

THE JAROCHO TOUCH

Enjoy Mexican fare, seafood along the Astoria Riverwalk

BY PETER KORCHNAK

A new Mexican restaurant brings the cuisine and margaritas of Veracruz to Astoria's riverfront.

Cinthia Inzunza co-owns El Jarocho Mexican Restaurant with chef Gerardo Sanchez. Opened in May at the Pier 14 Pilot Station building, El Jarocho is the duo's second restaurant. Their Una Ves Mas restaurant has been serving Mexican fare in Seaside since 2017.

"We had been thinking about a second location for a while, just not looking," Inzunza said. "Then we saw this opportunity, we walked in, and we fell in love

with the place."

The riverfront space has hosted restaurants in the past. Some decor from a previous restaurant still adorns the walls. "I liked the decor and so we didn't make a whole lot of changes," Inzunza said. "It's not your typical colorful Mexican restaurant because I wanted it to be a little different."

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LEFT: Cinthia Inzunza, left, co-owns El Jarocho Mexican Restaurant with Gerardo Sanchez, the restaurant's chef.

BELOW: El Jarocho Mexican Restaurant opened in May along the Astoria Riverwalk.

Photos by Peter Korchnak



El Jarocho Mexican Restaurant

175 14th St., Astoria

Open Wednesdays through Mondays from 11 a.m. to 9 p.m., extended hours until 2 a.m. on Fridays and Saturdays.

Closed Tuesdays

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