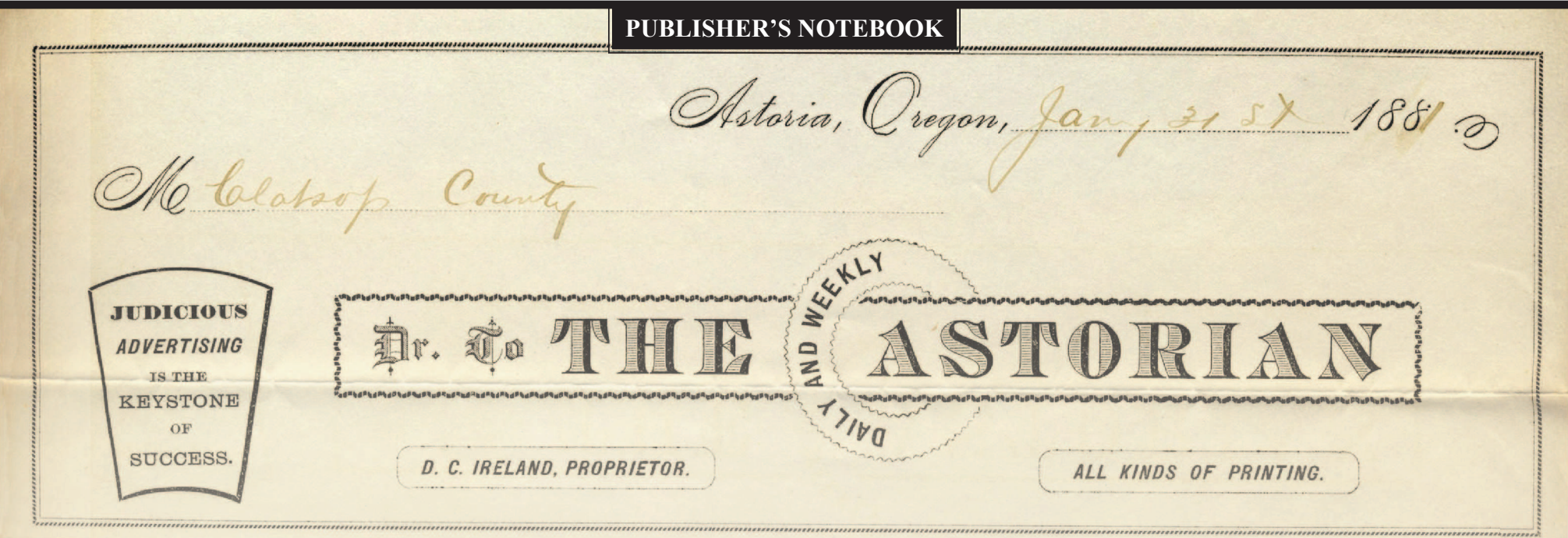


What’s in a name?

What’s in a name?

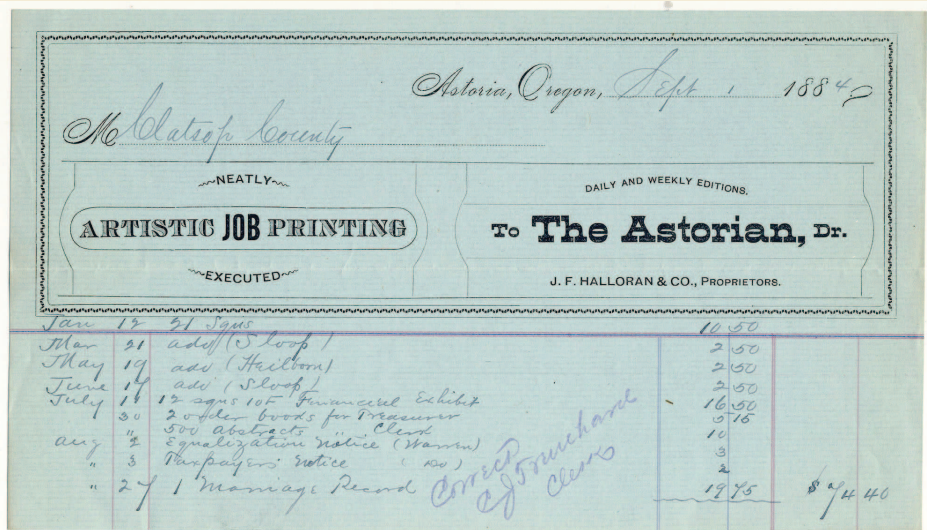
As I look around the art on our office walls, it includes a display of the historic newspaper names from our front pages since the first publication in 1873: The Tri-Weekly Astorian, The Morning Astorian, Evening Astorian Budget, Weekly Astorian, The Daily Astorian. And yes, The Astorian.

Chinook Observer publisher Matt Winters collects, as he describes it, old ephemera, and passed along copies of checks from The Astorian, dated in the 1880s, and one from The Daily Morning Astorian dated 1892. As I looked at the logo from the J.F. Halloran & Co. title, it struck me how oddly similar that the logo used in 1885 was to the newly designed brand that we will be using starting May 7.

Mark Twain is quoted as saying, “There is no such thing as a new idea. It is impossible. We simply take a lot of old ideas and put them into a sort of mental kaleidoscope. We give them a turn and they make new and curious combinations. We keep on turning and making new combina-



KARI BORGEN



An Astorian invoice from 1884.

THE PAPER’S NEW NAMEPLATE

the Astorian

OUR MISSION AND PURPOSE IN THE COMMUNITY REMAIN CONSTANT — A COMMITMENT TO RELEVANT, CREDIBLE LOCAL NEWS AND INFORMATION FOR THE PEOPLE OF ASTORIA AND CLATSOP COUNTY, AND THE BELIEF THAT A WELL-INFORMED PUBLIC KEEPS OUR COMMUNITY STRONG.

LETTERS TO THE EDITOR

Mazzarella for community college board

I am voting for Andrea Mazzarella, and I am asking that you do, too. She is up for re-election as a member of the Clatsop Community College Board of Directors. She brings the experience of being a student and has participated in the Presidential Review and CCC budget committees. For me, her drive, passion and love of our community are beyond compare. She has volunteered in many areas of our community for years, and according to Andrea, she is just getting started. We need someone with this type of dedication, loyalty and love of our community. Join me in voting for the best choice.

VICKI McAFEE
Astoria

Stevens for Port

I am running for Astoria Port Commissioner, Position 4. I was appointed, and have proudly served on the Port Commission for over a year. Unfortunately our Port is facing serious financial and infrastructure challenges. They did not happen overnight. It is crucial that we address these problems with serious measures. I want to return our Port to prosperity. For our state and nation, the Port must provide functional deepwater moorage and a safe harbor refuge for the fishing industry. The Port and the airport are critical to daily commerce, in addition to recovery from natural or manmade disasters. It is paramount we change our business routine. I plan to aggressively market the Port. We must attract businesses to part-

ner with the Port, taking advantage of our enterprise and opportunity zones, while at the same time ensuring our fishing fleet and current businesses are not left behind. We must begin a systematic program of planned maintenance to fix things before they break. We need to obtain financial assistance for upgrades to infrastructure. We must cease the animosity during Port meetings. Let’s change our image and become the professional body our citizens and taxpayers deserve. A positive attitude, hard work and optimism can help make things right for our port. I am determined to take a lead role in restoring the health of the Port, and am asking for your vote by May 21.

ROBERT ‘STEVE’ STEVENS
Warrenton

Oser for school board

David Oser epitomizes the best in community service. He has served on the Astoria School Board since 2016, the Astoria Library Advisory Board and Clatsop Community College Foundation since 2012, and the Astoria Public Library Foundation Board and the college’s budget committee since 2015. With his background in finance and investment, he has provided valuable expertise to all of these organizations. He has a passion for local schools. Last fall, he co-chaired “Yes for Astoria Kids,” the advocacy committee that helped pass the school bond which will renovate our schools, creating safe and modern learning spaces for the next generation of Astoria children. He volunteers for many community events every year. In order to keep up with events in our city, he regularly attends

City Council meetings and work sessions. David is running for re-election to the Astoria School Board and deserves your vote. He advocates eliminating extracurricular student fees, adding preschool classes, improving career technical education, strengthening music and arts instruction, and inclusive practices that promote student and teacher resilience. Vote for the candidate with experience and expertise to serve our community’s most valuable assets — our children. Vote David Oser for Astoria School Board.

ARLINE LaMEAR
Astoria

Support clean energy

The Clean Energy Jobs bill, a cap and invest plan, is Oregon’s best way to protect against the effects of climate change and grow our economy in the age of clean energy industries. Clean Energy Jobs only applies to industries that emit 25,000 tons or more of greenhouse gases annually. They will pay a fee, \$16 to start, for a permit. Each permit allows the industry to emit one ton of pollution. It’s fair for big polluters to pay for their pollution. The proceeds will be invested into creating clean energy jobs in Oregon, increasing public transit and electric cars, and helping farmers, schools, businesses and homes convert to clean energy and increase energy savings. There has been much fear-mongering about Clean Energy Jobs. But other places have experience with cap and trade. We have an idea about what will happen. Gas prices did not go up because of cap and trade in California, Quebec, Ontario, or in

the states in the Regional Greenhouse Gas Initiative, a utilities cap and trade. Another rumor is that Oregon’s pulp and paper mill jobs will go to China. But China is working even harder to cap greenhouse gas emissions. China is actually a leader in renewable energy industries. Thousands of jobs were created under California’s cap and trade. The states in the regional initiative have experienced on average 25 percent economic growth since 2009 with thousands of new clean energy jobs. As China understands, clean energy is the largest new market opportunity. Please support Clean Energy Jobs for our future.

LAURA ALLEN
Seaside

What is capitalism?

Mayor Pete Buttigieg ... Capitalism has let people down? Compared to what? Capitalism will certainly expose those who have let themselves and their families down, but as an economic system, it has without question provided the most hope, opportunity and comfort to the most people than any other system. What is capitalism? People freely exchanging goods and services for mutual benefit. Human beings working in an organized fashion, voluntarily. What mayor Pete and his ilk don’t like is the “free” and “voluntary” part. They like the force part. “Fairness” is their euphemism for force. If we don’t understand this distinction, and we don’t understand the rhetorical scam being run by Democratic politicians like Mayor Pete, then we’ll all be in deep trouble.

STEPHEN MALKOWSKI
Seaside