \$1,848,734.

Retirements in Oregon by the road during the past year amount to \$549,535.71, and on the entire line \$1,024,428.25. Road and equipment since June 30 for the entire line cost \$63,214,538.54, and in Oregon cost \$33,354,833.74. The net corporate income was \$3,728,177.76, and the operating revenue for the whole line was \$15,054,740. Operating expenses were \$8,896,467.84. The ratio of the operating expenses to the operating revenues is shown by the report to be 58.59 per cent.

The company paid in taxes a total sum of \$708,647.61 in the state of Oregon, the gross earnings tax amounting to \$38,349.23.

GLEE CLUB ENTERTAINMENT PLEASSED LARGE AUDIENCE

The entertainment given Monday evening at the Monroe show house by the University of Oregon Glee Club, pleased a large audience. In fact, the standing room only sign was hung up early in the evening. When the entertainment opened the Glee club entertainers were greeted by many enthusiastic friends, among whom were many students and alumni of the university. The songs, skits and stunts were all given admirably and all the numbers were enjoyed. The Glee club is making its annual tour of the state.

Hood River Boys In Boy Scout Movement

Branch of Organization, With 200,000 Members in America and England, Started at Hood River--Rev. Simpson Finds It Popular.

The Boy Scout movement, which has had such a phenomenal growth in the United States, and a branch of which has recently been established in Hood River, is probably the most effective organization ever started to appeal to the best that is in every boy. It is estimated that at least 200,000 boys are now enlisted in the movement, which has not only a strong organization in America, but also one in England. The Boy Scout idea has been brought to its present great success in America by Ernest Thompson Seton and in England by the well known soldier, General Baden-Powell.

In regard to the principles and objects of the association, Mr. Seton

aged. "The actual pursuits were life-saving and rescue, camping, scouting, starcraft, gang tramping, boat-building, canoeing, signaling, knot-making, fishing, riding, shooting, archery, mountain-climbing, all outdoor athletics--especially walking, running, swimming, skating, nature study, including photography, and many kindred pursuits.

"For all of these pursuits standards of excellence were fixed and honorary badges awarded to the deserving. The laws forbade rebellion, wild-fire, killing of song birds, pollution of woods, abuse of fire arms, breaking of game laws and use of tobacco or alcohol, and enjoined fair



INDIAN GEORGE

Hood River's Oldest Resident Whose Picturesque Appearance Is Being Used by Perigo & Son as a Souvenir of the Holidays

play and absolute reverence for one's word of honor." The movement was taken up by Mr. Seton to help in the problem of training the modern boy, and he says in this connection: "Not one boy in a thousand is born bad. Boys have their badness thrust upon them. They are made bad by evil surroundings during the formative period between school and manhood, between 12 and 50 years of age."

Therefore he adopted a plan which he thought would appeal most strongly to boys, and in which he embodied most things that tend to

East Side Residents Want River Grade Road

Talk of Forming Association to Espouse Cause of New Highway That Will Do Away With Heavy Hauling--Would Connect West Side.

I have recently been approached by several prominent property owners of the east side on the subject of a proposed river grade road into town, and asked if the owners of Maxwelton Orchard would grant any necessary right of way for the building of such a road. I wish to go on record as heartily in favor of such a proposition, not only for the good it might do me personally, but for the good of the entire east side district. The crying need for a low grade road has been more forcibly demonstrated this season than ever before, when the unusually heavy apple crop had to be slowly and laboriously trundled down the steep grade of the present road, wearing out horses and wagons alike and consuming much valuable time at the turnouts. The road is in splendid condition, that is, the part cared for by the county, and is picturesque, but neither of these facts make the grade any easier, and other going up or coming down, and the question of the up grade haul is one that has hampered every resident of the east side.

Last year and the year before the proposition of building a river grade road was brought before the public by a number of property owners who live up Nell creek, but sufficient interest could not be aroused to accomplish any good results. In fact a number of land owners, who did not study the proposition closely enough to realize its great benefits, interposed with decided opposition on the ground of heavy expense; but perhaps after this year's heading, these parties may see things in a different light.

As a start to the movement, a develop an honorable, ambitious and useful man.

There are eleven articles of scout law, as the articles of the constitution of the organization are called, several of which are as follows:

"1. A scout's honor is to be trusted. If a scout says, 'On my honor it is so,' that means it is so, just as if he had taken a most solemn oath. Similarly, if a scout officer says to a scout: 'I trust you on your honor to do this,' the scout is bound to carry out the order to the very best of his ability and let nothing interfere with his doing so. If a scout were to break his honor by telling a lie, or by not carrying out an order exactly, when trusted on his honor to do so, he may be directed to hand over his scout badge, never to wear it again. He may also be directed to cease to be a scout.

"2. A scout is loyal to the president, to his officers, to his parents, to his country, and to his employers. He must stick to them through thick and thin against any one who is their enemy or who even talks badly of them.

"3. A scout's duty is to be useful and to help others. He is to do his duty before anything else, even though he gives up his own pleasure or comfort, or sacrifices his safety to do it. When in difficulty to know which of two things to do, he must ask himself: 'Which is my duty?'--that is, 'which is best for other people?' and act accordingly. He must be prepared at any time to save life or help injured persons. He must try his best to do a good turn to somebody every day.

"4. A scout is a friend to all, and a brother to every other scout, no matter to what social class the other belongs. Thus, if a scout meets another scout, even though he be a stranger to him, he must speak to him and help him in any way that he can, either to carry out the duty he is then engaged upon, or by giving him food, or, as far as possible, anything that he may be in want of. A scout must never be a snob. A snob is one who looks down upon another because he is poorer, or who is poor and feels resentment toward another because he is rich. A scout accepts the other man as he finds him, and makes the best of him."

The influence of the movement has been most wonderful in many respects on even the most hardened youngsters. Although organized but a short time, the local organization is already accomplishing good results, and, if properly fostered, may help to decide the problem of what to do with the boys, which has of late been receiving so much attention here.

water level road could be built out the west side of Hood River as far as the present Nell Evans foot bridge, where it could cross to the east side of the stream and reach the present main county road through the gully or shallow ravine of the small creek which skirts the south lines of the Maxwelton and Slade properties. This connection could be built without taking any tillable orchard land off either place, and it would enable every resident beyond that point to do his heavy hauling with comparative ease and with the saving of much time. Such a road would also enable the residents of that district to get across to the west side without coming around by town or by way of Tucker's bridge--either route being many miles out of the direct line.

The attendance of several of our progressive road commissioners and other prominent citizens at the recent good roads convention in Portland is noted with interest, and it is suggested that they join with the building of such an easy grade out of town, to get some favorable action in the matter. The cost may be considerable, but in comparison with the benefit which would accrue to this thickly settled section of the valley it would be nominal. An eastern man who is one of the heaviest investors on this side of the valley, and whose progressive ideas reach beyond the immediate present into the future, has suggested that a resolution be formed for the purpose of promoting such a road, and all who would benefit by avoiding the haul up the present steep grade, as well as those who favor development and the consequent increase in property values, are urged to take interest in the matter.

OSBORNE SIDESTEPS EXPLODING POTATOES

White Salmon, according to the Oregonian, has devised a new way of making it heard of in the world at large by growing exploding potatoes. The way the nobby tubers act is told about as follows:

"Three explosions a few moments apart, the last of which blew the oven door of the range off, frightened the family of the editor of the White Salmon Enterprise.

"Baked potatoes were to be a part of the noon-day repast, and the heat hardened the skins to such an extent that the pent-up steam broke loose with terrifying results. "Potatoes are so large in this section that these explosions occur frequently, but may be prevented by first puncturing the skins with a fork."

Three of these huge potato bombs were given to J. H. Osborne by a White Salmon man several days ago and after exhibiting them at the bank for several days, he took them home and was expecting to have a baked potato feast Monday night. On receiving the Oregonian Monday he telephoned home immediately and requested that the potatoes be served a la shoestring.

UNIVERSITY CLUB DANCE WAS BRILLIANT AFFAIR

The third annual dance of the University Club was held Friday evening and was the most pretentious social affair ever given at Hood River. The dance was held in the spacious hall of the new Hellbrenner building which was decorated with bunting, evergreens and electric lights. In the center of the hall from which streamers were festooned to all parts of the ceiling a moon shone from the reflected light of a big arc lamp. Portland music enlivened the occasion which was largely attended.

The patronesses were Mrs. P. S. Davidson, Mrs. J. F. Watt, Mrs. R. H. Wallace and Mrs. E. H. Shepard. During the evening punch and refreshments were served. Many beautiful costumes were worn by the ladies.

Among the out of town visitors were Mr. and Mrs. J. E. Slade and Miss Miller, of Husem, Mr. A. P. Batcham and daughter, Maud, of Mosler, Miss Adele Goff, Miss Marjorie Fouts and a number of other young ladies from Portland.

Events of World Wide Interest Pictured For Busy Readers



News Snapshots

Off the Week

Cannon, is now sitting. At the windup of this congress the Sixty-second, with a Democratic majority, will be in force and will possibly be headed by Champ Clark as speaker.

Mrs. Mary Baker Eddy is dead. The founder of the Christian Science cult passed away at her home in Brookline, Mass., of pneumonia. Who will succeed her as head of the 1657 churches is still a question. After an operation for appendicitis the Duke of Manchester's condition is serious. Amid the usual pomp in the City of Mexico President Diaz was again inaugurated & succeed himself as chief executive of Mexico. The second session of the Sixty-first congress, presided over by Speaker Cannon, is now sitting. At the windup of this congress the Sixty-second, with a Democratic majority, will be in force and will possibly be headed by