

"The Mask," a story of the most alluring character in fiction, is proving popular

THE HOOD RIVER NEWS

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SUBSCRIPTION, \$1.50 A YEAR

A Bigger Than Ever Publicity Campaign

Commercial Club Arranges For 30,000
Copies of Handsome New Booklet and
Many Thousand Pieces Other Literature

A contract which the board of directors of the Hood River Commercial club entered into with the O. R. & N. company Saturday for publicity work will give the valley the widest distribution of advertising literature ever attempted here. The greatest feature in connection with the work will be 30,000 copies of a new community booklet that is expected to eclipse anything of this character ever distributed on the coast. The contract also includes about 100,000 pieces of other literature and a page ad in Sunset Magazine.

The work will be taken up under the direction of President Chas. Hall and Secretary Skinner and Wm. Little Wells, manager of the Home-seeker's Bureau of the O. R. & N. and Southern Pacific.

An entire new set of pictures will be made, a new publicity story written and the booklet gotten up in a way that it is expected will prove the greatest advertising feature Hood River had ever known.

In a letter asking the people of Hood River to take an interest in this work Secretary Skinner says:

"The Commercial Club has placed its order with the O. R. & N. Co. for a new booklet descriptive of the val-

ley. This booklet is to be without a doubt the finest piece of advertising literature ever gotten out. The cover is to be in four colors and embossed. The pictures will be in two colors.

"We want the reading matter to be as interesting as possible and to do this the apple growers of the valley are asked and urged to send to the secretary of the club any story of success or experience while in Hood River. In fact, any bit of information pertaining to the valley that will be worth while. We would like to have this done as soon as possible as work on the booklet is to be pushed rapidly. Tell us about your big crop, your real inside experience, the people through the entire United States are anxious to be inoculated with the western bug and we want to lead them to Hood River.

"The interest in Oregon is now greater than California ever had, which means we have them coming, and we have work ahead to make them see the advantages of Hood River. This means we want the help of the fruit growers, it is to your interest, and our work will go hand in hand. So give us this information in any shape you care to, only do it and do it now.

"The Hood River Commercial Club through the columns of the News has this request to make to the people of the valley and the town. The photographs in the new booklet want to be made as interesting reading matter as the text. They want to tell a story and show the valley in its different phases. A photographer is coming here as soon as possible to begin the work of getting new views of the valley for the new booklet. If you have a view in your neighborhood or on your place that you think will be interesting, drop a postal to the secretary of the club and the photographer will be sent out and the view taken.

"The people of the valley also have individual collections of photographs of their places and of the valley, and are requested to send these with the description of the view represented. Write your name and date of the picture on the back. If you request it they will be returned to you and if not will find a place in the photograph album that will be put in the new club rooms to be shown to visitors.

"Send them in and if they can be used they will be placed in the new booklet—the booklet that will go out the finest edition that ever appeared. A booklet that people will be glad to keep in their library for time to come, it will be worth while to get a view of your place in the booklet."

THOUGHT F. C. DETHMAN WAS HEIR TO \$20,000

Believing that Frank Dethman, a well-known Hood River apple-grower, whose picture he saw in some moving pictures of the Hood River Valley in Philadelphia, is his long-lost brother, entitled to a \$20,000 share in an estate, J. E. Hange, a resident of the Quaker City, writes the Applegrowers' Union here for information.

In the pictures Mr. Dethman is engaged in packing apples. Dethman says, however, that much to his regret he cannot establish his relationship to Mr. Hange.

The pictures in question have been the cause of many letters being received at Hood River from cities all over the United States. Some of the writers insist that the scenes are fakes, as the writers declare they have never seen apples or orchards like those in the pictures.

Crapper Estate Settled

A land sale of \$25,000 through the agency of J. H. Hellbrouner & Co. which was involved in the settlement of the H. L. Crapper estate culminated this week when the property was conveyed to W. B. Allen. The property consists of 30 acres which Mr. Allen is extensively improving and is situated in the Oak Grove district.

For Rent—An elegant front office or sleeping room in the Davidson building. Steam heat. Apply at room 8 or at Light & Water office.

Hood River Man Will Debate on U. of O. Team

Burlingh Cash was chosen as one of the six men to represent the University of Oregon in the tri-state debating league at the try-out held in Eugene last Friday night.

The places on the university debating teams were unusually strongly contested this year. Five of the eight men, selected at previous try-outs, to take part in the final held Friday, won the gold "O" in years past, and one took the alumni medal for debating last year.

Last year, while in his freshman year, Cash tried out and made the position of alternate. This year he is well up among the best debaters in the university. Debate Coach Boehen has not yet announced the arrangement of the teams, but it is rumored about the campus that he will place Cash at the head of one of the two teams.

Cash has always taken a prominent part in student affairs. He was twice leader of the high school debating team, and president of his class. He was re-elected president of the Alumni Association at its last meeting and he is the president of the

Hood River Club at the university. He was one of the chief factors in the organization of the Hood River Bachelors' Club at the university, a club of Hood River boys who last year bought a lot near the university and built a house on it, where they keep bachelors' hall at about half the ordinary expense. In addition to this their property has already nearly doubled in value.

The tri-state debating league is composed of the state universities of Oregon, Washington and Idaho. Each university has two teams, one at home and one away. This year Oregon sends a team to Seattle to meet the University of Washington, and debates the University of Idaho at Eugene. The question for debate is, resolved, "That all corporations engaged in interstate commerce should be required to take out a federal charter, it being mutually conceded that such would be constitutional and that federal license not be offered as a substitute." Two weeks ago Oregon easily beat the University of Utah on almost identically the same question.

Grange Continues Argument Against Holding Assemblies

Editor News:—It is with some regrets that we are compelled to answer your editorial on "The Grange and Assembly," in your issue of January 12th. Had you treated the question in a strong and argumentative manner it would have been a pleasure to us to make a reply. There are so many things that you think are funny, so many things that you think are cute and so much that most people do not care to waste time in reading, that we hardly know what part of your "Dodge-the-question" article to tackle first; but presume we had better diagnose your dose as it was given.

You say our committee was appointed to "drub" the News. Not at all. We were appointed to answer your attack upon the grange and to show why we were opposed to the assembly scheme, and to further reply to your opposition to our direct primary law. It is quite amusing to notice how lamented you assemblies are becoming be-

cause the grange has gone into politics. And oh, how you would like to see us sit idly by and let you fellows do our thinking, talking and voting. We have never, since our organization denied ourselves the right, privilege and duty to discuss any question which you call political that will better the condition of man.

It was our order that placed upon Oregon's statutes some laws which the masses desired, yet you say "99 percent don't want them" and we are "the laughing stock of the world." If we have any laws not wanted by so many why are they not repealed. If we, as an organization, were sincere in securing these laws, why should you object to our defending them? Our direct nomination and direct legislation laws are two of those laws, and you think it so naughty of us to try to protect them. Don't worry about politics in our order. We are moving forward, not backward. You try to tell us something about the downfall of the grange in Kansas and Iowa some ten years ago. Say, Mr. Editor, you have forgotten some things about politics. Why, that was the Populist party that you have on your brain. Permit us to give you a little history of the downfall of the grange. About 30 years ago the grange had a relaxation in its membership caused by inexperienced management of cooperative stores, etc. But the grange today is far stronger, not only in those two states, but in every state in the Union, than it ever was at any time since it was organized. "The grange in Oregon has reached its zenith." Our last annual report read at our state convention did not indicate it, and we will volunteer to supply you with our next annual report in order that you may be able (?) to write our "Obituary."

You ask, "Of what use are principles without parties to enforce them?" What party gave us our direct nomination and direct legislation laws of Oregon; and what party gave the law creating Hood River county? If the new tax bill which was referred by our last legislature to the voters of Oregon ever becomes a law what party will do it? If party is all that is necessary why

[TO BE CONTINUED]

Mt. Hood Grange Meets

The Mt. Hood Grange held its regular meeting January 22nd with Mr. Miller in the chair and the other officers in their respective places. After the routine business had been transacted a communication from the State secretary was read. During the meeting it was decided to elect a new set of directors to take charge of the hall and T. H. Larwood was appointed to post notices and call a meeting for that purpose. The resignation of John Vauthiers as treasurer was accepted as he expects to be absent for some time. W. Gregory was chosen to fill the position. The next meeting will be held Feb. 11th at 7:30.

Strawberry Growers Dissolve Fruit Union

Its Affairs Will Be Wound Up by Board of
Directors and Property Turned Over to
Powerful Apple Growers' Organization

After a successful career of 17 years the Hood River Fruit Growers' Union was dissolved Saturday.

The defunct organization originally handled all the fruit at Hood River, but for several years has shipped the strawberries and small fruits exclusively. It was the oldest on the Pacific coast.

Its dissolution was brought about in order to turn all the fruit business handled by organized growers over to its sister union conducted by the apple growers.

The dissolution of the berry union was not accomplished without a strong fight in which the forces were evenly matched, those in favor of dissolution finally winning by the small majority of four votes out of a total of 135. The property of the berry union, consisting of a warehouse, truckage site, office furniture and shipping outfit will be turned over to the Apple Growers' Union for the sum of \$720, agreed on by a committee from the two unions.

The share holders will receive their pro rata share of the same and the parent union, which has been responsible for making Hood River fruits famous the world over, will be no more. It is thought that, with the large warehouse and cold storage

plant which the Apple Growers' Union recently completed, that the small fruits will be handled to better advantage for the growers.

It is stated that the berry growers were influenced in voting to turn over the business to the larger union by the fact that the latter was preparing to ship berries this year, whether it absorbed the smaller organization or not.

The opposition to the dissolution was due to the fact that some of the members thought the amount at which the committee had agreed to sell the property was not high enough and because they believed the berry growers should have some representation in the handling of their fruit. One member advocated an exchange of stock in the two concerns on the basis of its comparative value. Another idea that the opposition wanted to try was to have the Apple Growers' Union take over the business and handle it for a year, deferring the transfer of the property until it was ascertained whether the latter was successful in marketing the berries.

The principal asset which the Fruit Growers' Union turns over is the truckage site, on which it has a long lease. It is expected that the adjustment of its affairs will take some time as some of the shareholders are scattered about the country and will have to be located.

The Hood River Fruit Growers' Union was organized in 1893 and its incorporators were among the men who helped to organize the Northwest Fruitgrowers' Association. Its incorporation papers were written by T. R. Coon and for many years it had a stormy career. It was organized to centralize the output of the valley and maintain prices, which were being cut by independent shippers. The record of its doings show many changes in management attended with bitter fights until the organization was finally put on a business basis.

In the past few years this has been done away with and the union brought to its greatest degree of success under the management of E. H. Shepard and E. N. Benson, and its shipments have run from 50,000 to 100,000 crates and growers have prospered. The closing of its affairs was placed in the hands of E. N. Benson, E. H. Shepard, N. Tostevin, C. S. Metcalf and R. J. Melsaas, the board of directors.

Musical Club Growing

The meeting of the Thursday Musical Club last week was held at the home of Mrs. S. K. Walton and was characterized by a large attendance.

Mrs. C. H. Sletten presided at the business meeting. Mrs. C. K. Marshall, the secretary, reported the addition of four new members. It was voted to postpone the open meeting until the return of Mrs. H. L. Dumble, the club's president. The next meeting will be held with Mrs. Dutton Thursday, February 3rd.

After the business meeting the usual musical program was rendered, the composers being Greg and Cowan. The instrumental selection was Greg's "Humoresk" which was given faultlessly by Mrs. S. G. Oxborrow. "The Mission of the Rose," by Cowan, was sung by Miss Walton. Biographies of the composers were read by Mrs. Sletten and Mrs. Oxborrow.

The membership of the club is growing rapidly and it will soon have fifty members, many of whom are among Hood River's most talented musicians. It is expected later to organize a glee club and a quartet.

\$17,000 FOR 13 ACRES IN BELMONT DISTRICT

A land sale of more than ordinary interest at Hood River was the purchase last week of the thirteen acre place belonging to Lee Smith by Capt. J. H. McCon, a St. Louis man, for \$17,000. The land consists of four acres in bearing orchard, some in young trees and hay land. It is understood that Capt. McCon bought the place for a country home and will make some extensive improvements on it.

WOMAN'S CLUB HAS BIG MEETING

Members of the Woman's Club met in L. O. F. hall, January 19th, Mrs. J. F. Batchelder, president, in the chair.

Current events was the first topic on the program, Miss Goff presenting some of the interesting events occurring at the capitol, Washington, D. C. Club business came next. The reports from the committee on arrangements for Scholarship Loan Fund Day were heard. There is great preparation for this meeting, with the hope of making it the greatest day of all the year. In fact this is to be a red letter day throughout clubdom—Wednesday evening, Jan. 26th.

Mrs. J. W. Rigby was given an opportunity to bring before the club the object, benefits and aim of the Woman's National League, and especially the advantage of meeting the requirement necessary in obtaining a chapter house, where we could enjoy our meetings in a cozy home of our own.

The meeting was delighted at this time by the rendition of a solo by Miss Amy Walton, Mrs. Sletten presiding at the piano.

The chairman of the civic committee, Mrs. Noble, presented the following pictures of homes: Mrs. Batchelder, "Her old home in Virginia," Mrs. Goff, "Her home in California," Mrs. Whitehead, "The home of Lew Wallace in Indiana," Miss Davidson, "The home of Joaquin Miller," Mrs. Noble, "Her New England home." These word pictures were so real that you could see the long porch, the clinging vines and luscious fruit, equal to Hood River's best.

Mrs. Noble closed the program by reading the following poem:

A NEW ENGLAND HOME.
[By Eugene Hall.]
From the weather-worn house on the brow of the hill,
We are dwelling afar in our vision today;
But we see the old gables and hollyhocks still,
As they looked as we left them to wander away.
We can see the tall well-sweep that stands by the door,
And the sunshine that gleams on the old oaken floor.
We can hear the sharp creak of the farm gate again,
And the loud cackling hens in the gray barn near by;
With its broad, sagging floor and its scaffolds of grain,
And its rafters that once seemed to reach to the sky.
We behold the great beams and the bottomless lay,
Where the farm boys once joyfully jumped on the hay.
We see the old cellar where apples were kept,
The garret where all the old rubbish was thrown,
The homely old kitchen, the broad hearth of stone,
Where apples were roasted all in a row,
Where our grandmothers nodded and knit long ago,
From the weather-worn house on the brow of the hill.
We are dwelling afar in our mansion today;
But we see the old gables and hollyhocks still,
As they looked as we left them to wander away,
But the dear ones we loved in the old long ago,
In the old village churchyard sleep under the snow.
Farewell to the friends of our bright childhood's days,
To the beautiful vales, once delightful to roam;
To the fathers, the mothers, now gone from our gaze,
From the weather-worn house to their heavenly home,
Where they watch, where they wait, and will welcome us still,
As they waited and watched in the house on the hill.