

## Beach Books in Seaside.

Hailey Hoffman/  
The Astorian



# READ ON

## Bookstores stay open through creative solutions

BY ALYSSA EVANS

**T**hroughout the country, bookstore owners have been faced with a choice: find a way to continue selling books or close business.

Locally, some shops have managed to stay open through online and phone orders. Others have completely closed for the duration of coronavirus business. Each store is facing less revenue.

### Seaside

In Seaside, Beach Books owner Karen Emmerling closed the store in March, slightly ahead of Gov. Kate Brown's ordered closure of non-essential businesses. She's kept the business running through online and phone orders. She also has been using the shop's windows, by showcasing books for passersby and offering appointments for customers to window shop.

"At the time, there still were people in town," Emmerling said. "That's how we got the idea of being able to shop in the windows. We put out a variety of kids books, which was moderately successful."

Emmerling, like others, has been offering delivery to local customers. The book orders have allowed her to keep her staff on payroll at reduced hours.

"Mostly everything now is shipping so we don't have as much staff in the shop ... We're keeping busy but not nearly to the level we would have anticipated with spring break," Emmerling said. "We're down probably 80% of business."

On top of everything else, Emmerling has been forced to step

### Shops still open

#### Beach Books

Available for window browsing, and phone and online orders  
[beachbooks37.indielite.org](http://beachbooks37.indielite.org)  
503-738-3500

#### Cannon Beach Book Co.

Available for email orders  
[info@cannonbeachbooks.com](mailto:info@cannonbeachbooks.com)

#### Cloud & Leaf Bookstore

Available for phone orders  
503-368-2665

#### Lucy's Books

Available for phone orders  
503-325-4210

#### Time Enough Books

Available for phone and Facebook orders  
[facebook.com/pg/timeenoughbooks/](https://facebook.com/pg/timeenoughbooks/)  
360-642-7667

back from the store because she is in the age group at risk of contracting coronavirus and because her husband has medical conditions that increase his risk of infection.

"Trying to figure out how I can keep everyone paid ... I know they need an income to pay their rent so emotionally it's been really difficult," she said.

### Manzanita

In Manzanita, Cloud & Leaf Bookstore owner Deborah Reed has also taken measures to protect her husband, who has medical conditions. She temporarily laid off her three staff members and is handling phone and email orders on her own.

See Page 5

Download The App



iPhone



Android

music first