

LUM'S

AUTO CENTER



POWER DAYS

NEW 2016 RAM 1500 TRADESMAN CREW CAB 4X4
5.7L V8 Hemi
#396003
Final price **\$32,344***
MSRP \$40,430
- Special Discount \$8,086

NEW 2016 RAM 1500 SLT CREW CAB 4X4
5.7L V8 Hemi
#396015
Final price **\$39,508***
MSRP \$49,385
- Special Discount \$9,877

NEW 2016 RAM 1500 SLT CREW CAB 4X4
5.7L V8 Hemi
#396035
Final price **\$39,579***
MSRP \$48,315
- Manuf. Rebate \$4,500
- Lum's Discount \$4,236

NEW 2016 RAM 1500 SLT CREW CAB 4X4
3.0L V6 Turbo
#396075
Final price **\$40,068**
MSRP \$50,185
- Manuf. Rebate \$5,500
- Lum's Discount \$4,617

NEW 2016 RAM 1500 SLT CREW CAB 4X4
5.7L V8 Hemi
#396021
Final price **\$40,848***
MSRP \$51,080
- Special Discount \$10,212

NEW 2016 RAM 1500 SLT CREW CAB 4X4
5.7L V8 Hemi
#396072
Final price **\$42,081**
MSRP \$51,280
- Manuf. Rebate \$4,500
- Lum's Discount \$4,679

NEW 2016 RAM 1500 LARAMIE CREW CAB 4X4
3.0L V6 Turbo Diesel
#396061
Final price **\$45,948**
MSRP \$54,975
- Manuf. Rebate \$3,000
- Lum's Discount \$6,027

NEW 2016 RAM 2500 MEGA LARAMIE 4X4
6.7L I8 Cummins Turbo Diesel
#396046
Final price **\$55,563**
MSRP \$65,455
- Manuf. Rebate \$3,500
- Lum's Discount \$6,392

MENTION THIS AD **10% OFF** Truck Oil Change and Tire Rotate
Oil Change • Filter • Tire Rotate
Multi-point Inspection • Top off all fluids • Wash and Vacuum

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*10% APR for 75 months on OAC offered on certain makes and models based on approved credit through Chrysler Capital. Manufacturer rebates and \$199 high impact package vary by make and model. Rebates do not apply when 0% financing is chosen. Final price does not include \$115 doc fee, title, registration and tax, if applicable. See Lum's for details. Subject to prior sale. Expires 10/31/16.