

# Sunset Empire Transportation District

## Happy Rural Transit Day

### July 16, 2022

On this day and every day throughout the year the SETD Staff and Board of Commissioners have signed a pledge to:

1. Understand the unique needs of rural and tribal passengers and plan services to meet those needs.
2. Provide all passengers with helpful, courteous, and respectful customer service.
3. Deliver equitable service to all passengers, regardless of age, background, abilities, income, or gender.
4. Coordinate with community organizations to provide transit to as many destinations as possible.
5. Involve passengers, community stakeholders, and elected officials in service planning.
6. Assure that vehicles and facilities are safe, clean, well-maintained, and comfortable.
7. Invest in training and education that keep staff current, knowledgeable, and skilled.
8. Contribute to an organizational culture where staff are motivated and successful.
9. Have a plan for potential emergencies and disasters and communicate that plan to all stakeholders.
10. Keep up with and invest in new technologies and funding opportunities to continually improve services.

As a community we have all faced many challenges in the past 2 years. Our dedication to providing the best Rural Transportation has not changed. Thank you, riders, for your continued support!

## Happy Rural Transit Day from all of these SETD RURAL TRANSPORTATION HEROES

### SETD Board of Commissioners



### SETD Staff

