

# Parks: 'The way the neighborhood has come together on this is great'

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City Councilor Bruce Jones said he was thrilled to see neighbors come together in Alderbrook to save Birch Field, and Councilor Tom Brownson called it a "great outcome."

"Just the enthusiasm and the way the neighborhood has come together on this is great," Brownson said.

Councilor Cindy Price agreed and was in favor of an agreement, but wondered what it would mean for Birch Field to transform from a field into a true park — and if this would ultimately add to the city's

responsibilities.

The neighbors plan to form a Friends of Birch Field and Park group that will not only maintain the old ball field, but also add improvements such as park benches and walking paths. Parks Director Angela Cosby said she could provide more information as the department works with the neighbors to develop a maintenance agreement.

The Lower Columbia Preservation Society also plans to improve the park they are adopting. The Custom House, a reconstruction of the first such facility west of the Rocky Mountains, was hand-hewn

and hand-planed, among other details, to keep it as close as possible to the original, said John Goodenberger, a local historic buildings consultant who was involved in the reconstruction in 1992.

At the time, he and others involved hoped to make the area more pedestrian-friendly, with the Custom House and its surrounding parkland providing a little park where people could come and rest. But landscaping was removed and the vision for the park never fully developed.

Now, "it's this kind of funny little thing," Goodenberger said, adding that it can

still tell a story.

Rachel Jensen, president of the preservation society, said the society wants to begin preserving and promoting historic sites in addition to historic architecture.

They plan to landscape the park to make it more inviting and will provide more interpretive information about the history of the site, she said.

"I don't think it always makes sense for the city parks department to necessarily take care of everything," City Councilor Zetty Nemlowill said. A group like the preservation society could do a better job of "telling the story."



Colin Murphey/The Daily Astorian  
Residents in Alderbrook plan to adopt Birch Field.

# Craft beer: Is still king in central Oregon, home to 26 craft breweries

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history in 2017, Deschutes Brewery has opted for more flexibility with its planned expansion in Roanoke, Virginia. Earlier this month, the brewery announced it turned down government incentives in exchange for control of the timing on building a second brewery.

The brewery went ahead and closed on the \$3.2 million parcel in Roanoke and still plans to break ground in June 2019.

"We wanted to go ahead for flexibility so we can monitor the craft beer landscape in Roanoke," LaLonde said. "We don't know what the future is for that facility. We have committed to the location."

Changes like this are not made lightly, LaLonde said.

Craft beer is still king in central Oregon, home to 26 craft breweries.

In Oregon, craft beer

accounts for 28.8 percent of all beer dollars, Livingston said. Craft beer sales totaled \$194.8 million in Oregon in the past 52 weeks, he said.

"The market is very saturated with increased number of breweries and brands competing for the same shelf space," Livingston said. "Beer is a heavily marketed category. There are more competitors and flat volume."

There were more than 6,200 craft breweries nationwide last year, compared to 1,430 in 2003, according to Beverage Marketing Corp., a New York-based consulting firm. In Oregon, there are 252 craft breweries, according to The Brewers Association.

Craft brewer Roger Worthington, owner of Worthy Brewing, confirmed that sales have been flat. He said brewery sales have flattened

at 15,000 barrels, staying the same as 2016. But that doesn't worry Worthington, who has a pub on Bend's east

side near U.S. Highway 20 and plans to open a tap-and-tacos pub in downtown Bend on Brooks Street in June.

"We're seeing it, too," Worthington said. "The competition is fierce, so the brewers are having to step up their game. In any case, the customers are the beneficiaries."

"I love the competition. I look at this as an opportunity to step up our game."

At Worthy, the future is in enhancing the pub experience and making smaller batch beer that's fresh and different, Worthington said.

A slowdown in craft brewing probably won't affect the local economy much because it doesn't employ many people, except in the pubs, said Kale Donnelly, Oregon Employment Department workforce analyst.

"It's still a huge draw for our tourism industry," Donnelly said. "It won't have much impact. The growth throughout the region is slow-

ing, which shows a maturity of the business cycle. It just shows a more sustainable level."

Like the central Oregon economy, the craft brewery industry is maturing, which is the reason behind the slow sales, said Bart Watson, Brewers Association chief economist. The big fish in Bend is Deschutes, Watson said, but across the United States it isn't considered a large player, he said.

Deschutes produced about 335,000 barrels last year and distributes in 29 states and Washington, D.C., according to the company.

"What we're finding is that consumers really trust what we do," LaLonde said. "States like Washington and Oregon are very mature markets. We found who we are as a company matters to the consumers."

Craft beer is defined as beer made by a small independent brewer who produces

6 million barrels or less a year, according to The Brewers Association. Three-quarters of the breweries in the United States make 1,000 barrels or less a year, Watson said. The United States consumes more than 200 million barrels of beer a year, he said.

One of the key drivers for the craft beer market, Watson said, is being local. Consumers perceive that as high-value, along with flavor and variety, he said.

"Small, locally produced breweries are doing better than the larger distributed breweries," Watson said. "The growth in the market will come through innovation and making sure they focus their resources where their brand resonates the most."

The big employment aspect of craft breweries comes from the pubs, not from the brewing side, said Damon Runberg, state of Oregon Employment Department regional economist.

"Deschutes (Brewery) deciding to slow down their expansion plan says more about the state of craft brewing nationally than it does about us here in central Oregon," Runberg said.

No one has to tell John Avella that. As the general manager of the new Boneyard Beer pub going up on NE Division Street in Bend, Avella is banking on the fact that summer tourism will be a big draw to the new pub. No date has been set yet for the opening of the pub.

"I think the market is still very strong for places like Boneyard," Avella said. "We've experienced growth here, in Portland and in Seattle."

Even though there is strong demand, the competition is fierce, he said. "Consumers want quality products that are local," Avella said. "They want something that's not corporate. We are proud of the product we make."

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A	L	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30		
2	KATU	(2) KATU News at 6 (N)		Jeopardy! (N)	Wheel Fortune (N)	Roseanne (N)	The Middle (N)	Black-ish (N)	Splitting Up (N)	For the People "Flippity-Flop" (N)		KATU News (N)	(:35) Jimmy Kimmel		
3	KOMO	(4) KOMO 4 News (N)		Wheel Fortune (N)	Jeopardy! (N)	Roseanne (N)	The Middle (N)	Black-ish (N)	Splitting Up (N)	For the People "Flippity-Flop" (N)		KOMO 4 News (N)	(:35) Jimmy Kimmel		
5	KING	(5) NBC News (N)	KING 5 News	KING 5 News	Evening	The Voice "Live Top 10 Eliminations" (N)	Rise "Totally Hosed" (N)	Chicago Med "Crisis of Confidence" (N)		KING 5 News (N)	(:35) Tonight Show				
6	KOIN	(6) KOIN Local 6 (N)	Evening News (N)	Extra	Ent. Tonight	NCIS "Two Steps Back" (N)	Bull "Death Sentence" (SF) (N)	NCIS: New Orleans (N)		KOIN 6 News (N)	(:35) Colbert				
7	KIRO	(7) KIRO 7 News (N)	Evening News (N)	KIRO 7 News (N)	Ent. Tonight	NCIS "Two Steps Back" (N)	Bull "Death Sentence" (SF) (N)	NCIS: New Orleans (N)		KIRO News (N)	(:35) Colbert				
9	KGW	(9) KGW News at 6:00 p.m. (N)		Tonight Cassidy	Inside Edition	The Voice "Live Top 10 Eliminations" (N)	Rise "Totally Hosed" (N)	Chicago Med "Crisis of Confidence" (N)		KGW News (N)	(:35) Tonight Show				
10	KRCW	(3) Modern Family	Modern Family	The Goldbergs	The Goldbergs	The Flash "Harry and the Harrison" (N)	The 100 "Sleeping Giants" (N)	News at 10 (N)	Friends	Two and a Half	Two and a Half				
10	KOPB	(10) Ask-Old House	Business (N)	PBS NewsHour (N)		Civilizations "Encounters" (N)	First Civilizations "Cities" (N)	Frontline "Myanmar's Killing Fields" (N)		Pacific "Poi E: The Story of Our Song" (N)					
12	KPTV	(12) 6 O'Clock News (N)		Family Feud	Family Feud	Lethal Weapon "One Day More" (SF) (N)	New Girl (N)	10 O'Clock News (N)		News (N)	Page Six TV				
13	KPDX	(13) Mike & Molly	Mike & Molly	Big Bang Theory	Big Bang Theory	FOX 12's News (N)	9 O'Clock News (N)	Family Guy	American Dad!	The Game	The Game				
13	KCPQ	(13) Modern Family	Modern Family	Big Bang Theory	Big Bang Theory	Lethal Weapon "One Day More" (SF) (N)	New Girl (N)	Q13 NEWS AT 10 (N)		News (N)	The Simpsons				
20	TBS	(20) Family Guy	Family Guy	Big Bang Theory	Big Bang Theory	Big Bang Theory	Big Bang Theory	Big Bang Theory	The Last O.G.	Conan (N)					
28	KZJO	(28) Friends	Friends	Mom	Modern Family	Modern Family	Modern Family	Big Bang Theory	Big Bang Theory	Two and a Half	Two and a Half				
29	ESPN	(29) Hey Rookie	Hey Rookie	Hey Rookie	Hey Rookie	SportsCenter (N)	Q13 Sports at 9 (N)	SportsCenter With Scott Van Pelt (N)		SportsCenter (N)	SportsCenter (N)				
30	ESPN2	(30) We the Fans "Dallas"		We the Fans "Dallas"		We the Fans "Dallas"		Around the Horn	Interruption	First Take	The hottest topics in sports are debated.				
31	NICK	(31) Henry Danger	Henry Danger	Paradise Run	The Thundermans	Full House	Full House	Full House	Full House	Fresh Prince	Fresh Prince	Friends	Friends		
32	DISN	(32) To Be Announced	To Be Announced	To Be Announced	Bunk'd	DuckTales	Gravity Falls	To Be Announced	To Be Announced	To Be Announced	To Be Announced	To Be Announced	To Be Announced		
34	FAM	(34) (5:30) ** Grown Ups (2010, Comedy) Kevin James, Chris Rock, Adam Sandler.		Shadow "A Heart of Darkness" (N)		Shadow "A Heart of Darkness" (N)		*** The Lion King '94) Matthew Broderick, Jonathan Taylor Thomas.		The 700 Club					
35	FMC	(35) (5:00) **** Captain Phillips (13) Tom Hanks.		(:45) **** Captain Phillips (13) Tom Hanks.		(:45) **** Captain Phillips (13) Tom Hanks.		(:45) **** Captain Phillips (13) Tom Hanks.		Unfriended (15, Thriller) Matthew Bohrer, Heather Sossaman.					
36	LIFE	(36) Grey's Anatomy "Oh, the Guilt"		Grey's A. "Let the Angels Commit"		** Two Weeks Notice (2002, Comedy) Hugh Grant, Alicia Witt, Sandra Bullock.		** Marley and Me (2008, Drama) Jennifer Aniston, Eric Dane, Owen Wilson.		Post-game	Mariners Access	MLR Rugby			
39	ROOT	(39) (4:00) MLB Baseball Seattle vs Toronto (L)		Post-game	MLB Baseball Seattle Mariners at Toronto Blue Jays Site: Rogers Centre -- Toronto, Ont.			Post-game		Mariners Access	MLR Rugby				
39	FS1	(39) (5:00) UFC UFC Fight Night 90		UFC "224: Nunes vs. Pennington"		MLB Whiparound (L)		TMZ Sports (N)	Skip and Shannon: Undisputed Opinions on the biggest sports topics of the day.	Speak for Yourself					
43	SPIKE	(43) Friends	Friends	Friends	Friends	Friends	Friends	Friends	Friends	Ink Master: Angels (N)		Salt (2010, Action) Angelina Jolie.			
44	COM	(44) (1:15) The Office	(:50) The Office		(:25) The Office	Tosh.0	Tosh.0	Tosh.0	Tosh.0	Tosh.0	Jim Jefferies Show	The Opposition			
45	HIST	(45) Forged in Fire "The War Hammer"		Forged in Fire "The Naginata"		Forged in Fire "The Zande Spear" (N)		Forged in Fire "The Navaja" (N)		(:05) Forged in Fire: Knife or Death (N)	(:05) Forged in Fire "The Navaja"				
46	A&E	(46) The First 48 "Moonie/Dark Impulse"		The First 48 "Officer Down"		The First 48 "Murder in the Big Easy"				Clark: First 48 "Jam Master Jay" Marcia explores the mysterious death of this icon.					
47	TLC	(47) Trade 5. "Stripes and a Stripper Pole"		Little People, Big World: Back to the Farm "Trying Not to Freak Out" (N)		Little Peo. "It's Been Pretty Tough" (N)		Little Life "Little Ends, Big Starts" (N)		Little Life "It's Been Pretty Tough"					
48	DISC	(48) Deadliest Catch "First Blood"		Deadliest Catch "Dead in the Water"		Deadliest Catch "Salt Wounds" (N)		Deadliest Catch "Collision Void"		Deadliest Catch "Collision Void"					
49	NGEO	(49) (5:30) Bush on 9/11 *** Zero Dark Thirty (2012, Drama) Jason Clarke, Joel Edgerton, Jessica Chastain.								Genius "Picasso: Chapter Four" (N)		Genius "Picasso: Chapter Four"			
50	TNT	(50) (5:00) NBA Basketball Playoffs (L)		NBA Basketball Playoffs (L)						Inside the NBA		NBA Basketball Playoffs			
51	AMC	(51) *** Jaws 2 (1978, Horror) Lorraine Gary, Murray Hamilton, Roy Scheider.				(:35) *** Jaws (1975, Horror) Richard Dreyfuss, Robert Shaw, Roy Scheider.				(:05) Jaws 2 ('78)					
52	USA	(52) (:25) Chrisley	(:55) Chrisley	(:25) Chrisley Knows "Ready to Launch"		WWE Super Smackdown		Chrisley (SP) (N)	The Cromarties (N)	(:05) Modern Fam	(:35) Modern Fam				
53	FOOD	(53) Chopped "No Pain, No Shame"		Chopped "Amateurs' Brawl"		Chopped "T.G.I. Fry-Day"		Chopped "Hearty Party"		Chopped "Hush Puppy Love" (N)		Chopped "Fat Chance"			
54	HGTV	(54) Fixer Upper		Fixer "A Modern Cabin Makeover"		Fixer Upper (N)	House Hunters (N)	Good Bones (N)		House Hunters (N)	House Hunters (N)	House Hunters	House Hunters		
56	FX	(56) (4:30) *** Star Trek Into Darkness ('13) Chris Pine.		*** Jurassic World (2015, Adventure) Bryce Dallas Howard, Vincent D'Onofrio, Chris Pratt.				Legion "Chapter 14" What could have been. (N)							
57	CNN	(57) Anderson Cooper 360		CNN Tonight With Don Lemon		CNN Tonight With Don Lemon		Anderson Cooper 360		Anderson Cooper 360		CNN Tonight With Don Lemon			
58	FNC	(58) Hannity		The Ingraham Angle		Fox News @ Night		Tucker Carlson Tonight		Hannity		The Ingraham Angle			
61	CNBC	(61) Shark Tank		Shark Tank		Staten Island Hustle "The Herbidior"		Staten Island "The Boxinator 500"		Staten Island "Ron's Rim Repairs"		Paid Program			
63	BRVM	(63) Beverly Hills "The Runaway Runway"		Beverly Hills "Reunion Part 1" Pt. 1 of 3		Beverly Hills Social (N)		Beverly Hills "Reunion Part 3" 3/3 (N)		Beverly Hills "Reunion Part 3" Pt. 3 of 3		Watch What	Beverly Hills 3/3		
64	TCM	(64) (5:00) Tarzan, The Ape Man		*** Tarzan and His Mate ('34) Maureen O'Sullivan, Johnny Weissmuller.		*** Tarzan Escapes ('36) Johnny Weissmuller.		(:45) *** Tarzan Finds a Son ('39) Johnny Weissmuller.							
65	SYFY	(65) ** The Last Witch Hunter (2015, Action)		Rose Leslie, Elijah Wood, Vin Diesel.		Futurama	Futurama	Futurama	Futurama	Futurama	Futurama	Futurama	Futurama Pt. 1 of 4		
162	RFD	(162) (5:30) Cattlemen	Women's Rodeo	Horse. "Titan: A Legend in the Making"		Chris Cox	Rural Eve. News	Ag PhD		Cattlemen to Cattlemen		Women's Rodeo	Product Showcase		