

GEORGE D. HASCALL

GEORGE JAMES

SPECIAL TO MILK USERS

The Purity Dairy Company, successors to Payson Dairy Company, milk from Mountain Glen Farm, has opened a milk depot in the Davidson Building and is now prepared to supply milk and cream in any quantities. The Purity Company having installed modern and sanitary methods of handling dairy supplies, is prepared to give the public better service and better products than they have ever before had. We invite public inspection at any and all times. Come and see us.

Purity Dairy Company

Depot: Davidson Building Phone 281-L

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We are always pleased to extend courteous assistance to new residents of Hood River and the Hood River Valley by advising them regarding any local conditions within our knowledge, and we afford every convenience for the transaction of their financial matters. New accounts are respectfully and cordially invited and we guarantee satisfaction. Savings department in connection.

HOOD RIVER BANKING & TRUST CO., HOOD RIVER, OREGON

First Class Livery

Phone 5

Transfer and Livery Company

Freight and Baggage Transfer

GENERAL STORAGE

HOOD RIVER, OREGON.

SMITH BROS.

Successors to JACKSON & JACKSON

We have just put on our shelves complete new stocks of

Canned and Bottled Goods,
Teas and Coffees

and are prepared to give prompt attention to orders.

PHONE 47

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Wholesale and Retail Lumber, Lath, Shingles Etc. Lumber delivered to any part of the Valley.

Colonist Rates to "North Bank" Points
Daily Sep. 15 to Oct. 15 from

Chicago.....	\$33.00	St. Paul.....	\$25.00
Milwaukee.....	31.50	Kansas City.....	25.00
St. Louis.....	32.00	Omaha.....	25.00
New York.....	50.00	Indianapolis.....	33.65

Other points in proportion.

Tell your friends in the east of this opportunity of moving west at low rates via C. B. & Q., Nor. Pac., Gt. Nor., and "North Bank" lines. You can deposit with me and tickets will be furnished people in the east. Details on request.

ASTORIA REGATTA
Astoria, Ore., Aug. 29, 30, 31

GREATEST WATER MEET EVER HELD ON PACIFIC COAST. Motor boat and sailing races. Marine illuminated parades. Battle ships and light ships. SPECIAL ROUND TRIP RATES via

PORTLAND & SEATTLE RY.
"THE NORTH BANK ROAD"

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The News has the Largest County Circulation

The Annual Rush to Europe



ARDtimes? Panics threatened? Country going to the dogs? Don't you take any stock in such talk. Mr. O. U. Grouch may sit on a cracker barrel and croak as much as he wants to in that direction, but many facts are coming to light that tell a vastly different story. For instance, take the annual rush to Europe that is now on. What has for many years been regarded as an unfailing sign of this country's general prosperity or the lack of it is the volume of travel that makes its way across the Atlantic. And this year, just to prove that panic times are over, the record of the banner year 1907 seems about to be broken, as indicated by the number of persons that have already gone this season or are booked to go before the middle of August. In fact, the steamship lines that were started some seventy years ago for the purpose of bringing emigrants to this country have now been obliged to face right around the other way to meet the streams of traffic that originates on this side of the ocean.

Here are a few figures bearing upon the subject. In 1907 the outgoing transatlantic travel from New York consisted of 100,706 who traveled first class, of 108,272 who went in second cabins and of 557,233 who crossed in steerages. The statistics for 1908 showed a marked decrease, as did those of last year; but, as stated, all records for ocean travel promise to be broken during the season of 1910.



THE KAISERIN AUGUSTE VICTORIA.

Few realize what this influx of traveling means to Europe, but figures are suggestive. One hundred thousand tourists traveling for an average length of three months and spending, say, \$500 apiece for that time, which is an average very low, would bring the total amount spent by Americans on pleasure travel in Europe each summer up to \$50,000,000. And in all likelihood the actual amount is much greater than that.

Whether you are contemplating a trip to Europe or whether you wouldn't give a button to make the journey, the great progress being made by steamship builders should prove of interest. The big liners of today are literally floating cities, with every comfort and convenience known to man. In fact, the luxury of ocean travel has now reached such a state of perfection that land bred and timid passengers may almost delude themselves into thinking they are still on shore, although far out at sea. It is difficult to realize that only a few years ago people on a transatlantic boat were deprived for five days of all the elementary luxuries. They suffered the lack of nearly all the little comforts that pertained to a costly existence ashore. A voyage was a necessary evil between two ports, and the gourmet risked his digestion in the interval between hotels. The traveler in midocean called vainly for the delicacies of civilization, but not so today.

Now on the modern steamship elevators save languid limbs the fatigue of climbing steps, the wireless morning newspaper is served in bed with the coffee, and a telephone is at your elbow, handy for summoning your valet or sending a business message thousands of miles over sea and land. There is a push button to turn on the heat of the electric stove. The barber arrives to shave monsieur. The hairdresser will reconstruct madame's coiff. You may drop in at the manicure's after spending half an hour at the gymnasium. The stenographer waits for dictation of a business letter. An orchid for the buttonhole at the florist's and then a little stroll on the promenade deck to glance at the ocean and observe some chic morning costumes.

Almost motionless is the ship to the senses, only a slight vibration being noticed. Some statistical bore remarks that there is a population of more than 3,000 aboard and that the vessel's funnels would contain a railroad train and that it would take 68,000 horses to equal the power of her four turbine driven screws. But who cares to know these details?

While the steerage passengers are made comfortable and the second cabin passengers enjoy many luxuries, it is those who travel first class, of course, who get the choice accommodations, for which they pay vast sums. The best suits aboard a modern liner come high, but it must be remembered that the space occupied is even more expensive than it would be in Broad-

Luxuries on a Modern Liner

way or Fifth avenue. A suit of four rooms—a parlor, bedroom, dressing room and bath—may be had in the season for about \$1,600 for the trip. There is practically no limit to the number of rooms which may be thrown into a single suit, and it is not uncommon for as much as \$3,000 to be paid for a suit for a single crossing. In case the ship selected is a five day boat the rate will therefore range from \$300 to \$900 a day. The suits may, however, be occupied by two and in some cases three persons without extra charge.

In these rooms the decorations have been designed by artists of taste and experience. The colors are so selected and applied that the general color scheme of the different cabins will be perfectly harmonious. Naturally only the richest materials are selected. In some cases the cloth is especially designed and woven that the harmony may be perfect. It is in the bathroom, however, that one finds the most ingenious luxury. Here you will find bathtubs of rare marbles, the finest of Venetian mirrors, the walls and ceilings completely tiled in elaborate designs, the fittings of polished metals. There are probably no finer bathrooms in the world than are to be found in the imperial suits of these great liners. Every detail is worked out with the greatest care. The bathtub will be carved in some appropriate design, the water, hot or cold, fresh or salt, will run from dolphins' heads carved in onyx; the towel racks will be of the finest cut glass and silver.

It is difficult to imagine how luxury could be carried further on these boats. One of the newest of the liners, the Amerika, is fitted with a complete Turkish bath and a swimming pool and an electric light bath in addition to the regular accommodations. There is, of course, the barber shop, a model in its way, with assistants who will visit you in your private suit if you choose. There is a gymnasium equipped with every manner of mechanical apparatus, so that one may enjoy a horseback ride, a camel ride or a massage of any kind on the seas.

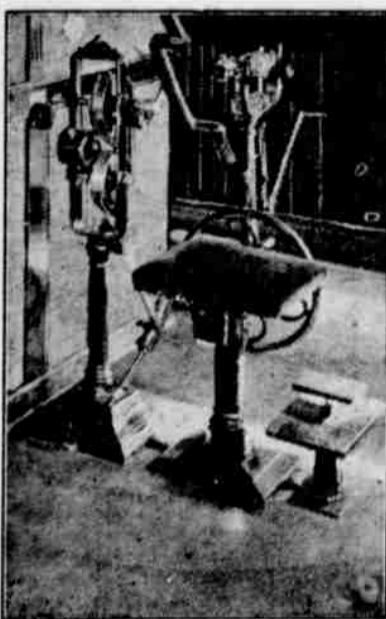
Farewells at the sailings of European steamers are no longer tragic, as in past times, as no one nowadays expects to be drowned and as a trip to Europe is regarded as hardly a more serious undertaking than a visit to one's relatives a few hundred miles from home.

It is most amusing to witness the leave taking of milady. "Goodby, good by!" she cries, waving a little perfumed handkerchief. "Write me lots and lots of letters. Address them anywhere. I'm going every place there is!"

The Olympic, a new White Star giant now building, will be received in the harbor next June with an almost Rooseveltian blaze of glory, while her sister ship, the Titanic, will follow in August. These ships are to be the largest and most completely equipped vessels afloat. They will be about seventy-five feet longer than the Lusitania. Some of the features that will be included in these new vessels will be new to ocean travel and will rival the best that can be accomplished in the most extravagant hotels on land.

There will be a sports deck on which will be arrangements for golf and roller skating, in addition to the games already familiar to the voyager. Besides this there is to be provided for the amateur athlete an American fitted gymnasium, a swimming pool deep enough for diving and a handball court. A Turkish bath, elaborately decorated in oriental style, will probably be on the same deck as the gymnasium.

For the entertainment of the children there will be a playroom, presided over



CORNER OF GYMNASIUM ON MODERN LINER.

by an expert nursery governess, who will direct the play of the children. All kinds of toys will here await the pleasure of the youthful passenger. The playroom will be furnished with tiny chairs, lounges, settees and tables; it will be decorated in poster style, and the lower parts of the walls are to be padded.

Another innovation in the resources of a ship to meet all physical, social and spiritual needs will be the presence of two chapels for religious service. One will be in the first class section and the other in the third.

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Hood River :: Oregon

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ROOMS WITH AND WITHOUT BATH, SINGLE OR EN SUITE. STEAM HEATED, ELECTRIC LIGHTED. INTERCOMMUNICATING TELEPHONES. MEALS A LA CARTE.

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