## OPINION

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the Astorial

Founded in 1873

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#### PUBLISHER'S NOTEBOOK

## Readers share opinions of The Astorian

■ he week before COVID-19 lockdowns were announced in 2020, The Astorian invited readers to a forum at the Astoria Library to ask what subscribers valued in their newspaper and what they thought could be improved.

The feedback was valuable and pointed out ideas to pursue for new content.

One week later, the newsroom's attention made a sudden shift to the COVID crisis at hand and how to



**KARI BORGEN** 

meet our mission to inform the public of health, safety and practical measures to keep our community strong. The advertising department pivoted to help businesses communicate changes in hours and delivery options. Internally, we scrambled to develop communications to allow employees to work from home and address keeping those in the building safe while still serving our customers.

All of which explains a bit of a pause in working on some of those reader ideas.

That's not to say we haven't made improvements during the past two-plus years. Part of serving our community and customers has been a significant shift to digital-only subscriptions, which have grown from 12% of our total subscriptions to 26%. The Astorian's total print and digital subscriptions has grown by over 5% in the past two years, something to be proud of in a time when so much of what the public hears about newspapers nationwide is that the industry is dying

Given the remarkable changes to our everyday lives in the past few years, we conducted another reader survey in May to see if our subscribers' interests had changed. Not surprisingly, nearly equal numbers say they primarily discover their local news from the print and web versions of the newspaper — 54% print, 52% online. Since nearly all respondents were subscribers, those who primarily discover news through social media was only 26%. (Respondents could choose more than one answer.)

The Astorian has grown email newsletters as a way to provide quick bits of information to subscribers and nonsubscribers on topics of interest like breaking news, headline news, weather, events and sports.-As a result, 17% of readers responded that they rely on learning news by email.

When asked, "What topics interest you reading The Astorian?" Over 80% of respondents said local news, local business, local government. Public safety reports ranked highly at 68%, as did obituaries, opinion, music, outdoor activities, food and dining, prioritized by about 50% of respondents.

In every survey and forum, we ask our subscribers



#### Coast Guard invests at **Tongue Point**

A \$30 million contract to prepare for cutters By ETHAN MYERS

Wright to run for Seaside mayor

#### **Astor Building to transition out** of federal housing program

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Low-income	idents will be able to remain in their units with tenant-based assistance	request with the caveat that at least half of the apartment units remain
apartments	from the housing authority as long	for low-income tenants. Caruana said
are subsidized	as the unit continues to be offered as rental housing and there is no cause for eviction.  The owner can increase the rent and	he has since paid off the funds, add- ing that the low-income provision was only a condition while the money was still owed
By NICOLE BALES The Astorian	the difference will be covered, allow- ing tenants to continue paying 30% of their adjusted monthly income.	The two-story lower portion of the building houses offices and retail shops and The Ruins, an event venue.
he Astor Bullding, which provides 48 mins of low-income housing downtown, has opted transition out of a federal program subsidizes the units by next July. The property owner maintains an expension of the property owner maintains and the property owner maintains and the program Housing Authority for the ts, which are subsidized through U.S. Department of Housing and an Development's moderate rehation program. The program provides project program provides project program provides program provides project program provides project program provides project program provides program provides project program provides project program provides project program provides project project program provides project pr	However, once the contract expires, there will be no obligation for the units to be rested to for-microne tenants when they become available. As the many contraction of the contraction of the contraction of the contraction for the Aarto Building's one-year notification letter and what it would mean for them come not Alay. Paul Carunan, a contractor and esigner who owns the building, said there are prox and com to the program, but ultimately "all we're doing samp, but ultimately," all we're doing samp, but ultimately, "all we're doing samp, but ultimateled to residents."	The top six stories of the L-shaped building house of spartnersts. Caranan said some of the units were converted to marker rate before the purchased the building, and since then certain the building, and since then everal populars for a variety of reasons. In the past, Caranans said it could take months to get some of the subsidied due to the control of the control of the con- trol of the control of the control of the people looking for marker-rate housing at the building were being turned away to the control of the control of the said the state of the state of the control when he decided to give the housing authority a time firms for units and
ome. The amount of assistance var- but it adjusts a household's income people only pay 30% toward rent.	"Everybody living in the building can stay in the building," he said.	convert them out of the program the following year. Caruana credits the infusion of
The program, which was designed apprade the nation's housing stock, is repealed in 1991, but the federal cernment has continued to fund and nor existing agreements.	Prominent landmark The Astor Building, formerly the historic John Jacob Astor Hotel, is the tallest building downtown and a prom- inent landmark.	more market-rate units with improv- ing some of the behavioral problems the building experienced early on. He said providing subsidized housing was a learning curve.
Under the program, the subsidy is I to the units, not the renter, and the ts have a waiting list. If a tenant re to choose to move, the subsidy uld not follow them. They would re to get on the housing authori-	The 14th Street building opened with subsidized one-bedroom and stu- dio units in 1984 after sitting vacunt for about two decades. Caranan parehased the building with a business partner in 2008. He	Some people who were moving in were not fit to live on their own with- out support, he said. He later learned he could change the criteria for new tenants to ensure they could live on their own.
s housing choice voucher program iting list to find new rental housing, ich could take years. When the contract at the Astor	became the sole owner in 2015, and that same year approached the City Council for \$150,000 in urban renewal funds to help restore the facade.	Over time, Caruana identified the criteria important to keeping the build- ing safe and enjoyable for everyone.
ilding is terminated next July, res-	The City Council granted the	See Housing, Page A2

#### Library levy to go on ballot in Warrenton | Children eligible for



# summer meals program

#### Local news is the focus at The Astorian.

for their feedback on improvements we can make to the paper. We are in turn chagrined, delighted and intrigued by the responses we receive to those comments.

As noted in-a column about our 2019 survey,-Astorian readers don't agree on what should be included in our pages — or what should be left out — with the exception of local news. In an open-ended question about how The Astorian can improve, there were differ-

**OUR MISSION REMAINS** THAT WE ARE COMMITTED TO REPORTING AND DISTRIBUTING LOCAL NEWS *AND INFORMATION BECAUSE* A WELL-INFORMED PUBLIC KEEPS OUR COMMUNITIES STRONG. TO THAT END, WE ARE ALWAYS INTERESTED IN YOUR OPINIONS ON WHAT THAT LOCAL NEWS AND INFORMATION SHOULD BE.

ing opinions asking for more national, opinion, sports, comics, ads and less national, opinion, sports, comics

There were good suggestions and tips that we are working on, some published since the survey, like watchdog stories on local government, homelessness and housing and adding the events calendar to Coast Weekend. Other suggestions we are pursuing, and as they come to fruition I'll be announcing improvements in future columns

One of the takeaways is that we need to do a better job of communicating to readers how our business works. Questions about letters to the editor, how to get breaking news alerts, using the online system and more can be answered better in print and online instructions.

We also need to be more transparent about how our business makes enough money to operate. We pay for reporters, online systems and printing papers entirely through subscription and advertising revenues. It's particularly frustrating to hear "make the news available online free" or "hire more reporters" from people who won't subscribe. It's like telling a store owner you won't shop from their business unless their items are

Our mission remains that we are committed to reporting and distributing local news and information because a well-informed public keeps our communities

To that end, we are always interested in your opinions on what that local news and information should be. Share your ideas with me at kborgen@dailyastorian.

Kari Borgen is publisher of The Astorian.

#### LETTERS TO THE EDITOR

It amazes me that with the constant warnings, drills and increases in emergency management procedures and readiness regarding the Cascadia Subduction Zone, and the impending "Big One" that could hit at any time, that the main concern about offshore wind proposals seems to be the effect it will have on fishing.

How far will a tsunami carry a floating wind turbine? Whatever happened to common sense?

> WILLIAM BELL Astoria

#### **Tough on crime**

n his letter to the editor (June 30), former Clatsop County District Attorney Joshua Marquis correctly states that Betsy Johnson was the only Democratic state senator to vote against Senate Bill 1008, the reform of juvenile Measure 11, that was championed by former House Speaker

In 2019, the Oregon Legislature passed the bill with support from the majority of Democrats, Republicans and independents in Oregon, as well as civil rights groups and many retired judges.

Enacted during the "super predator" hysteria of the early 1990s, Measure 11 emphasized punishment over rehabilitation. Under the law, kids as young as 15 could be charged as adults, and receive adult sentencing without parole, nullifying the possible benefits of maturation and rehabilitation. Subsequent research demonstrated that a person's brain is not fully formed until their mid-20s.

Measure 11's racist underbelly also became clear. Black and Latino kids were having their lives ruined by district attorneys who, under Measure 11, charged them as adults far more often than white kids guilty of the same crimes. Apparently that didn't matter to Johnson.

These revelations prompted a series of U.S. Supreme Court decisions leading to reform in many states, including Oregon.

Thanks to Kotek and the Democrats, kids in Oregon can now have their individual cases considered in juvenile court, rather than finding themselves in adult court headed for the penitentiary, sometimes just to bolster a district attorney's reputation as being tough on crime.

**ROGER DORBAND** Astoria







### LETTERS WELCOME

Letters should be exclusive to The Astorian. Letters should be fewer than 250 words and must include the writer's name, address and phone number. You will be contacted to confirm authorship. All letters are subject to editing for space, grammar and factual accuracy. Only two letters per writer are allowed each month. Letters written in response

to other letter writers should address the issue at hand and should refer to the headline and date the letter was published. Discourse should be civil. Send via email to editor@dailyastorian.com, online at bit.ly/astorianletters, in person at 949 Exchange St. in Astoria or mail to Letters to the Editor, P.O. Box 210, Astoria, OR., 97103.

#### All of us

isten up, Astorians! Right now our ⊿city government is writing a homeless camping ordinance that will affect all

If passed, certain property owners in residential areas (think church parking lots and vacant commercial industrial

land) could allow houseless persons to set up a tent or sleep in a motor vehicle on their property. While some "restrictions" would be set, police won't be able to monitor that all "restrictions" are maintained. It will be up to you to file a complaint against your neighbor, a thing most of us don't want to do.

My husband and I have experience

with a houseless camper next to us, exactly what the city is proposing. Please know that there will be fights, police will be called, motors will run at night (to keep warm), garbage will attract rats that find their way to your property and poison and traps will be used to eradicate

"Good fences make good neighbors," said Robert Frost in his poem, "Mending Wall." Good ordinances also make good neighbors. Permitting homeless camping in any neighborhood doesn't make for a good ordinance. It pits neighbor against neighbor and it results in neighborhoods with unsanitary conditions, noise, pollu-

tion and tension. The City Council will discuss the camping ordinance this Monday at 7:00 p.m. in the council chambers. If you are concerned about the safety, health and peace in your neighborhood, attend the council meeting or write Mayor Bruce Jones and your counselor.

LINDA OLDENKAMP

Astoria