

# Don't Read this unless You Want Us to make you a Present of a SET OF HARNESS ABSOLUTELY FREE

## NOW READ EVERY WORD OF THIS CAREFULLY

You are wondering how we can make such a startling offer--all the more startling when you realize that we don't mean just ONE Set to go FREE, but ANY NUMBER of SETS. If we have to give away a Hundred Sets we would be better pleased.

## NOW LISTEN!

We have more Buggies than we know what to do with. We need more room. This is one reason. We want to increase our harness sales and take this method of advertising it. This is another reason. Now comes the most important reason of all: Everybody does their heavy Spring buying during months of March, April and May; if we can do part of this heavy business during *FEBRUARY*, can't you see how this is going to help us? We will have more time to devote to our customers, for when everything comes at once we hardly have time to give our customers a pleasant look. By doing the bulk of our buggy business early, we will not need to hire extra help. ***You will get the full advantage of this, as the lower we can keep our expenses, the lower we can sell our goods.***

Our plan is not a *Game of Chance*. You don't have *to be lucky* to win. No *guessing game*. We are going to select *TWO WEEKS* next month---we will announce dates later---and with *every buggy* purchased of us during those two weeks we will give away ABSOLUTELY FREE A SINGLE SET OF

## STUDEBAKER HARNESS

You have your choice of BREAST STRAP or COLLAR harness.

***Watch our "ad" for DATES and MORE INFORMATION.***

# GILBERT - VAUGHAN IMPLEMENT COMPANY