

ONLY ONE SAFE ROAD TO SUCCESS

NOTHING so far, in the history of humanity, has been discovered as an acceptable substitute for *honesty*. The man who lies down and the man who lies up and down eventually *stays down*—the one won't deliver what's expected of him—the other can't. There's just one safe road—the *hard straight way*. The little short cuts, the smooth twisting side paths, only seem safe; they're not meant to be walked on. Ever since human folk began to reason, a certain percentage of idiots have tried to get ahead by cutting over the quicksands, slighting their future for temporary gain. Many a man has lost out just because he wasn't patient enough to travel the road of honesty in his business. Money is desirable if fairly gained, but after all, it will only purchase food, clothes and excitement—Peace, Security and Happiness aren't found in the shops. The cheat can buy a few temporary luxuries, but he cannot buy the confidence of the community, or his own self respect.

For *Reliable* Wearing Apparel Our Stock Will Meet Your Highest Expectations

Men, women and children can come here safely for any item of wear, and depart with satisfaction to themselves and credit to the store. We believe in the *safe roads* and have built up a splendid business, which has withstood every test, without faltering, and bids fair to proceed along the highway of success, gaining in strength and ever holding *the confidence of the people of Hood River* dearer than any mere matter of dollars and cents which might accrue, by handling other than the best merchandise which money can buy, whether its a safety pin or an overcoat. Sincerely yours,

Doll Contest
NOW ON

FRANK A. CRAM

THIS WEEK
Waists $\frac{1}{2}$ Price

LOCALS AND PERSONALS

D. D. Hall, real estate dealer of Mosler, was here on business Wednesday.

Editor H. G. Kibbee of the Mosler Bulletin was here Thursday evening on a business errand, returning the same night.

The next meeting of the School and Home Association will be held in the Park street school building on Monday, Nov. 7.

J. R. Forden, manager of the Hood River Spray Manufacturing Company, with offices at Portland, transacted business here during the week.

Mrs. Lizzie Smith, department president of the Woman's Relief Corps, will meet with Canby Corps No. 16, Saturday, Oct. 22, at 2 p. m., and will inspect the work.

Mr. and Mrs. H. Walter Powell, the newly wedded couple whose marriage was mentioned a few weeks ago, have gone to keeping house in the Snyder cottage off Durham street.

A. C. Patten, with the Reed-French Piano Manufacturing Co. of Portland, was here the past week. It is probable that another music store is among the new enterprises for this place.

T. Mower Martin, New Church missionary, is staying at the Hotel Oregon and will be glad to meet with residents of Hood River who are interested in the writings of Swedenberg.

The registration books closed Monday. Voters who are not registered and who want to vote at the coming election will now have to undergo the inconvenience of swearing in their votes at the polls if they vote at all.

The News enjoyed a visit this week from Elmer Reeves, a nursery and fruit man of Waverly, Ia. Mr. Reeves came here to take charge of Mrs. Marion MacLae's splendid tract of land southwest of town, consisting of about 1600 acres, of which 400 acres are to be improved and set to trees in the most approved manner under the skill of Mr. Reeves. In the short time he has been here studying conditions and getting acquainted Mr. Reeves has become much attached to the place.

Yucco Tree Protectors at Whitehead's.

Clover pasture for horses and cattle. C. R. Masiker, Phone 10-X Odell.

Buy your butter, milk and cream from the Purity Dairy Co. Phone 68-L. Davidson Building.

For Sale—Spitzenburg, Baldwin, Vandivere, Salome and Hydes King high class seconds at 50c per box delivered. Oakhurst Fruit Farm, Phone 214-K. R. F. D. No. 2.

Chamberlain's Cough Remedy has become famous for its cures of coughs, colds, croup, and influenza. Try it when in need. It contains no harmful substance and always gives prompt relief. Sold by all dealers.

Miss L. Mae Weeks, of Style Shop, is in Europe now, and if any of the ladies desire special orders she will be glad to attend to them while there. Leave your orders at Style Shop and they will receive attention.

George Smith, a prominent real estate dealer of White Salmon, spent several days in the city the latter part of the week.

Miss Helen Stafford of Vancouver, Wash., is here visiting friends. She formerly was a resident of this place and has a number of acquaintances.

Mr. and Mrs. Frank Utery, of Centerburg, Ohio, arrived Saturday and will make their home in the Mt. Hood district. Mrs. Utery is a daughter of Jesse Davidson.

Rev. and Mrs. A. H. Lathrop departed Sunday afternoon for Portland to be in time for the train to Eugene early Monday morning, where they will spend a week visiting with Dr. and Mrs. C. W. Edmunds.

Richards & Co. have moved into elegant quarters in the new Ferguson building where they have a large room for the sale of fruits, confections and cigars. In the rear is the pool and billiard hall, spacious, commodious and up to date.

Owing to the way prices for milk are soaring in the distributing points it is understood that it will not be long until a raise in the price of the lactical fluid will take place in our city. Milk is said to be a very scarce commodity and it is almost impossible for dealers to obtain it in sufficient quantities to supply their customers. The price of milk by the gallon has already been raised to the hotels and the rest of the patrons may expect to come next if they want to continue using it.

Coarse ground and rock salt at Whitehead's.

For Sale—A one-horse power electric motor, almost new. Enquire at News office.

What have you to exchange for a good piano? Address A. C. Pattimore, Hood River, Ore.

For Sale—Brand new visible typewriter, \$65. Try it a week. A. Wilson, Mount Hood depot.

A special dinner will be served at the Mt. Hood Hotel Sunday evening from 6 to 7:30. Table d'Hote, fifty cents. Music by the Mandolin and Guitar Club.

The latest fall and winter creations in ladies' hats can be had at Style Shop, where the showing is attractive and sure to win the approval of the most exacting taste in millinery.

I have a client who wants to borrow \$300 for two years. Will pay 8 per cent and secure note with first mortgage on improved real estate valued at \$1800. Phone 308-M. S.W. Stark, Elliot Bldg.

The pleasant purgative effect experienced by all who use Chamberlain's Stomach and Liver Tablets, and the healthy condition of the body and mind which they create, makes one feel joyful. Sold by all dealers.

Hoarseness in a child subject to croup is a sure indication of the approach of the disease. If Chamberlain's Cough Remedy is given at once, or even after the croupy cough has appeared, it will prevent the attack. Contains no poison. Sold by all dealers.

Judge W. L. Bradshaw of The Dalles spent several days in the city the fore part of the week.

Attorney B. S. Huntington, of The Dalles, spent the fore part of the week in Hood River attending to official business.

A. B. Combs of the National Life was in Hood River city and valley a goodly portion of the time during the week looking after the interests of his company.

Mr. and Mrs. W. L. Smith returned home Sunday from a month's visit at their former home in Ohio. They report a very enjoyable visit, but are glad to be back in Hood River.

The dime social to be given by the ladies of Canby Corps, W. R. C., will be held at the home of Mrs. Harry Bailey Friday afternoon, Oct. 21, the proceeds to be used to buy silver for the corps. All are invited.

Hood River harbors an aching voidance in her heart for as yet there is no definite movement on foot for an up to date opera house, something which it is conceded is needed more than anything else as the next undertaking on the program after the apple fair building.

An election to determine whether the sale of intoxicating liquors shall be prohibited in Hood River county, as a whole, and the subdivisions thereof, will be held at the usual polling places on Tuesday, Nov. 8th, beginning at 7 o'clock in the morning and continuing until 8 o'clock in the evening.

F. C. House, a rancher residing less than a mile from the city, brought in six boxes of fresh picked strawberries Monday morning which were sold at 35 cents per box to the Oregon hotel. Mr. House was the first man to bring in strawberries in the spring and may also claim the distinction of closing the season.

The first of a series of dances given by the Social Dancing Club in Odd Fellows hall Friday night was such an enjoyable affair that the members of the club are highly elated over its success and want those who were not there to know that they missed a rare treat. The gathering was fairly large, the music good and throughout the evening a feeling of real sociability reigned—everybody got acquainted, mingled together as with one accord and felt that it was an event that will foreshadow many more happy times in the weeks that are to come. The Social Dancing Club is exclusive and issues its invitations to members only.

A full line of poultry supplies at Whitehead's.

Piano almost new for sale cheap, terms if desired. Address A. C. Pattimore, Hood River, Ore.

Buy your butter, milk and cream from the Purity Dairy Co. Phone 68-L. Davidson Building.

Your cough annoys you. Keep on hacking and tearing the delicate membranes of your throat if you want to be annoyed. But if you want relief, want to be cured, take Chamberlain's Cough Remedy. Sold by all dealers.

Running time of Mt. Hood trains very materially changed Sunday last. All trains now leave Hood River for Parkdale at 8 a. m. Leave Parkdale at 1:30 p. m., arriving at Hood River at 4 p. m., which includes a 30-minute stop at Dec. This will enable patrons of the line to make connections with either of the afternoon trains, and give ample time for shopping in Hood River.

The Sun Social Club will meet Thursday, October 20th, at the home of Mrs. Chas. Rathbun on Oak street.

Hood River presents a busy appearance now-a-days. Long lines of apple laden wagons are seen every day at the warehouses.

The Woman's National Foreign Missionary Jubilee was celebrated in Portland Monday and Tuesday when missionaries from nearly every foreign country were present.

Miss Mabel Young entertained for Miss Adah Hicks last Wednesday evening, when the following young ladies were present: Adah Hicks, Lydia Johnson, Freda Johnson, Hope Shelley, Ioula McGrath, Hulda Webber, Cora Webber, Ruth Hillstrom, Hazel Smith, Lulu Hicks and Jessie Reynolds. The evening was pleasantly spent in games, and refreshments were served.

The regular meeting of the Woman's Club will be held at the Commercial Club rooms this afternoon, October 19th. A large attendance is especially desired on account of the federation meeting which is to be held at The Dalles Oct. 28th. Topics to come before the club will be the sale of Red Cross stamps and the districting of the state of Oregon into three district federations.

Commission dealers in fat poultry at Portland in their endeavors to procure the necessary fowls to supply the trade were forced to adopt ingenious ideas, which might be a lesson to ranchers here who want to earn automobile money while the young trees are growing. Here is the method: The chickens are fed buttermilk, sand and gravel in addition to wheat. The birds are stall fed and the food and water is always before them. The coops are sanitary, being most easily cleaned, with plenty of light and ventilation. Forty dozen chickens can be fed at one time.

Don't let the rabbits eat your trees. Buy your tree protectors at Whitehead's.

It is in the time of sudden mishap or accident that Chamberlain's Liniment can be relied upon to take the place of the family doctor, who cannot always be found at the moment. Then it is that Chamberlain's Liniment is never found wanting. In cases of sprains, cuts, wounds and bruises, Chamberlain's Liniment takes out the soreness and drives away the pain. Sold by all dealers.

SEND NOW

for samples of our "Diamond Quality" RE-CLEANED Farm and Field Seeds, Grasses, Clovers, Vetches, Alfalfa and Grains for FALL SOWING

We have Special Mixtures for Special Purposes—

Dry Land Pasture Mixture, Wet Land Pasture Mixture, Special Mixture for Burned-over Land, Cover Crops for Orchards.

Tell us the nature of your soil and your local conditions. Over 20 years' experience right here in the Pacific Northwest qualifies us to advise you.

Ask for Catalog No. 60
PORTLAND SEED CO.
PORTLAND, OREGON

HIGH CLASS PROPERTY

35 Acres highly improved with 27 acres in apples, mostly Newtown and Spitzenburgs, 3, 6, 7 and 15 years old; 5 acres ready for trees. Good barn, 6 room house, apple house, tool and wagon shed, machinery of all kinds, including wagon, hack buggy, harrow, plows, new gasoline spraying outfit, good team, colt, registered cow and chickens. There are 20 inches of water on the place and 11 shares of stock in the Hood River Apple Growers' Union go with the place. Located a mile from the city limits; is a good buy at price of \$40,000. Easy Terms.

35 Acres of best red hot soil, 25 acres of which are under cultivation and 23 acres in orchard as follows: 203 Spitzenburgs and Newtowns 10 years old; 51 trees of home orchard; 412 Newtowns and Spitzenburgs 4 and 5 years old; 450 Newtowns and Spitzenburgs set out last Spring; about 2 acres in alfalfa; balance of 10 acres in light clearing. Big spring on place with water piped to barn and house. It is all A-1 apple land, located 1 and one half miles from Oak Grove. Good buy at \$20,000. Half cash; balance on or before three years with 7 per cent interest. With the place goes good team, harrow, cultivator, wagon, spraying outfit; in fact, everything on ranch excepting a hack.

Devlin & Firebaugh

THE LEADING DEALERS
PHONE 141

Swetland Building Hotel Oregon Building
PORTLAND, OREGON HOOD RIVER, OREGON