



SHOP LOCAL CHALLENGE

Show your support of local businesses
Spend \$100 in \$2 bills

For years, The Astorian has encouraged everyone to “Shop Local” during the holidays. This year, the COVID-19 pandemic has dramatically impacted our local businesses, **so supporting them is more important than ever.**

Local businesses, large and small, need our patronage to survive in the coming months. While it may seem easier and safer to shop online these days, money spent online leaves this community forever. Money spent locally tends to stay local, keeping businesses open, funding local charities and keeping local people employed.

There are over 40,000 residents in Clatsop County. If just 10,000 residents each committed to spending \$100 locally — instead of shopping online, that would mean \$1 million injected into the local economy, which would help local business owners weather the current economic storms.

Studies show that each dollar spent locally turns over 4 times ... \$1 million turns into \$4 million as it works its way through the hands of local residents.

OUR CHALLENGE TO YOU

Spend an extra \$100 locally this holiday season, instead of spending it online.

HOW TO PARTICIPATE:

1. Head to one of the Lewis & Clark Bank branches listed below and ask them to convert your \$100 into \$2 bills.
2. Use your \$2 bills to show local businesses you care.
3. Email us at 2dollarchallenge@dailyastorian.com to let us know how you spent your \$100 worth of \$2 bills, and get entered into a drawing to win a \$100 gift certificate to the local business of your choice!

the **Astorian**

LEWIS & CLARK
BANK

Astoria Seaside
988 Commercial Street 1150 N. Roosevelt Drive



Happy Holidays from The Astorian
Supporting other local businesses in Clatsop County since 1873

DailyAstorian.com/2dollar