

SCRATCHPAD

Readers' Choice contest kicks off Dec. 8

By ERICK BENDEL
COAST WEEKEND



It is here at last.

Coast Weekend's 2017 Readers' Choice contest — where you have a chance to vote on your favorite businesses, activities and dining experiences in the Columbia-Pacific region — opens Friday, Dec. 8, and runs through Sunday, Jan. 7.

And one randomly drawn voter wins a \$50 gift card!

As fearsomely beautiful as

our coastal and river communities are, they wouldn't be worth living in without the people and organizations that define our daily experiences — from the art galleries we dig and the auto shops we trust, to the chefs who prepare our most memorable

meals and the baristas who make our mochas just like we like 'em.

Bars and bakeries, burgers and bookstores, trails and gyms, happy hours and cheap dates — Readers' Choice celebrates the best (by popular vote) in Clatsop, Pacific and north Tillamook counties.

We've added two new categories this year: Best Apartment Complex and Best Local Physician. And, based on persuasive public feedback, we've split Best

Barber Shop/Hair Salon into separate categories.

This year's voting has been broken into two periods.

First, a two-week nomination period takes place through 11:59 p.m. Friday, Dec. 22.

Under the ballot categories, people will have a chance to add entries to the list of "seeded" ones that carried over from past contests.

(Note: This is also a chance to let us know if anything is amiss on the ballot

— for example, if a business on the ballot has closed and therefore no longer eligible. Or perhaps an entry has been miscategorized — say, a business listed under Best Barber Shop would fit better under Best Hair Salon.)

Then will come a two-week voting period — starting Saturday, Dec. 23, and ending 11:59 p.m. Sunday, Jan. 7. Paper ballots (see Page 23) are also accepted.

First-place, second-place and third-place winners

will be revealed in a special awards issue of Coast Weekend Feb. 15.

Exercise your sacred franchise — and that means no stuffing the ballot box! We check emails, names, addresses and other identifiers to make sure people vote only once.

To vote online, visit coastweekend.com/reader-choice. For questions or concerns, feel free to send a message to editor@coastweekend.com.

coast weekend

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