

**KARI BORGEN** Publisher

DERRICK DePLEDGE Editor

SHANNON ARLINT Circulation Manager

JOHN D. BRUIJN Production Manager

CARL EARL Systems Manager

**PUBLISHER'S NOTEBOOK** 

# A commitment to news literacy

f you believe, as Thomas Jefferson did, that an informed public is the foundation of democracy, you'll be heartened by the news that all students and staff at Astoria High School now have a digital subscription to The Astorian.

The Newspapers In Education program provides newspapers for students to use in classroom learning. Curriculum guides — found at www.eomediagroup. com/nie/ --- provide activities to teach using the news for civics, math, writing and history lessons. The program is made possible by funding from Clatsop County businesses who back their commitment to news literacy for students with sponsorship.

This year, The Astorian is able to offer the program in a new format — digital news.

Students and staff using Wi-Fi in the Astoria High School building have full access to the e-edition and digital news from dailyastorian. com. They're able to access local news from their phones, just as 54% of our website users do.

Astoria High School users can sign up for news alerts, use the breaking news app and enjoy the audio, video and puzzle features just as subscribers do. Hopefully, those students will learn about their community, governance and gain a news-reading habit that will inform their decisions now and wherever their future travels take them.

The new group digital subscription is part of The Astorian's community outreach to provide more residents access to local, credible and fact-checked news and information that can keep our community informed. Organizations with 30 employees or more can choose to offer the digital subscription to their employees, as identified through work location Wi-Fi or company email.

Connecting to locally reported stories about issues, events and the history of Astoria weaves residents into a common fabric that creates our community strength and identity. Digital subscriptions provide access to The Astorian's searchable archives for the last 10 years, providing access to background information, fact-checking and historical context to current events. Or just the

chance to find that razor clam recipe from 2015.

Community news literacy is the reason that our organization still exists, distributing news via newspaper, website, app and social media. It's the reason that The Astorian began publishing in 1873. A group of business leaders determined that to grow Astoria into a great town they needed a newspaper - and so recruited DeWitt Clinton Ireland to start one.

Welcome, Astoria High School, to the daily

news of your community. Generations of citizens have read the newspaper to inform their decisions and make this a unique place. We trust you'll keep up their good work.

Have a suggestion or idea to share? Contact me at kborgen@dailyastorian.com

• Note: If you are a print subscriber who hasn't created an online account, the online dailyastorian.com news and e-newspaper is included in your subscription price. Our customer service center is full of nice people who can help you with your online registration — call them at 800-781-3214.

Kari Borgen is publisher of The Astorian.

CONNECTING TO LOCALLY REPORTED STORIES ABOUT ISSUES, EVENTS AND THE HISTORY OF ASTORIA WEAVES RESIDENTS INTO A COMMON FABRIC THAT CREATES OUR COMMUNITY STRENGTH AND IDENTITY. DIGITAL SUBSCRIPTIONS PROVIDE ACCESS TO THE ASTORIAN'S SEARCHABLE ARCHIVES FOR THE LAST 10 YEARS, PROVIDING ACCESS TO BACKGROUND INFORMATION, FACT-CHECKING AND HISTORICAL CONTEXT TO CURRENT EVENTS. OR JUST THE CHANCE TO FIND THAT RAZOR CLAM RECIPE FROM 2015.



Digital subscriptions provide access to The Astorian's searchable archives for the last 10 years.



KARI

BORGEN

## **LETTERS TO THE EDITOR**

#### **Un-words**

or reasons that should need no clarification, it's always, and ever, business as usual. I am entranced with the concept of "leisure industry" (The Astorian, Nov. 18).

It is such an Orwellian abstraction! Intoxicating newspeak boiled down and brewed. Switching venues, it's the same as "working forest," a favorite of #TimberUnity, where the most valuable and worthy of trees can be found lying down on the job.

At the least, such lingual jiu-jitsu should be candidates for the Un-word of the Year. In any case, these mind-twisting expressions need to be sent off to the Euphemism Wing of the Oregon State Bureau of Misinformation. I will get right on it.

GARY DURHEIM Seaside

### Gone in an instant

We all enjoy the change of sea-sons differently. I appreciate winter birds moving in, especially colorful ducks using the area to rest after a long flight, exhausted, needing nourishment.

Some people celebrate their arrival by hunting them. Fees are paid, areas set aside, even enhanced and protected to be able to shoot them. Using guns is part of the fun. I own a gun, and understand the excitement of firing one. But I admit I enjoy seeing ducks alive.

I am told to go somewhere else, out of the way of hunters. I wonder why I have to go somewhere else, and accept this cruelty, because shooting migrating ducks is fun for some. Yes, fees paid, licenses granted, as if that makes it OK.

Some of us go outside to be restored by observing wildlife living, when lucky enough to see it. Now I hear gunfire in the distance from my home, as ducks scatter, frightened, gone in an instant.

Bang ... poof ... gone ... mallards,

pintail, wigeon ... and we're left with nothing, so the fun can go on. Isn't it more fun playing with the grandkids? LYNNE FARRAR Astoria

## Talk is cheap

.S. Rep. Earl Blumenauer stated that U.S. Kep. Lan Diantenant the feds must do more to prepare for climate disasters (The Astorian, Nov. 18).

Talk is cheap. The feds can only do what Congress directs and funds. DAVID FEIRING Front Royal, Virginia