

Tourism: 'It's a good problem to have'

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A rural tourism studio is a multiyear project where professionals from Travel Oregon lead workshops and offer guidance on how to make tourism sustainable — environmentally and economically — for Clatsop and Tillamook counties. The grant must be used to finance a tangible change or product, like connecting a trail system or launching an environmental education program.

A committee of about 30 industry leaders from private businesses, state and national parks, environmental groups and visitors associations met last week in Cannon Beach to figure out how to expand tourism without sacrificing the area's natural resources and quality of life.

"The city (of Cannon Beach) asked for an ecotourism strategy in their strategic plan," Melissa Keyser, the program coordinator for the Haystack Rock Awareness Program, said. "It's everyone's job to protect this area. We all have positive ideas, but how do we make it happen?"

Sustainability

At places like Fort Stevens State Park, Oregon State Parks North Coast District Manager Teri Wing sees the impact of the booming tourism industry almost every day.

Wing has been with the parks system for more than 30 years and said it's almost hard to describe the influx of travelers. At Fort Stevens, people book RV spots nine months in advance, and for most of the summer the park is at capacity with more than 5,000 visitors at once. Being constantly at capacity leads to more maintenance for staff, as well as an increase in people parking and camping alongside U.S. Highway 101 when the park is full, she said.

Overuse of certain parks and trails has led to erosion issues, as well. Cape Kiwanda State Natural Area in Pacific City has had to put up fencing and more signage to keep people out of actively eroding areas.

"When the understory (on the trail) isn't allowed to heal, all you are going to have is mud," Wing said. "Grass doesn't grow back, so you end



Photos by Colin Murphey/The Daily Astorian
Ecola State Park is a popular destination for tourists on the North Coast.



Spending by tourists in the region has increased from \$391 million in 2000 to \$779 million in 2016.

up with a lot of erosion. With how much use they get, we don't have the infrastructure to fix them."

Terms like ecotourism or sustainable tourism often make people think of traveling in an eco-friendly way, said Kristin Dahl, the vice president of destination development at Travel Oregon, who led Monday's workshop.

But making tourism sustainable also means tackling local livability issues like affordable housing for service industry employees, having accessible public transit and representing cultural heritage.

For Jon Burpee, the superintendent of Lewis and Clark National Historical Park, creating sustainable tourism means developing affordable housing.

"It is hard to manage a park effectively when seasonal park rangers can't find housing that's affordable," he said.

"Sustainable tourism has to be a way to meet greater needs."

Often when Dahl leads these workshops, she said communities are looking for ways to bring more people to their area. But the challenge for the North Coast will be learning how to manage the volume of tourists already coming, which could come in the form of asking them to visit different times of year other than summer and to try underutilized parks and attractions.

"It's a good problem to have. Tourism is good for the economy," Wing said. "We just want to lessen the pressure on these areas."

A path to follow

Casey Roeder, the executive director at the Skamania County Chamber of Commerce in Washington state, participated in the Columbia River Gorge tourism studio last year.

As the former president of the Columbia River Gorge Visitors Association, Roeder said the region faced similar issues to Clatsop and Tillamook counties.

"We have very highly used areas that feel congestion — Multnomah Falls, Dog Mountain, et cetera. The same time of year we would have too many people," Roeder said. "So we had to ask, 'How do we disperse people to other areas that get less use?'"

Out of their tourism studio came the Columbia Express, a shuttle system that takes visitors to and from Multnomah Falls, which reduced traffic and parking challenges.

Another project funded by the grant was a 20-year plan to connect biking and hiking trails, as well as an itinerary of events that lined up with bus schedules to reduce vehicle use.

"Our biggest outcomes came from moving people around the Gorge without cars. Sometimes we think we have to figure out how to do this yourself, but brainstorming with people from around the region was really beneficial," she said.

The North Coast is at the very beginning of this process. Workshops and public forums won't occur until next summer, Dahl said.

But for Carrier, he's excited to get started.

"This is our community," he said. "It's too important to ignore."



Edward Stratton/The Daily Astorian
Students in Misty Lindstrom's third-grade class sand the hull of a miniature boat.

Boats: Students will monitor progress online

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Elementary and middle school classes in Oregon are building 10 miniature fiberglass boats. Five will be shipped to classrooms with students of a similar age in Japan. On each side of the Pacific, students will launch the vessels and hope they make landfall on the other side.

Nate Sandel, education manager for the maritime museum, visited the East Coast this summer to meet with Dick Baldwin, a solo sailor. After retiring from his hobby, Baldwin launched Educational Passages, trading miniature boats around the world to spread knowledge of oceanography and sailing while promoting cross-cultural exchanges.

The boats, funded through the museum and private donors, are built to withstand rough weather. Each carries a GPS unit that uploads the boat's position twice a day, along with a watertight compartment acting as a time capsule carrying mementos from students.

"I contacted the Japanese consulate and said, 'We're doing this in five schools in Oregon, but those boats probably aren't going to cross the ocean this school year,'" he said.

Because of the clockwise current swirling around the North Pacific Gyre, boats launched from Japan can potentially cross the ocean this school year and provide students results from their project.

Expanding world view

Reid came into work one day to find a flyer for the program in her inbox, applied and was chosen along with teach-

ers from four other schools in the Portland metro area.

"I love the Columbia River Maritime Museum and am passionate not only about teaching and science, but also about bringing different cultures and languages into the classroom," she said. "It seemed like the perfect fit."

Reid's class has built Boat-a-Lahti, which will be launched next month from a platform chosen by students. The boat Lindstrom's class is building will be shipped to Japan, named by a class there and launched toward America.

"There's maybe a 1 percent chance one of the U.S. boats make it to Japan," Sandel said.

There's about a 20 percent chance a boat launched from the U.S. will make landfall on Asia at all, he said. The hull will carry information in six different languages about the builders and directions for what to do if the vessel is found.

Students will monitor the progress of the boats online and communicate with peers in Japan each month. A local mentor, originally from Japan, is teaching students about Japanese language and culture. Reid is also hoping to take her students to the Portland Japanese Garden.

A native of Knappa, Reid said locals often don't venture very far or experience different cultures.

"I believe that peace is only achievable if we know each other, and this is an incredibly important and meaningful project in those terms," she said.

"Finally, we are a tiny community with lots of fishermen," she said. "We should be connecting across the ocean, right?"

Kreider: 'It does really feel good to work for the library'

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Later she discovered the routine, the plans that prioritize firefighter safety, all the varied and exciting modes of transportation — the helicopters and engines — the hiking for days in the woods, the camaraderie, the sometimes astonishing beauty of one of nature's most destructive but also rejuvenating forces. Once,

in a high mountain desert in Utah, she stood in the middle of nowhere and watched a fire climb up and down nearby cliffs.

"There's just nothing like it," she said.

When fire season ends and fall begins, the transition back into library work can be a little disorienting. The pace, the tasks — everything is different. "But it does really feel good

to work for the library," Kreider said. She is, she says, "a true believer in libraries as places for access to information and the exchange of ideas."

As a library assistant, much of her work is customer service in nature, but she also organizes and facilitates adult programs, including book discussions and community conversations. The interactions are often inspiring, she said.

"Even though it's not as intoxicating as being out in the field (fighting fires), I leave with a kind of high," she said. "I get to witness and participate in people using their minds and sharing ideas."

For rainy day reading, Kreider recommends Philip K. Dick's classic novel, "Do Androids Dream of Electric Sheep?," the inspiration for the movie "Blade Runner."

Evening listings

MONDAY

MONDAY EVENING				A - Charter Astoria/ Seaside - L - Charter Long Beach				OCTOBER 9					
A	L	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30
2	KATU	(2) KATU News at 6 (N)		Jeopardy! (N)	Wheel Fortune (N)	Dancing With the Stars (N)				The Good Doctor "Oliver" (N)		KATU News (N)	(3:55) Jimmy Kimmel
3	KOMO	(4) KOMO 4 News (N)		Wheel of Fortune	Jeopardy!	Dancing With the Stars (N)				The Good Doctor "Oliver" (N)		KOMO 4 News (N)	(3:55) Jimmy Kimmel
4	KING	(5) NBC News (N)	KING 5 News (N)	Evening News (N)	Extra	Ent. Tonight	Big Bang Theory 9JJKL (N)	Kevin Can Wait (N)	Me, Myself & I (N)	Scorpion (N)		KING 5 News (N)	(3:55) Tonight Show
5	KOIN	(6) KOIN Local 6 (N)	Evening News (N)	Extra	Ent. Tonight	Big Bang Theory 9JJKL (N)	Kevin Can Wait (N)	Me, Myself & I (N)	Scorpion (N)			KOIN 6 News (N)	(3:55) Colbert
6	KIRO	(7) KIRO 7 News (N)	Evening News (N)	KIRO 7 News (N)	Ent. Tonight	Big Bang Theory 9JJKL (N)	Kevin Can Wait (N)	Me, Myself & I (N)	Scorpion (N)			KIRO News (N)	(3:55) Colbert
7	KGW	(8) KGW News at 6:00 p.m. (N)		Live at 7 (N)	Inside Edition	The Voice "The Blind Auditions" (N)				The Brave "The Greater Good" (N)		KGW News (N)	(3:55) Tonight Show
8	KRCW	(3) Modern Family	Modern Family	The Goldbergs	The Goldbergs	Supergirl "Girl of Steel" (SP) (N)		Valor "Pilot" (P) (N)		News at 10 (N)	Mom	Two and a Half	Two and a Half
9	KOPB	(10) This Old House	Business (N)	PBS NewsHour (N)		Antiques Rd. "Detroit, MI (Hour Two)"		An Oregon Experience "Vanport"		Antiques Rd. "Detroit, MI (Hour Three)"		POV "The Islands and the Whales" (N)	
10	KPTV	(12) 6 O'Clock News (N)		Family Feud	Family Feud	Lucifer (N)		The Gifted "rX" (N)		10 O'Clock News (N)		News (N)	Page Six TV
11	KPDV	(12) Mike & Molly	Mike & Molly	Big Bang Theory	Big Bang Theory	FOX 12's News (N)		9 O'Clock News (N)		Family Guy	American Dad!	The Game	The Game
12	KCPQ	(13) Modern Family	Modern Family	Big Bang Theory	Big Bang Theory	Lucifer (N)		The Gifted "rX" (N)		Q13 News at 10 (N)	American Dad!	Q13 News (N)	The Simpsons
13	TBS	(20) (5:30) MLB Baseball Division Series (L)				Lucifer (N)		MLB Game	American Dad!	American Dad!	American Dad!	Conan	
14	KZJQ	(22) Friends Pt. 2 of 2	Friends	The Goldbergs	The Goldbergs	Modern Family	Modern Family	Q13 News at 9 (N)		Big Bang Theory	Big Bang Theory	Two and a Half	Two and a Half
15	ESPN	(29) (5:15) NFL Football Minnesota Vikings at Chicago Bears (L)		Chicago Bears (L)		(2:20) SportsCenter Scott Van Pelt presents the day in sports. (N)		NFL PrimeTime		Big Bang Theory	Big Bang Theory	SportsCenter With Scott Van Pelt	SportsCenter With Scott Van Pelt
16	ESPN2	(30) (5:15) NFL Football Minnesota Vikings at Chicago Bears (L)		Chicago Bears (L)		(2:20) SportsCenter (N)		Baseball Tonight	Jalen & Jacoby (N)	SportsCenter With Scott Van Pelt	Jalen & Jacoby (N)	SportsCenter With Scott Van Pelt	SportsCenter With Scott Van Pelt
17	NICK	(31) The Loud House	Henry Danger	Henry Danger	The Thundermans	NickyRickyDicky		Full House	Full House	Full House	Full House	Friends	Friends
18	DISN	(32) Raven's Home	Bizaardvark	Descendants 2 (2017, Fantasy)	Cameron Boyce, Sofia Carson, Dove Cameron.			(05) Andi Mack	(35) Raven's Home	Stuck in Middle	Bizaardvark	Liv Maddie Cali	Raven's Home
19	FAM	(34) (4:30) Little Giants ('94) Rick Moranis.	**** Snow White and the Seven Dwarfs ('37) Eddie Collins, Adriana Caselotti.	**** Snow White and the Seven Dwarfs ('37) Eddie Collins, Adriana Caselotti.	**** Snow White and the Seven Dwarfs ('37) Eddie Collins, Adriana Caselotti.	**** Mulan (1998, Animated) Eddie Murphy, BD Wong, Ming-Na Wen.		**** Mulan (1998, Animated) Eddie Murphy, BD Wong, Ming-Na Wen.		The 700 Club		The 700 Club	
20	FMC	(35) (4:30) Prometheus (50) **** Lone Survivor (2014, Action) Taylor Kitsch, Emile Hirsch, Mark Wahlberg.		**** Lone Survivor (2014, Action) Taylor Kitsch, Emile Hirsch, Mark Wahlberg.		**** Total Recall (2012, Action) Keanu Reeves, Cortney B. Vance, Ving Rhames.		**** Total Recall (2012, Action) Keanu Reeves, Cortney B. Vance, Ving Rhames.		**** Total Recall (2012, Action) Keanu Reeves, Cortney B. Vance, Ving Rhames.		**** Total Recall (2012, Action) Keanu Reeves, Cortney B. Vance, Ving Rhames.	(50) FXM Presents
21	LIFE	(36) **** Made of Honor ('08) Michelle Monaghan, Kevin McKidd, Patrick Dempsey.		**** Pretty Woman (1990, Romance) Julia Roberts, Jason Alexander, Richard Gere.		**** Pretty Woman (1990, Romance) Julia Roberts, Jason Alexander, Richard Gere.		**** Pretty Woman (1990, Romance) Julia Roberts, Jason Alexander, Richard Gere.		**** Pretty Woman (1990, Romance) Julia Roberts, Jason Alexander, Richard Gere.		**** Pretty Woman (1990, Romance) Julia Roberts, Jason Alexander, Richard Gere.	Little Women: Dallas "Girl Code"
22	ROOT	(38) (4:00) Football		Champions Tennis QQQ Challenge PowerShares Series		Press Pass (N)	NCAA Football			Big Bang Theory	Big Bang Theory	Two and a Half	Two and a Half
23	FS1	(39) (4:00) To Be Announced		To Be Announced		Skip and Shannon: Undisputed Opinions on the biggest sports topics of the day.		Skip and Shannon: Undisputed Opinions on the biggest sports topics of the day.		Skip and Shannon: Undisputed Opinions on the biggest sports topics of the day.		TMZ Sports (N)	UFC Unleashed
24	SPIKE	(43) Cops	Cops	Cops	Cops	Cops	Cops	Cops	Cops	Cops	Cops	Cops	Cops
25	COM	(44) Futurama	South Park	South Park	South Park	South Park	South Park	South Park	South Park	South Park	South Park	South Park	South Park
26	HIST	(45) Amer. Pickers "The Pickin' or the Egg"	A. Pickers "Picked a Peck of Pepper"	A. Pickers "Picked a Peck of Pepper"	American Pickers "The Numbers Game"	Pickers "Queen of Fortune" (N)		Pickers "Queen of Fortune" (N)		(05) Pawn Stars (N)	(35) Pawn Stars	(05) Counting Cars	(35) Counting Cars
27	A&E	(46) Remini: Scientology "Golden Era"	Remini: Scientology "Auditing"	Remini: Scientology "Auditing"	L. Remini "The Rise of David Miscavige"	L. Remini "Thetans in Young Bodies"		Remini: Scientology		Remini: Scientology		Remini: Scientology	(05) Remini: Scientology
28	TLC	(47) Say Yes "We Don't Do Anything Normal"	Fiancee "Waiting is the Hardest Part"	Fiancee "Waiting is the Hardest Part"	90 Day Fiancee "Reality Check" (N)	Counting On "Tomboy Joy" (N)		Meet the Putmans (N)		Meet the Putmans (N)		The American Family (N)	
29	DISC	(48) Diesel Brothers "Snow Job"	Diesel Brothers "Clash of the Titan"	Diesel Brothers "Clash of the Titan"	River Jaws: "Wham, Bam, C10 Slam" (N)	Diesel Bros. "Thunder or Lightning" (N)		Gear Dogs (N)		Gear Dogs (N)		Diesel Brothers "Thunder or Lightning"	
30	NGEO	(49) Wild France "The Enchanted Kingdom"	Wild France "Alpine Wonderland"	Wild France "Alpine Wonderland"	River Jaws: Monster Catfish	Dinofish		Megapiranha		Megapiranha		Attack of the Killer Whales	
31	TNT	(50) (4:30) **** The Hobbit: The Desolation of Smaug ('13) Martin Freeman.		**** The Hobbit: The Battle of the Five Armies ('14) Richard Armitage, Martin Freeman.		**** Wrath of the Titans ('11) Sam Worthington.		**** Wrath of the Titans ('11) Sam Worthington.		**** Wrath of the Titans ('11) Sam Worthington.		**** Wrath of the Titans ('11) Sam Worthington.	
32	AMC	(51) (5:30) **** The Karate Kid Part III ('89) Pat Morita, Martin Kove, Ralph Macchio.		**** The Karate Kid (1984, Drama) Pat Morita, Elisabeth Shue, Ralph Macchio.		**** The Karate Kid (1984, Drama) Pat Morita, Elisabeth Shue, Ralph Macchio.		**** The Karate Kid (1984, Drama) Pat Morita, Elisabeth Shue, Ralph Macchio.		**** The Karate Kid (1984, Drama) Pat Morita, Elisabeth Shue, Ralph Macchio.		**** The Karate Kid Part II Ralph Macchio.	
33	USA	(52) Law & Order: S.V.U. "Criminal Hatred"	Law&Order: SVU "Monster's Legacy"	Law&Order: SVU "Monster's Legacy"	WWE Monday Night Raw			WWE Monday Night Raw		WWE Monday Night Raw		WWE Monday Night Raw	
34	FOOD	(53) Halloween Wars "Science Gone Wrong"	Halloween Wars "Zombie Wedding"	Halloween Wars "Zombie Wedding"	Halloween Baking "Bewitching Treats"	Halloween Ba "It's All in Your Head" (N)		Halloween Wars (N)		Halloween Wars (N)		Halloween "Secret Creature Reveal"	
35	HGTV	(54) Love It or List It	Love It or List It "Pond Paradise"	Love It or List It "Pond Paradise"	TinyHouseHunters TinyHouseHunters	Tiny Luxury (N)	Tiny Luxury (N)	House Hunters (N)	House Hunters (N)	House Hunters (N)	House Hunters (N)	House Hunters	House Hunters
36	FX	(56) (5:00) **** This Is 40 (2012, Comedy) Leslie Mann, Megan Fox, Paul Rudd.		**** The Proposal (2009, Comedy) Ryan Reynolds, Betty White, Sandra Bullock.		**** The Proposal (2009, Comedy) Ryan Reynolds, Betty White, Sandra Bullock.		**** The Proposal (2009, Comedy) Ryan Reynolds, Betty White, Sandra Bullock.		**** The Proposal (2009, Comedy) Ryan Reynolds, Betty White, Sandra Bullock.		**** The Proposal (2009, Comedy) Ryan Reynolds, Betty White, Sandra Bullock.	
37	CNN	(57) Anderson Cooper 360		CNN Tonight With Don Lemon		CNN Tonight With Don Lemon		Anderson Cooper 360		Anderson Cooper 360		CNN Tonight With Don Lemon	
38	FNC	(58) Hannity		Fox News Tonight		Tucker Carlson Tonight		Hannity		The Story		Tucker Carlson Tonight	
39	CNBC	(61) Shark Tank		American Greed "Deadly Payout"		American Greed: Scam		American Greed: Scam		American Greed "Raffaello Follieri"		Paid Program	
40	BRV	(63) Housewives "Farm-to-table Manners"		Housewives NJ "Shady Beach"		Orange County Social (N)		The Real Housewives (N)		The Real Housewives of Dallas (N)		WatchWhat (N)	[Real Housewives
41	TCM	(64) (5:00) The Big Sleep Humphrey Bogart.		**** Adam's Rib ('49, Comedy) Katharine Hepburn, Judy Holiday, Spencer Tracy.		**** Singin' in the Rain ('52) Debbie Reynolds, Donald O'Connor, Gene Kelly.		**** Singin' in the Rain ('52) Debbie Reynolds, Donald O'Connor, Gene Kelly.		**** Singin' in the Rain ('52) Debbie Reynolds, Donald O'Connor, Gene Kelly.		Cabaret (1972, Musical) Liza Minnelli.	
42	SYFY	(65) ** A Nightmare on Elm Street 2: Freddy's Revenge ('85) Mark Patton.		** A Nightmare on Elm Street 3: Dream Warriors ('87) Heather Langenkamp.		** A Nightmare on Elm Street 3: Dream Warriors ('87) Heather Langenkamp.		** A Nightmare on Elm Street 3: Dream Warriors ('87) Heather Langenkamp.		** A Nightmare on Elm Street 3: Dream Warriors ('87) Heather Langenkamp.		** A Nightmare on Elm Street 3: Dream Warriors ('87) Heather Langenkamp.	
43	RFD	(62) American Rancher	Red Steagall	Horse Master	Inside Reining	Craig Cameron	Rural Eve. News	Rural America "Live"	The Hefty Bros.	American Rancher	Red Steagall	Product Showcase	