

Kid Scoop

THE AWARD-WINNING PRINT & ONLINE FAMILY FEATURE



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The Gift of COLOR!

DANVILLE, Calif. – Have you ever wondered what happens to the crayons you get in restaurants to color while you are waiting for your food?

One day when Bryan Ware was at a restaurant with his children, he picked up one of their crayons and asked, "I wonder what happens to these crayons after we leave, if we don't take them home?"

Bryan asked his server and was shocked and saddened to find out that the crayons were thrown away.

He took the crayons home that night. He thought the life of a crayon should not end after just one meal. Bryan thought about the thousands of kids that would enjoy these barely used crayons. That's when he came up with the idea of recycling unwanted crayons for children.

The Big Idea

Bryan started a non-profit called **The Crayon Initiative**. His organization collects unwanted or broken crayons and melts them down to make new crayons which are donated to children in hospitals.

Did you know?

More than 500,000 pounds of crayons end up in landfills every year. To date, The Crayon Initiative has donated over 15,000 packs of crayons to children's hospitals.

The crayons are made in Bryan's kitchen. His wife, kids and a lot of friends help sort crayons into color groups in their backyard. And volunteers from around the community as well as big corporations help sort crayons, too!



How many crayons can you find on this page?

barely used crayons + kids who could use them = RECYCLING UNWANTED CRAYONS FOR CHILDREN

THE Crayon INITIATIVE

How The Crayon Initiative Works



Brand new crayons arrive at a restaurant.



Crayons are used by kids at tables.



Drop crayons from table into special collection box.



Used crayons melted down and made into new crayons.

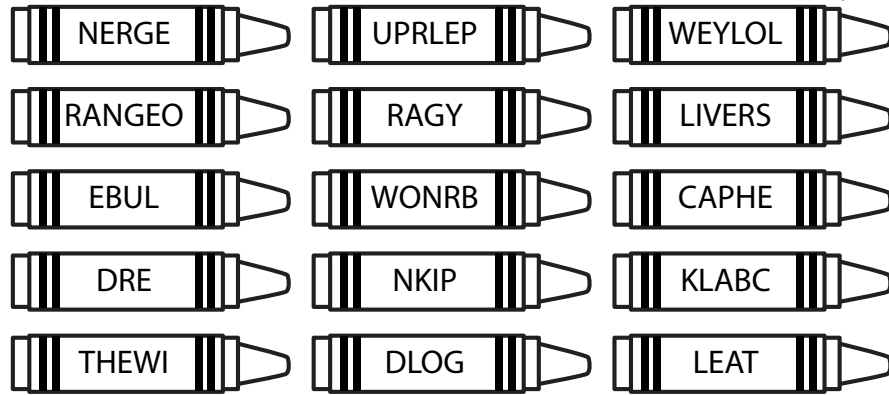


Crayons shipped to children's hospitals.

The Crayon Initiative helps the environment and kids at the same time! Learn more at: thecrayoninitiative.org

CRAYON CONFUSION

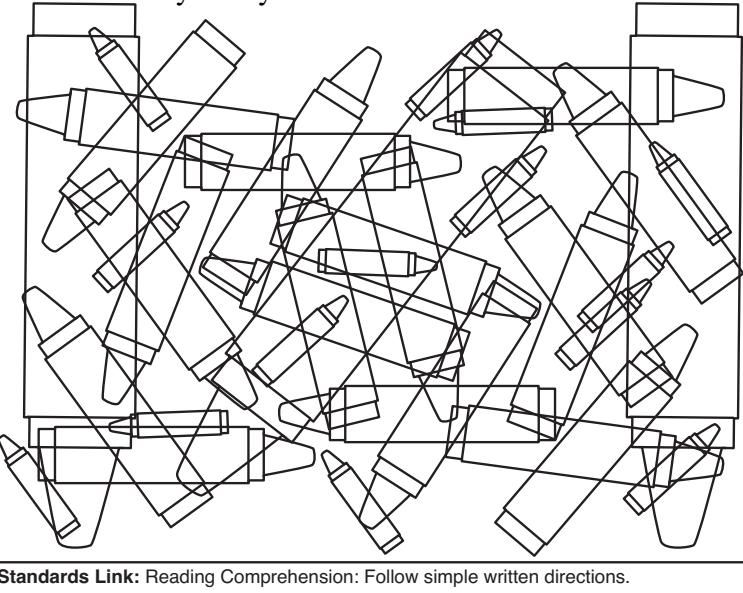
Whoops! Use your crayons to unscramble the words on each crayon label to figure out which color to make each crayon.



Extra! Extra!
Caring Community
Look through the newspaper for one or more examples of how people in your community care for others. Write a letter to the editor thanking these caring people.
Standards Link: Research: Use the newspaper to locate information.

Kid Scoop Puzzler

How many crayons can you find below? Now have a friend try. Did you find the same amount?



Standards Link: Reading Comprehension: Follow simple written directions.

Double Double Word Search

Find the words in the puzzle. Then look for each word in this week's Kid Scoop stories and activities.

COMMUNITY INITIATIVE HOSPITAL RECYCLE CRAYON BARELY BROKEN MELTS COLOR LIFE SORT IDEA HOME MEAL NEW

T Y T I N U M M O C
W H E L S G I F S T
E V I T A I T I N I
N F L O R F C D O B
E E R O L O C E Y A
M E A L O L S A A R
O M E L C Y C E R E
H O S P I T A L C L
R H S N E K O R B Y

Standards Link: Letter sequencing. Recognized identical words. Skim and scan reading. Recall spelling patterns.

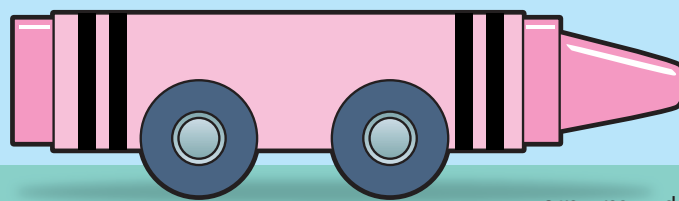
FROM THE Kid Scoop LESSON LIBRARY

Sequencing the News

Select a newspaper article and cut it up into three to five sections. Mix up the sections and give them to a friend or family member to read and put back in the correct order.

Standards Link: Research: Use the newspaper to locate information.

If everyone in the country had a pink car, what would we be?



ANSWER: A pink car-nation.

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