'WE WANT TO CHANGE THE WORLD'



Astoria business focuses on fair trade treats

'IT CAN BE

HEALTHY

BUTIT CAN

ALSO BE FUN

AND MAYBE

A LITTLE

NAUGHTY.'

Chocolates

BY PETER KORCHNAK

Astoria is now a chocolate town, too. New local company Genesis Chocolates makes handmade artisan truffles with bold flavors.

The company borrows its name from the chocolatier, Genesis Cordova, who launched the business last summer with her partner, Lachlan Sforcina. Cordova worked at a major independent chocolate company for several years.

"I've always liked baking Genesis Cordova. and never thought of myself co-founder of Genesis as being super into chocolate," said Cordova. "But I fell in love with it. I fell in love with the creative aspect of it, I fell in love with the challenge."

The duo met while taking pandemic road

trips across the U.S. and have been inseparable since.

Last Christmas at a family gathering in Bend, Cordova made holiday truffles that

> reminded Sforcina of the chocolate he grew up with in Brisbane, Queensland.

"It was the best chocolate I ever had," said Sforcina. Then his entrepreneurial spirit kicked in, and he said, "Let's make chocolate!"

"It was one of those funny moments in your life," said Cordova, "when you realize your true potential."

After a stint in Portland and a search for a home up and down the coast, the duo finally landed in Astoria in

August and set out to pursue their dream.

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Peter Korchnak

Lachlan Sforcina and Genesis Cordova display a batch of fresh chocolate truffles.