

GREAT REMOVAL SALE!

COMMENCING SATURDAY - AUG. 6

Our Stock Must Be Reduced

Owing to our immense growing trade it is necessary for us to seek larger quarters. We have secured a large room in the new Otten building on the corner of Oak and Fourth streets where we will have room for our large and complete Fall Stock. We will be so situated that we can give you more efficient service with a more complete stock. Our sales force will be increased as much as needed and we can *guarantee* to you prompt and polite service and positive satisfaction in every purchase.

Save



Note

YOU CAN
Save Yourself Money
AT
MORLAN & LATHROP'S

Save



Note

Shoes at a Bargain *A Rare Opportunity*

- One Lot. 15 pair Misses tan Oxfords, regular price \$2.25, now for... \$1.89
 " " 12 pair button Slippers, "Little Wanderer" 12½ to 2, regular price \$2.25, now for... 1.89
 " " 2 doz. pair boy's broad toe tan shoes and black calf Oxfords, regular price \$2.25, now for... 1.89
 " " 30 pair ladies' black kid Oxfords, reg. \$2.50 grade, now... 1.89

Remember This Store's High Quality Standard

- One Lot. 2 doz. pr. children's Oxfords, patents and kids, reg. \$1.50, now 98c
 " " 100 pr. children's odds and ends, up to reg. \$2.50 grade, now 98c

Notice how we have Cut our Regular Low Prices
Then come, see and try on

- One Lot. 2½ doz. pr. ladies black and tan one-strap pumps. regular \$2.50 grade, now... \$1.49
 " " 2 doz. pr. ladies' blk. and tan Oxfords, reg. \$2.50, now... 1.49
 " " 1 doz. girls' one-strap pumps, reg. \$2.00 grade, now... 1.49
 " " 2 doz. pr. ladies blk. kid blucher shoes, reg. \$2.00, now... 1.49

Your Money Back, quicker than a wink, if dissatisfied

- One Lot. 1 doz. pr. misses' and ladies' plain toe, low heel Oxfords, regular \$2.50 grade, now... \$1.98
 " " 1 doz. pr. girls' one-strap pumps, reg. \$2.50 grade, now... 1.98
 " " 2 doz. pr. misses' pat. strap pumps, reg. \$2.50 grade, now... 1.98
 " " 2 doz. pr. ladies' blk. kid Oxfords, reg. \$3.00 grade, now... 1.98
 " " 40 pair ladies' pat. blucher shoes, reg. \$3 and \$3.50, now... 1.98

These Shoes are as Good as Money will Buy

- One Lot. 1 doz. pr. patent strap pumps, sizes 5 to 8, reg. \$2, now... \$1.19
 " " 50 pr. ladies' blk. and tan Oxfords, reg. \$3.50 grade, now... 2.69
 " " 39 pr. men's shoes, all sizes from \$3 to \$4 grades, now... 2.49
 " " 5 doz. Walk-Over shoes, from \$3 to \$5 grades, now... 2.50
 These are Goodyear Welts, custom made.
 " " 24 pr. men's heavy work shoes, plain and cap toes, reg. \$3 grade, now... 2.19
 These are not odds and ends, but regular stock.

The Purchasing Power of Your Dollar **Is What You Make It**

If we show you by this sale how to buy at a great saving, it is *your own fault* if you don't take advantage of it.

Men's Felt Hats

Any \$3.00 Hat in the store, your choice for... \$2.10
 Standard brands—the "Kingsbury" and "Doris"—no odds and ends.

Fresh, New Stock

Any \$2.50 Hat for... \$1.87
 Any \$2.00 Hat for... \$1.39
 Any boys' \$1.25 Hat for... 98c

Straw Hats at Cost

Men's Work Shirts, 50c grade for... 39c
 Boys' Dress Shirts, 50c grade for... 39c

Men's Negligee Shirts

All Colors, Silks Included
 \$1.25 grade for... 87c
 1.50 grade for... 89c
 2 & \$2.75 grade... \$1.10

Boy's Underwear, 15c per Garment

Men's Undertwear

Men's Balbriggan Underwear, 2 piece garments, 50c grade for... 39c
 Men's Poros-Knit, 2 piece garments, 75c grade for... 40c

The Qualities are so High and the Prices so Low that
You Can't Afford to Miss This Sale

GINGHAMS--Standard Brands, reg. 12½c and 15c grade for... 9c
 GALATEAS--All Patterns, reg. 20c grade for... 15c
 AMOSKEAG--Apron Gingham, reg. 10c grade for... 8½c
 PERCALES--double fold blue patterns, reg. stock for... 8½c

Shirt Waists

\$2.50 grade for... \$1.49
 2.25 grade for... 1.38
 \$3.50 grade for... \$2.37
 3.00 grade for... 1.98
 \$1.50 and \$2.00 grades for... 98c
 Ladies' Shirt Waists for \$5.00
 PERCALE WRAPPERS for only... 98c

STOP !



CONSIDER !!

Money Saved Is Money Earned

You Can Do Both If You
Take Advantage of Our

GREAT REMOVAL SALE

Absolute Satisfaction Guaranteed. Polite service, prompt attention

COME IN SURE