 ever been so high in the public eye. Placed before the American
public on their merits by the leading periodicals on this continent.
and also in several abroad, the demand for them will increase many
fold during the coming aes tod during the coming year. This
has naturally stimulated interest in the district where they are
grown, and it will turn the steps
of many to invest here of many to invest here. Nineten
hundred and ten, we believe, will
eclipe ill velopment and pro
Hood River country. The dies middleman The disatrous attempt
number of growers at Cathmere
market their market their apples through the
hands of a glib tongued stranger, who promised them big returns by
cutting out the middleman's profit is an object lesson that other frui men will do well to remember. As
in other things it takes experience large capital and a knowledge the trade to successfully market
fruit and to get it into the hands figure through reliable channels is must pay its
shrewdnees.
METHOD TO THS MAD NESS
A story of the apple industry i: the northwest appears in the cur
rent number of Harper's Weekly headed "Oregon Apple Mad"" The
story, while mentioning other die tricts, is largely devoted to Hood
River, which it holds up as the acme of all that is desired in the
growing, packing and marketing of apples. While indicating that
Hood River is apple mad, the article demonstrates that there is a
very profitable method to its madness. $\overline{\text { AN EXPLANATION }}$ week incorrectly reported the city tax levy as fixed by the city coun-
cil. The levy should have been placed at seven instead of seven
and one-half mills, no portion of which goes to the county, as was
proposed. The error was due to the fact that the News man lost
his notes and his memory served his notes
him ill.

## THE OTHER POINT OF VIEW Sunday school attendance now expected to take a slump.

 We had ideal Christmas weath particularlywood pile.
Cheod pile. ad fellow suends, countrymen won't come again for another year. tocking. The Copenhagen pro fessors had a package for him. Evidently he didn't wan
We had an innovation for din wer Christmas. Roast goose stuffed
with fire crackers. This is quite novelty, saves carving. You light the firt crackerk and they do the Congress was generous in its
Christmas offering, as per the tariff. Everything we don't want sud can't get is as free as the air we breathe. Things we must


## Here is the Bargain that you have been looking for:

85 Acres 6 miles from town, 5 acres bearing orch= ard, 35 acres cleared and ready for trees, balance of land in light timber. Sightly building places overlook= ing the whole valley. On two main roads, near school and stores and in one of the best neighborhoods.

You can make $\$ 10,000$ by subdividing this property within a year. Price $\$ \mathbf{2 5 , 0 0 0}$. Terms most reasonable.

## J. H. HEILBRONNER \& CO.

## The Reliable Dealers

DAVIDSON BUILDING

district, are followed. Major McII-
doe has just made his annual report
to the Secretary of War, and urges to the Secretary of War, and urges
the expenditure of $\$ 3,042.500$ In river
and habor Improvemente In this disand habor lmprovements in thrs dis-
rict for the fiscal year ending June
 cluding the Cowlith, Grays
Lewis rivera in Washiogton. According to the report, operations
during the past year connaisted large-
Iy in dredking shoal places bet ween In dredintng shoal places between
Portland and Astorla in the Wila sette and Columbla rivera and ex
tending the Columbla jetty beelde
ome work at Coruille and Tll nook and dredging in the Uppe Willamette and Upper Columbta. I
Major MeIndoe's recommendation are carried out, they will mean muc
perrannent work of kreat value
he whole Pactlic Portland takes fourth place amonk ates in the Unted States in when
xporta for 11 montha of the curren year ending with Novemaer. Thi
accordling to the report. of Secretary of the Treasary on bread Puget Sound comem thext conntry Ind. New York laf frat. Philadelphin weond and Duluth third. Last year
Portland ranked neeond in the coun try to whest ublimgents. The figures
fast compiled of wheat exports do


HOOD RIVER, OREGON
and are prepared to give prompt attention to orders. free delivery

> StanleySmith Lumber Company

$$
\begin{aligned}
& \text { Wholesale and } \\
& \text { Retail Lumber, } \\
& \text { Lath, Shingles } \\
& \text { Etc. Lumber } \\
& \text { delivered to } \\
& \text { any part of the } \\
& \text { Valley. . . . . } \\
& \hline
\end{aligned}
$$

## SMITH BROS.

We have just put on our shelves complete new stocks of

Canned and Bottled Goods, Teas and Coffees

## Practice Economy and Save

Make up your mind to save-think of something other than having a "good time." You will be surprised to see how quick you will accu
egg for a savings account at the bank.
By depositing your savings in a conservative bank like ours, you not only add to them as you can,
but the interest which we pay on the amount previously deposited adds to your account, withhot effort on your part. Begin today and watch it grow.
Jhe Jirst 1/ational Bank
Capital and Surplus
$\$ 120,000.00$

