

This Will Interest You *Mr. Farmer and Property Owners of Hood River*

There are many important conditions for you to consider when listing your property for sale. In the first place, property values have advanced very rapidly during the past few years and now it requires capital to purchase HOOD RIVER land. This brings a class of moneyed men here, men who are accustomed to large dealings. Such men usually inquire into the standing of the real estate firms they go to.

In order to merit the confidence and support of the public, a Real Estate business must be built up on the same broad lines as a mercantile establishment
Honest Values, Truthful Statements and Courteous Treatment

It is needless to tell the residents of Hood River anything about our past. Ask those who have had dealings with us.

Mr. W. B. Dickerson of Minneapolis, who has large interests in this valley, will be associated with our firm and will make his home in Hood River early in February. We have opened several new agencies in the east and now have representatives in New York, Chicago, Indianapolis, St. Paul, Minneapolis, St. Louis, Butte and Portland.

Heretofore we have specialized on high class improved properties in the lower valley, but from now on we will exploit the entire Hood River District, and will have an extra salesman for the Upper Valley. We already have a number of orders for High Class land. Here are paragraphs taken from letters received this month which speak for themselves:

LAFAYETTE, IND., Jan. 15, 1910
J. H. HEILBRONNER & Co.,
Hood River, Ore.
I just met my classmate, M. A. from Chicago, who with his brother will go to Hood River this spring with about \$10,000 and want to buy a bearing orchard if they can get it. With them is coming a friend, P. C., who I feel reasonably certain will locate at Hood River. He will have up to \$40,000 to invest if he finds anything to suit him. I have recommended your firm to both of these men as being perfectly reliable, and they will depend upon you in making a choice and rely upon your judgment. These are all fine fellows and will make good citizens, so I hope you can find places for them.

IRONWOOD, MICH., Jan. 3, 1910
J. H. HEILBRONNER & Co.,
Hood River, Ore.,
I have some things to talk to you about and will probably see you in a few weeks. In the mean time describe to me something promising in the way of a 10 acre orchard six or eight years old, or full bearing, giving me a conservative estimate of a probable revenue to expect in 1910, naming price, location, etc.; something you would be willing to put your own money into. I want a place for a home, so it must be well located and in good neighborhood.

SEATTLE, WASH., Jan. 15, 1910
J. H. HEILBRONNER & Co.,
Hood River, Oregon,
Messrs. & of Hood River, gave me your name as a dependable source for reliable information about Hood River property. I recently sold my place for \$20,000, and if I can find something attractive in the way of apple orchard, wherein I can see good profitable returns on the investment, I am ready to do business. & spoke very highly of your firm and were well pleased with the property you sold them. I want to place myself in your hands and want you to keep me posted on what you have that is a decided bargain. I will be able to come over within short notice, so you can either telegraph or write me to the address below. I want at least 40 acres and can handle more if there is a chance to dispose of it at a profit.

Our new automobile is here, ready for spring business, and we are now fully equipped to show land in all parts of the valley. We take this occasion to thank you for the liberal patronage accorded us in the past and solicit all those who have land to sell to list it with us.

Remember that we work strictly on a commission basis. Your lowest price will be our price. No padding or unfair dealings.

J. H. HEILBRONNER & CO.

Davidson Bldg.

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WORMY APPLES CAUSE STRIFE ON FRONT STREET

Millard O. Lowndale of the state board of horticulture has stirred up a hornet's nest along Front street that will likely result in an investigation of fruit inspection, says the Journal.

Yesterday afternoon Mr. Lowndale condemned some apples consigned to Frank Templeton, a Front street commission man. Mr. Templeton claims that the fruit official has had a grudge against him since last summer, when one of the men employed by the commission house "spoke back" to Mr. Lowndale not knowing that the latter was an official and had the power to condemn fruit.

While no defense is made by the commission house that the fruit condemned was sufficiently good to pass inspection, it is stated by others that some of the fruit "oiled" did not contain worms.

What really makes Front street sore at the action of the fruit official is that while condemning fruit of other growers, Mr. Lowndale is himself the shipper of apples to the wholesale district that were wormy. Some Ben Davis apples displayed by Ben Levy & Co. in front of the commission house on Front street were wormy; this fact being attested to by former Fruit Inspector Baum who was on the street this morning.

"I found a box of Mr. Lowndale's apples when I was inspector," says Richard Delch, a former inspector, "but there was not enough of them to raise any row about."

It is the poor trashy apples that have hurt the prices for good fruit along Front Street and an effort will be made hereafter to confiscate any undesirable fruit found in the wholesale district, no matter to whom it belongs.

RAILWAY MAIL CLEKS WANTED

The Government Pays Railway Mail Clerks \$800 to \$1,200 and other employes up to \$2,500 annually.

Uncle Sam will hold spring examinations throughout the country for Railway Mail Clerks, Custom House Clerks, Stenographers, Bookkeepers, Departmental Clerks and other Government Positions. Thousands of appointments will be made. Any man or woman over 18, in City or Country can get instruction and free information by writing at once to the Bureau of Instruction, 1558 Hamlin Building, Rochester, N. Y.

"Advertising brings success" - If what you advertise bears out your advertisement.

WISCONSIN KICKS ON WESTERN MOVEMENT

The Ripon (Wis.) Commonwealth publishes an article that will interest Hood River readers. The purport of it is to the effect that Wisconsin fruit men object to the Western movement and will attempt to keep their investors at home.

"Not a few Wisconsin people have been led to invest in Western irrigated apple lands at \$450 per acre. That Wisconsin offers opportunities equal if not greater at one-fourth this price is the argument of leading members of the State Horticultural Society.

"The annual convention of this organization is to be held in Madison January 18, 19 and 20, when Wisconsin people who have been in the West will pay their respects to Oregon and Montana irrigation schemes.

"Addresses on Small Fruit Growing, Orchard Tillage, Vegetable Gardening and similar topics will be distributed through the three days' program. Secretary Craufield announces that the sessions are open to all and do restrictions on asking questions or participating in discussions; \$250 in cash prizes are offered for exhibits of fruit. A students' judging contest and a public demonstration and test of the quality of Wisconsin apples in comparison with fruit from Montana, Oregon, Wash-

ington and Colorado will be features in the fruit rooms.

"The convention is to be held in the Madison free library and everybody is invited. Copies of the program may be had on application to Secretary F. Craufield, Madison, Wis."

Card of Thanks

We wish to thank our many friends and others for their kind sympathy and help during the recent sickness and death of our daughter and sister Minnie. W. A. EBY and FAMILY.

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For information regarding fares, reservations, connections, etc., inquire of

W. GIBERT, Agent, White Salmon,

Or H. M. ADAMS,

General Freight & Passenger Agent, Portland.

Davidson Fruit Company



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HOOD RIVER, OREGON