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Gallery celebrates 35 years in Cannon Beach

BY NANCY McCARTHY

Painter and gallery owner Jeffrey Hull once had business cards describing his work as "coastal life in watercolor."

He has since included oils in his collection, but his talent for capturing beach scenes in watercolor is what prompted him to pursue a career as an artist. His paintings hang in the Jeffrey Hull Gallery, operated by Hull and his wife, Carol. The gallery celebrates its 35th anniversary this month.

"We opened up in April of '87, it was uneventful. We just tried not to have it collapse on us," Hull said. Even in an arts focused town like Cannon Beach, galleries aren't guaranteed success. In the gallery's early days, winters were often spare of vis-

itors. Economic fluctuations affected sales and the pandemic caused uncertainty.

But customers who became lifelong friends have supported and encouraged the Hulls, enabling the gallery to remain open in the same downtown location on the second floor of Sandpiper Square. They are

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