



THE AWARD-WINNING PRINT & ONLINE FAMILY FEATURE



© 2018 by Vicki Whiting, Editor Jeff Schinkel, Graphics Vol. 34, No. 5

KID SCOOP MONEY MATTERS SERIES: VALUE

# Is cheaper always better?

Ethan got a gift card for his birthday. Which of these T-shirts should he buy? Spending money isn't always as simple as it seems.

**QUALITY**

Does it seem sturdy and designed to last?



**PRICE**

Does the price seem fair or is it too high?

**COMPARE**

Is there something similar or is it unique?



**STYLE**

Are logos, characters and other extras important to you?

**Let's Talk!**

Ask a parent to tell you about the way they make decisions while shopping. On your next trip to the store, compare and discuss the value of several products.

**value:**

- worth of something compared to the price paid for it
- importance of something
- usefulness of something



Which shirt would YOU choose, and why? Write your reasons here to help me decide:

---



---



---



---

**Decisions, Decisions**

Circle the most important thing you'd consider when buying each of these items.

BIKE	CLOTHES	FOOD	MUSIC	TOYS	MOVIES
COLOR	COLOR	NUTRITION	POPULARITY	POPULARITY	POPULARITY
PRICE	PRICE	PRICE	STYLE	PRICE	STORYLINE
QUALITY	QUALITY	FLAVOR	LYRICS	QUALITY	CAST
BRAND	BRAND	BRAND	VOCALS	BRAND	GOOD REVIEWS



Woodward™ Explains:

## The Smart Way to Spend

Replace the missing words using Woodward's word list.

No one likes to \_\_\_\_\_ more money than is necessary. So, when you go \_\_\_\_\_, there are a lot of things to consider.

First, are you spending more than you can \_\_\_\_\_? Setting a budget before you get to the store – and sticking to it – can keep you from \_\_\_\_\_.

Next, look at the quality of the item you're buying. Is the more expensive item better made than a \_\_\_\_\_ version? If so, it might last longer and is a better \_\_\_\_\_. Or is the more expensive item pricier only because it is cool and trendy?

Thinking about what's most important to you is how you decide the best value when making a \_\_\_\_\_. It's the smart way to spend!

**Extra! Extra!**

**Ad Values**

Find three advertisements in the newspaper. Read each one and decide what value they are selling. Are they selling something because it is the best price? Or, because it is cool? Or something else?

Standards Link: Research: Use the newspaper to locate information.

Standards Link: Reading Comprehension: Use strategies of the reading process to follow written directions.

**Kid Scoop Puzzler**

Draw the t-shirt that continues the pattern in each row.



Standards Link: Visual Discrimination: Find similarities and differences in common objects.

**Kid Scoop Word Search**

- EXPENSIVE
- QUALITY
- DECIDE
- BUDGET
- MONEY
- PRICE
- VALUE
- COOL
- PAID
- ITEM
- BRAND
- GIFT
- FAIR
- SHOPPING
- TOYS

Find the words by looking up, down, backwards, forwards, sideways and diagonally.



Standards Link: Letter sequencing. Recognized identical words. Skim and scan reading. Recall spelling patterns.

**FROM THE LESSON LIBRARY**

**Advertisement Funnies**

Select an advertisement in today's newspaper that has five or more adjectives. Replace each adjective with an adjective that means the opposite to create a very silly advertisement.

Standards Link: Research: Use the newspaper to locate information.



What did the bird say when she found a sweater for just one dollar?

ANSWER: "Cheap! Cheap!"

Thanks to the following businesses for supporting

**Newspapers In Education**

www.dailyastorian.com/nie

- Appelo Archives Center
- Hees Enterprises Inc.
- Quackenbush Builders Inc.
- Bridgewater Bistro
- Clatsop Behavioral Healthcare
- Lazerquick Seaside/Astoria
- Premium Adjustable Beds
- Suzanne Elise Assisted Living
- Moberg & Rust, Attorneys at Law

- Lower Columbia Clinic
- Ship Inn
- Rock Bauer Landscapes
- Diane Barendse, CPA
- Hammond Kennels
- Bergerson Construction
- Josephson's Smokehouse
- U Street Pub and Eatery

**Emerald Heights**  
APARTMENTS  
503-325-8221

Certified ZENTANGLE Teacher  
106 3rd St. ASTORIA  
503.440.9788

Quality Work at Affordable Rates  
**JJ ELECTRIC SERVICE**  
503-739-7145  
1616 S. Roosevelt Dr. Seaside, OR  
www.jjelectricservice.com

**SUBWAY**  
11 W. Marine Dr. | Astoria | 503-325-3322

**Columbia Veterinary Hospital**

576 31st Street • Astoria  
503-325-2250

**The Garibaldi Museum**  
Maritime History  
112 Garibaldi Ave  
Garibaldi, Ore.  
(503) 322-8411

**Astoria Forest Products, LLC**  
10 Pier 1 • Suite 301  
Astoria, Oregon 97103

**KOA** Astoria, Warrenton & Seaside  
1100 Northwest Ridge Road  
Hammond, OR 97121  
reservations 800-562-8506  
info 503-861-2606

**Northwest West Inc.**  
Income Tax Preparation  
762 Avenue G • Seaside, OR 97138  
503-738-3480

**Tires LES SCHWAB** WARRENTON  
861-3252  
1167 SE Marlin  
**McCALL TIRE CENTER** SEASIDE  
738-8243  
2155 S. Roosevelt

**Morgan Civil Engineering**  
PO Box 358 • Manzanita  
503-368-6186

**JOE'S Mobil** 1701 Marine Dr.  
Astoria, OR  
503-325-7812

**Classic Bodywerks** 503.325.0411  
AND TOWING 34747 Hwy 101 Bus.  
ASTORIA

**LEWIS & CLARK**  
TIMBERLANDS™  
MANAGED BY GREENWOOD RESOURCES\*

**RE/MAX**  
River & Sea

**Teerin Bros. LAND & TIMBER**  
ASTORIA | 503-556-0410

**Sunspire Health**  
Astoria Pointe  
The Rosebriar  
263 W Exchange • Astoria | (877) 435-7790

**NORTHWEST READY MIX**  
950 Olney Ave • Astoria  
503-325-3562

**STREET FOURTEEN CAFE** 1410 COMMERCIAL STREET  
ASTORIA  
503-325-5511

**DA YANG** Great Ocean  
Da Yang Seafoods LTD.

**La Cabana D Raya**  
MEXICAN RESTAURANT  
35431 HWY 101 BUS • ASTORIA • 503-325-3656

325 Marlin Avenue WARRENTON  
503-861-1621  
**Bayshore Animal Hospital**

**WORKSOURCE OREGON**  
NORTHWEST OREGON EMPLOYMENT DEPT.  
450 MARINE DR ASTORIA 503-325-4821

**Home Furnishings**  
1033 Commercial Street  
Astoria, Oregon 97103  
(503) 325-5620

**COLUMBIA RIVER BAR PILOTS**  
Providing safe passage since 1846