

ART BY
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PLAID FRIDAY

in downtown astoria

PLAID FRIDAY

was conceived from the idea of weaving individual threads of small businesses together to create a strong fabric that celebrates the diversity and creativity of independent businesses.

PLAID FRIDAY

is the relaxing and enjoyable alternative to the big box store "Black Friday" and is designed to promote both local and independently-owned businesses during the holidays.

PLAID FRIDAY

strives to bring back the days when shopping for friends and family during the holidays was a pleasurable and leisurely activity.

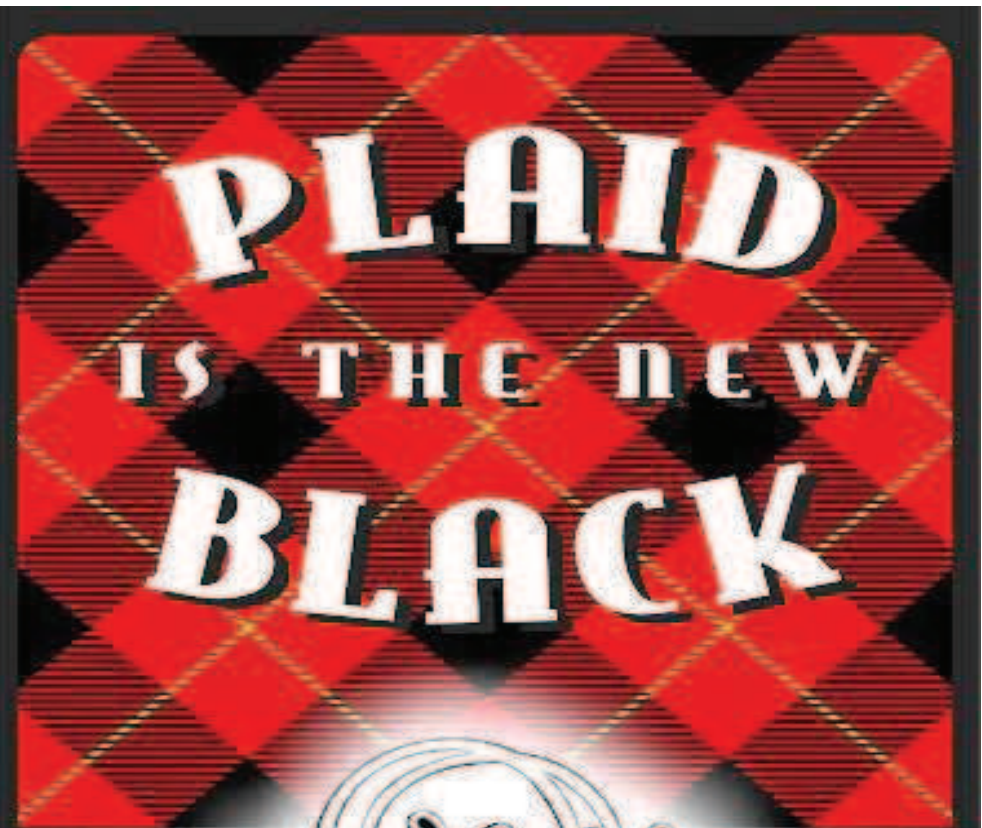
12 DAYS OF PLAID

kicks off November 12. Post daily showing us your plaid to win a shopping spree. Look for Plaid Friday banners at participating downtown Astoria businesses.

#plaidfriday



@Astoria Downtown Historic District Association



**#shoplocal #plaidfriday
#shopdowntownastoria**



Shop LOCALLY This Holiday Season!