

# Cannon Beach vote could prohibit cannabis shops

City adopts pot rules pending initiative vote

By LYRA FONTAINE  
The Daily Astorian



Jeremy Randolph

with the city acting as a “conduit,” Herdener said. City recorder and city elections official Colleen Riggs will process

required paperwork for county election officials to put the initiative on the ballot.

Randolph said the council showed “inaction on a major issue” when they did not vote to legalize or ban marijuana shops in April.

“There’s nothing to stop you from reconsidering your inaction,” Randolph said during the public hearing on the marijuana ordinance. “If you choose not to do that, I’d ask that you consider the fact that there is no good place in Cannon Beach for recreational marijuana sales.”

He said he “moved to Cannon Beach for a very specific purpose. I wanted to live in a village. This is not a tourist town; this is a resort town.”

Randolph said councilors’ inaction “is a grave disappointment to an awful lot of people,” Randolph said.

Measure 91, which legalized recreational marijuana in Oregon for people 21 and older, was approved by 63 percent of Cannon Beach voters in 2014.

“I felt it was inappropriate for five council members to decide that those two-thirds

of the population did not know what they were talking about,” Benefield said. “Therefore, we said, ‘Let the citizens take it to the ballot with an initiative,’ and that’s been done.”

“Everybody here agreed that we want voters to make that decision,” Higgins said. “We all agreed that 63 percent voted in favor of it, but not all 63 percent voted in favor of it in their community and we wanted the community to tell us.”

The council could amend the adopted regulations to apply to medical marijuana only — even if residents vote to ban recreational marijuana in Cannon Beach.

“The law states that citizens can only opt out of four recreational retail activities,” City Attorney Tammy Herdener said.

Randolph said marijuana sales are illegal under federal law, and “by not voting to ban both medical and recreational sales of marijuana, the council members that made that choice violated their oath of office, which is to uphold the law.”

“I voted for the legalization but I did as a former prosecutor as it relates to cost-benefit analysis and what is more important for law enforcement to be involved with,” Randolph said. “I certainly didn’t vote for it to be stores with shuttered-up windows; this doesn’t fit what Cannon Beach is.”



Submitted Photos  
Map of Cannon Beach outlining areas where cannabis may be sold pending results of a November opt-out initiative. The red zones are C-1 commercial.

## Cannon Beach lays out weed map

The Daily Astorian

The Cannon Beach City Council voted 4-1 to adopt an ordinance with time, place and manner restrictions for medical and recreational marijuana businesses.

The zones are downtown from Ecola Creek on the north to Washington Street on the south, midtown from Harrison Street on the north to Elliot Way on the south, and Tolovana Park from Delta Street on the north to the northern boundary of Sand Castle Condominiums on the south.

Councilor George Vetter voted against adopting the ordinance, which is located in the business taxes, licenses and regulation area of the municipal code.

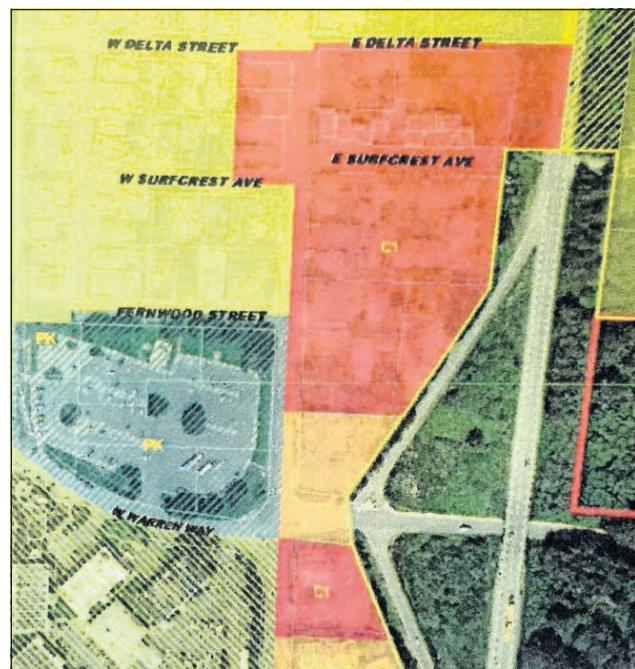
He disagreed with creating ordinances for marijuana businesses already enforced by the state.

“The state has created plenty of controls over the sale of marijuana,” Vetter said. “I am opposed to the city singling out a class of business and regulating it separately.”

councilors had concerns about allowing marijuana shops in certain areas.

Councilor Wendy Higgins said Tolovana Park was residential with a “village feel.” The RV Park included in the midtown zone is “quasi-residential,” Councilor Melissa Cadwallader said.

“To have marijuana sales



According to the ordinance, a medical or recreational marijuana facility can be licensed to operate only within the limited commercial zones in downtown, midtown and Tolovana Park.

in the window downtown where there are families, it seems out of character,” Councilor Mike Benefield said. “It doesn’t seem like a proper image for Cannon Beach.”

Medical marijuana facilities must comply with Oregon Health Authority rules, the ordinance stated, while recreational marijuana facilities need to comply with Oregon Liquor Control Commission rules.

Medical and recreational marijuana shops should have all doorways, windows and other openings “located, covered or screened in such a manner to prevent a view into the interior” from any outside public or semipublic area.

Both facilities must also comply with other laws, use an air filtration and ventilation system to confine “objectionable odors,” and cannot open earlier than 8 a.m. or later than 10 p.m. on the same day.

Marijuana and tobacco products cannot be used at either facility. Under state law, marijuana shops are not permitted to operate within 1,000 feet of an elementary or secondary school, both public and private.

# Oregon starts ball rolling against underage pot use

By PARIS ACHEN  
Capital Bureau

The Oregon Health Authority has launched a mass-media blitz aimed at discouraging underage youth from using marijuana. The “Stay True to You” campaign uses a website, social media outreach, streaming video, posters and audio spots to relate some of the negative effects of underage use of the drug.

Research shows habitual marijuana use by adolescents and young adults is associated with impaired memory and academic achievement, according to the health authority.

The Legislature gave the Health Authority nearly \$4 million to develop and pilot the campaign for 12 months in the Portland metro area and in rural Jackson and Josephine counties in Southern Oregon. Lawmakers could then decide whether to expand the campaign statewide.

“We did extensive focus-group testing with Oregon youth and young adults to help develop the creative messaging for the campaign,” said Kati Moseley, policy specialist with authority’s Public Health Division. “Among the things we learned was Oregon youth and young adults spend a lot of time on social and digital media and like to receive information that way. The campaign is heavily geared toward that.”

Most of the advertising will appear in digital and streaming video on YouTube and other platforms. Advertising also will be placed in movie theaters, social media blasts with the hashtag #StayTrue-Oregon, a website, Facebook,



Oregon Health Authority  
One of the ads from the Oregon Health Authority’s campaign to prevent underage marijuana use.

radio broadcasts and outreach to youth organizations.

“The Centers for Disease Control recognizes mass media campaigns as a recognized intervention to change attitudes and behavior, so we do know this kind of campaign can have an effect,” Moseley said. “It works best when supported by other policies.”

One such policy is state law prohibiting the use of marijuana in public areas, she said.

The campaign is the first focused effort toward preventing youth from using marijuana, one year after legalization of recreational use of the drug.

About 9 percent of eighth-graders and 19 percent of 11th-graders reported using marijuana in 2015, according to a survey by the health authority.

The Oregon Liquor Control

Commission plans to conduct regular inspections of retailers and enforcement actions such as using minor decoys to make sure youth can’t access marijuana in stores. But that effort won’t start until the agency takes over regulation of recreational marijuana at the end of the year, said Mark Pettinger, a liquor control spokesman. About 13 inspectors are assigned to that task so far, Pettinger said.

The health authority, which regulates recreational marijuana on a temporary basis, now only responds to complaints related to dispensaries selling recreational marijuana to underage customers, said Andre Ourso, manager of the state’s medical marijuana program.

Violators face civil penalties, which can include revocation of their dispensary registration, he said.

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