## TO THE APPLE GROWERS OF HOOD RIVER VALLEY

This is the crucial year for growers of this and other Northwestern Apple Producing Sections. It is to your interests to become associated with reputable, experienced and up=to=date dealers in Western Box Apples in Eastern Markets. We are the pioneer house in handling Western Box Apples in New York and European Markets. Occupying the strongest possible posi= tion to realize best results covering any and all shipments en= trusted to our care. Handling over 1100 cars of Pacific Coast Fruits in the Eastern Markets last year is a sufficient guar= antee of our ability to conserve your interests in every way.

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