

THE HOOD RIVER NEWS

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Thousands of Apples Mailed All Over World

Big Portland Store Furnishes 25,000 Fancy Spitzenbergs, Wrapped and Ready to Mail to Clamoring Crowd—Literature Also Supplied

One of the most effective advertising features ever adopted by the Commercial Club was pulled off last week in Portland when 25,000 apples were given away to the public all ready to be mailed. To make this innovation more beneficial, the club distributed several thousand pieces of Hood River literature.

The literature was distributed from a booth by Mrs. E. C. Smith and Mrs. A. J. Derby. E. C. Smith, one of the directors of the club, kept a supervising eye on the distribution of the fruit. It is stated by Mr. Smith that the apples were sent to every state in the United States, all parts of Canada and to almost every country on the globe.

In telling about the distribution a Portland paper says:

"The apples were distributed free in neat packages, containing one apple each, at Olds, Wortman & King's big store, all ready for stamping and mailing. There were plenty of takers, and from early morning until late in the afternoon an immense throng crowded around the distribution tables, anxious to secure the neat little packages to mail to friends in the east.

"It was conceded to have been one of the greatest advertising stunts ever put into effect in Oregon. A. Holtz, a member of the firm in charge of the advertising for the big store, is responsible for the idea. He sug-

gested it to Jack Robinson, who turned it over to the Commercial Club and President Chas. Hall, and the latter put it into execution.

"A deal was made with the club whereby that organization would furnish 300 boxes of the best Spitzenbergs to be had, providing Olds, Wortman & King would superintend their distribution. The apples arrived in the city Saturday and 25 young women were engaged in packing them all day Sunday and Monday. Pasteboard boxes were provided large enough to hold one apple. Each apple was wrapped in a sheet of wadding and placed in a box containing a sheet of advertising matter setting forth the many attractions of the Hood River district.

"A large table was arranged on the first floor of the big store, where the fruit was distributed, weighed and stamped for mailing. All that was required of the parties accepting the apples was to purchase the stamps necessary for carrying them to their destination.

"Many of the people mailed their own packages, but large numbers left them at the store to be delivered later at the postoffice. Before the closing hour there was a pile of apples all ready for mailing, which had been left at the store, 15 feet in diameter and six feet high. It required several thousand dollars in stamps to carry the apples through the mails."

Senator Chamberlain Defines His Position

Says He Is An Insurgent and Eulogizes LaFollette and Cummins—Oregon Not Fool of The Family as Many Suppose, He Remarks

Senator Geo. E. Chamberlain closed the campaign at Hood River Monday night by addressing a large audience at the Commercial Club. He was introduced to his audience by County Judge A. J. Derby. The senator discussed national politics to great length, finally getting down to the situation in Oregon and strongly advocating the election of West, Manning and a non-political judiciary. He denied an alliance with Bourne but not in very strong terms. Senator Chamberlain admitted his non-partisan attitude in political affairs and has evidently lined up with LaFollette, Cummins, Beveridge and the insurgents. He devoted most of his talk in connection with state politics to assemblyism, claiming that it was not, as many supposed a dead issue.

The senator put all conjecture as to his position in the alignment of parties to rest by proclaiming that he was an insurgent and took the pronounced stand of opposition to the election of John A. Dix, Democratic candidate for the governorship of New York, because, as he said, the "Old Guard" or conservative element

of the Republican party were going to support him in conjunction with Tammany Hall.

"In this state," said Senator Chamberlain, "Oregon is thought by many to be looked upon as the fool of the family by the other states of the union, but I want to tell you that this idea is a great mistake. Wherever I have been Oregon is pointed as leading the way to a system of selecting public officials that is the most intelligent now before the people."

In speaking of future senators from this state, Mr. Chamberlain threw an anchor to windward for himself with a view, evidently, of keeping up his political fences. He said that in two years an attorney for the Harri-man railroad interests and a very rich man in Portland would be candidates for this office. On this account he pleaded that Bowerman and all other Republican candidates be defeated regardless of the fact that they were nominated under the primary law.

As usual he made a smooth address. After the meeting he was introduced to many of his audience.

OREGON'S JUNIOR SENATOR WHO DELIVERED ADDRESS MONDAY NIGHT



GEORGE E. CHAMBERLAIN

Senator Chamberlain Announces His Alliance With Insurgent Forces of LaFollette and Cummins.

PUBLIC RECEPTION FOR PASTOR HARRIS

The public reception given Friday evening to Rev. and Mrs. F. E. Harris by the members of Riverside Congregational church, at the Commercial Club rooms, was largely attended and the new pastor and his wife warmly welcomed to their new home. Under the auspices of the ladies of the church, the assembly room, in which the reception took place, was prettily decorated for the occasion. The reception committee consisted of the trustees of the church and their wives, with the addition of

BIG CARD PARTY CREATES INTEREST

The big card party which will be given in the assembly room of the Commercial Club Wednesday, Nov. 16th, by the Woman's Club, for the benefit of the Park fund, is attracting a good deal of interest, and indications are that it will be largely attended. An admission fee of fifty cents will be charged, there will be a musical program, and everything will be done by the ladies to give all who attend a pleasant evening. The purpose for which the entertainment is being given is receiving the hearty support of the community, which believes that now is the time to secure a park site.

REV. AND MRS. J. L. HERSHNER

After a general introduction, a short program was carried out, C. D. Thompson presiding. Attorney E. H. Hartwig, on behalf of the city's business interests, made an address of welcome, and Rev. J. G. Tate welcomed the newcomers in Hood River's church life as the representative of the members and the community. Mr. Harris responded in a happy vein that evidently met the hearty approval of his hearers. Mrs. Chas. Henney sang a solo. Mr. Henney played several instrumental selections and Miss Alberta Jackson gave a vocal number. At the conclusion of the program refreshments were served by the ladies of the church.

Fruit Fair Association Completes Arrangements

Event Expected to be Best Ever Held Here Will be Housed in Temporary Building On Site Owned by Association—Date Nov. 23-26

The directors of the Hood River Apple Fair Association, after a long and arduous session Saturday, have completed arrangements for the Hood River fruit fair and also compiled the premium list.

The association has decided to hold the fair on its property at the corner of Cascade avenue and Second street, and will erect a temporary building on it for this purpose. The lumber which will be used in the building will afterward go into the permanent structure. The building will be 100x42 feet, with an entrance on the corner. The dates for the fair, as already announced, will be Nov. 23rd to 26th, the exhibit opening on Thursday and closing Saturday.

Interest in the coming fair is the most pronounced that has ever been shown preceding any local show, and it is expected that the exhibit will eclipse all previous efforts. The premium list is a good one, an innovation being a packers' prize, which will consist of a gold watch given by the J. C. Pearson Company. It is as follows:

- 1. Best general box display—first and second prizes. Entry to consist of ten (10) boxes, not more than three (3) boxes of any one variety.
- 2. Best five box display—first and second prizes. Entry to consist of one or more varieties.
- 3. Best box of Spitzenbergs—first

and second prizes. Entry to consist of 96s to 120s inclusive.

- 4. Best box of Spitzenbergs—first and second prizes. Entry to consist of 88s and larger.
- 5. Best box Newtown Pippin—first and second prize. Entry to consist of 96s to 120s inclusive.
- 6. Best box of Newtown Pippin—first and second prize. Entry to consist of 88s and larger.
- 7. Best box of Ortleys—first and second prize.
- 8. Best box of Arkansas Black—first and second prize.
- 9. Best box of Jonathan—first and second prize.
- 10. Best box of Baldwin—first and second prize.
- 11. Best general plate display of apples—first prize only.

MEDALS

- 1. Best box of Ben Davis.
- 2. Best box of Delicious.
- 3. Best box of Gravenstein.
- 4. Best box of Gano.
- 5. Best box of Hyde's King.
- 6. Best box of King of Tompkins County.
- 7. Best box of Northern Spy.
- 8. Best box of Mammoth Black Twig.
- 9. Best box of Roxbury Russett.
- 10. Best box of Rhode Island Greenings.
- 11. Best box of Swaar.
- 12. Best box of Wagner.

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Hood River Exhibits Off For Big Contest

Car Loads of Spitz and Newtowns Accompanied by Expert Packers Leave to Compete With 2,000,000 of Their Fellow Prize Seekers

If Hood River doesn't capture a carload prize at Spokane it will not be due to any lack of care in selecting the fruit or on account of its quality, size and color. The two cars of apples which will represent the valley at the big show were brought in Thursday and forwarded to Spokane.

The car of Newtowns was selected from the Avery orchard and is said to be the finest ever put up in the valley. On account of the fine quality the fruit attained, it was possible to select a car of Newtowns in which there are only three sizes—80s, 96s and 104s. The car of Newtowns is in charge of Frank Cutler, Howard Shoemaker and W. G. Metcalf, who will go to Spokane to look after it and place it in position.

The Spitzenbergs were selected from the orchard of C. H. Sprout and packed under the supervision of Jack Robinson and Ralph Ordway. For quality and color they are said by experts never to have been surpassed, and the sizes, on an average, are larger than those of the Newtowns. They were carefully graded and re-

packed, so as to be perfect in this respect, and are expected to make the finest display at the big show.

E. H. Shepard has been selected to superintend the placing and decoration of the display, and he will leave today for Spokane for this purpose. A number of smaller exhibits will compete from Hood River, and the show will be attended by a good many of the growers.

TOOZE ASTONISHED AT CITY'S GROWTH

Walter L. Tooze came here Friday night and addressed the Republican meeting which was advertised for Judge R. R. Butler, due to the fact that the latter could not arrive in time on account of a delayed train. Mr. Tooze had twenty minutes' notice from Republican headquarters to come to Hood River, but nevertheless made a ringing speech in support of Republican principles and the state and national ticket. He was preceded by A. A. Jayne, who made a short talk and introduced him.

The veteran campaigner had not been here for fourteen years and was astonished at the growth of the city. He said that his last visit here was in 1896, when he covered the state in behalf of McKinley in the free silver fight. At that time he said he didn't believe there were over 400 people in Hood River. Tooze has been an advocate and defender of the party for over twenty-five years and is said to be the youngest looking man for his age in the state. Although approaching fifty years, he doesn't look more than half this age and is as quick and energetic in his movements as a boy. His home is at Falls City, where until recently he conducted a large mercantile business. He has been heard on the stump in every campaign in Oregon for the last quarter of a century, and four years ago came within a few votes of getting the nomination for congress in the First district. He is one of the best known men in the state, and one of the most popular.

His son, who bears the same initials as his father, is following in the latter's footsteps as a campaign speaker, and this year has been heard in a good many sections of the state.

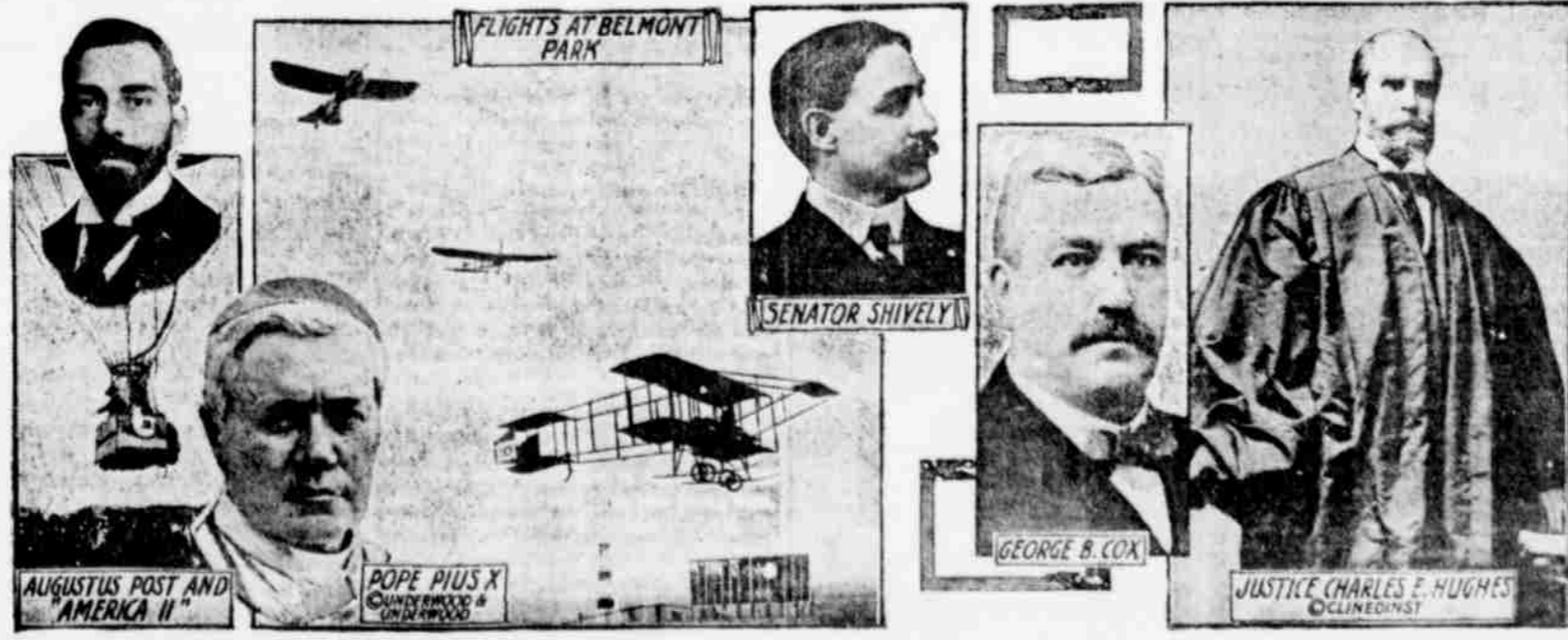
VALLEY APPLE LAND BRINGS GOOD PRICES

Several real estate sales of interest during the week are reported by Nichol & Hadlock, the most important being ten acres belonging to Dr. E. T. Hull, in the Odell district. The tract disposed of is the one on which is situated the house and barn, and has six acres in eight-year-old trees from which 1,900 boxes of apples were taken this year. The other four acres are in three and four-year-old trees. The purchaser is K. A. Moore, who has been connected with Chicago's city engineering department for 15 years, and was in charge of street paving. During his connection with Chicago's city government Mr. Moore has superintended the laying of 200 miles of paving. The price paid for the property was \$12,000. Another sale was that of the D. B. Lanning place, near A. A. Jayne's orchard, to W. S. Farris, for \$10,000. The tract consists of 25 acres, 17 of which are in trees, about four acres in bearing and the rest two and three years old. Mr. Farris is a Portland man. A sale also made by Nichol & Had-

ONE EYE REMOVED TO SAVE OTHER ONE

A piece of steel which had been carried in the eyeball for 36 years without serious inconvenience was found by the specialist last week who operated on the eye of J. J. Knapp, whom the Oregonian says is of Hood River. When Mr. Knapp was 11 years old he was watching his father grind a plow point, and a chip of steel imbedded itself in the back part of the eyeball, traversing the cornea and crystalline lens. In 1880 the eye was injured when Mr. Knapp ran against a clothesline and ground it into the eye. Then in 1903 his 6-year-old daughter accidentally struck it with her finger. Finally, when pruning trees, four months ago, a twig struck the injured eye and caused hemorrhage and inflammation, so that it became necessary to remove the left eye to save the other. It was then the piece of steel was found. The operation was performed at the Portland Sanitarium. A 160-acre wheat land in Columbia county, Washington, near Dayton, to J. W. Hurley.

Events of World Wide Interest Pictured For Busy Readers



News Snapshots Of The Week

Sensationalism reigned at the international aviation meet at Belmont park, New York. The dangerous feats of the aviators kept the nerves of the spectators at highest tension. Out of the Canadian wilds walked the two daring air men, Augustus Post and Alan Hawley, who, Oct. 17, eleven days before, sailed from St. Louis. A sore toe necessitated a serious operation on Senator Benjamin F. Shively of Indiana. The stately robes of a justice of the United States supreme court are borne with dignity by Charles Evans Hughes, former governor of New York. Deep concern is manifested by Catholics because of the poor health of Pope Pius X. Former Republican boss of Cincinnati George B. Cox has left politics and Ohio to engage in the theatrical business in New York.