

We Want Your Buggy Business

That Sounds Familiar, Doesn't It?

You have probably heard this somewhere **"We Want Your Buggy Business"**

Of course we realize that "wanting" and "getting" are two different things, and, as a matter of fact, a man should never want anything that isn't good for him, but after having given the subject considerable thought we are satisfied that your Buggy business will not only be good for us, but we are also satisfied that the *Studebaker* and *John Deere* Buggies will be good for you.

This Is Going to Be the Biggest Year We Have Ever Had in the Vehicle Business, and It Would Be Mighty Strange if it was not.

We are making prices on our guaranteed buggies so low that we are afraid some customers who do not know us very well, may feel like the man who came down from Denver one spring from the wild, wild west, and started in house hunting. He finally found a house that just suited him, but the rental price was so low it frightened him; finally he said to the real estate man, "I like the house first rate, but the rent is so low I don't dare take it. I know there must be something wrong with it somewhere, now be honest and tell me what it is."

"Well," said the real estate man, "I'll tell you, there's no bath in the house."

"No bath? Gosh all Friday, man, if that's all I'll take it; I only expect to live here a year anyway."

Now do not get the idea, Mr. Fruitgrower, that simply because our prices are low that, figuratively speaking, our goods are shy on the bath or any other necessaries or useful accessories, because, you will please excuse us for mentioning this again, the *Studebaker* and *John Deere* Vehicles are the generally recognized and fully acknowledged vehicle quality leaders of this country.

GILBERT - VAUGHAN IMPLEMENT COMPANY

That's All! :: That's Enough