



Dancers at a previous Hispanic Heritage Month, hosted by Consejo Hispano.

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reading from story boards featuring segments of a children’s book in English and Spanish about Hispanic culture and customs.

The organization also hosts weekly children’s book readings in Spanish each Wednesday at 6:30 p.m. on Facebook. The final virtual reading will take place on Wednesday.

A finale event will be held on Nov. 6 and include a chance to play Lotería via Zoom. Lotería is a family game similar to bingo.

Links to the virtual events will be posted on Facebook at facebook.com/ConsejoHispano/.

Staying connected during the pandemic

Going virtual during Hispanic Heritage Month has not been Consejo Hispano’s only pandemic-related adjustment. The nonprofit also has found new ways to engage remotely to dispense information and maintain community involvement.

“Hispanic culture is very warm and social, so the biggest challenge has been to get people to participate remotely and dis-

cover new ways to interact with each other and still feel like they’re part of the community,” said Jenny Pool Radway, the organization’s executive director.

The organization has relied on social media to communicate.

“Facebook has become the primary channel for updates and announcements, and we’ve gotten many new followers since the pandemic started,” Pool Radway said. “We also created a group on WhatsApp for those who don’t have a Facebook account.”

This year, remembering cultural ties and celebrating community may be more important than ever as people continue to find themselves shut-in and isolated from others, Pool Radway said. She views Hispanic Heritage Month as an opportunity to celebrate and raise awareness to the contributions of Hispanic Americans in the U.S. throughout history.

“By honoring and recognizing the important role Hispanics have played in shaping our country, Latino children are able to see their own faces reflected in American history,” Radway said. “Thus motivating them to start thinking about how they can also contribute and make a difference themselves.”



Attendees at a previous Consejo Hispano Hispanic heritage celebration.