



American
Heart
Association®

LET THE PEOPLE DECIDE

TELL OUR LEGISLATORS: VOTE YES ON HB 2270

Smoking is the number one cause of preventable death in Oregon.

Raising the price of tobacco and nicotine products will:

- Protect kids from a lifetime addiction to a deadly product.
- Help adult Oregonians quit smoking.
- Fund cessation and prevention programs that will reduce long-term cost directly related to smoking.
- Lower the \$1.5 billion spent every year in health care costs directly caused by tobacco.

To learn more about the epidemic threatening our kids, and how you can be a part of the tobacco endgame, visit yourethecure.org.