

# LOOK ON THE BRIGHT SEASIDE



COLIN MURPHEY PHOTOS

LEFT: Santa gets a visitor after the lighting ceremony at the end of the Parade of Lights in Seaside in 2017. RIGHT: Many of the participants in the 2017 Parade of Lights in Seaside were adorned in elaborate costumes.

## Parade of Lights brings special magic to the holiday season Nov. 23

By **KATHERINE LACAZE**  
FOR COAST WEEKEND

**F**or anyone looking for a festive holiday event the Friday evening after Thanksgiving, Pacific Power Regional Business Manager Alisa Dunlap says, “Go to Seaside.”

At 7 p.m., Nov. 23, a Parade of Lights — featuring spectacular floats, brightly lit vehicles, and groups of people embellished with lights or

carrying glow sticks — will wind through downtown Seaside in what Chamber of Commerce Director Brian Owen describes as a “community gathering.”

The annual Parade of Lights, sponsored by Pacific Power, is free to the public, and anyone can participate.

The route takes off from Necanicum Drive at First Avenue and moves to Holladay Drive. From

there, the parade will advance west on Broadway to Pocket Park, west of the Seaside Carousel Mall, where revelers can enjoy hot cocoa, cider and cookies while singing carols and watching the lighting of the community Christmas tree. As soon as he finishes the parade route, Santa Claus will be available to meet with children and get pictures.

“With Santa Claus and the lighting

of the tree and the caroling and the parade all in one, it’s one of the most energetic, romantic events Seaside puts on,” Owen said. “We really encourage everybody to be a part of this program.”

As a member of all the regional Chambers of Commerce, Dunlap said, Pacific Power serves as the signature sponsor for at least one community event for each. The company