

WHAT'S ON THEIR
PLAYLIST

Mark Evans, co-owner of Seaside's 94.9 FM 'The Bridge'

The Daily Astorian invites people to share the music they are enjoying and describe a few thoughts about the work. This week, Mark Evans, the co-owner of Seaside's 94.9 FM "The Bridge," gives us his playlist. Evans was a former morning news anchor and news director at radio stations in California before buying the Seaside station with his wife, Mickie, earlier this year. To submit a playlist, send to news@dailyastorian.com

Q: What are you listening to now?

A: New releases by Coldplay, Cage the Elephant, Heather Nova, David Gilmour, Grace Potter, Keith Richards, Adele, as well as new artists Madisen Ward and the Mama Bear, Lord Huron, City and Colour, Kaleo, Leon Bridges, Nikki's Wives and Radiobirds.

Q: How did you discover it?

A: As a music radio station we are bombarded with new music sent to us by indie artists and record companies that must be sifted through and whittled down to produce what we most want the sound of our station to deliver. Industry publications and national playlists provide plenty of new release options.

Q: What's its special appeal?

A: It falls into that "Bridge Music" category, not overly hipster to the point of alienating casual listeners but not so stale as to drive away the rock fan looking for something new. Some of the old songs we play sound like they could have been recorded last year and, conversely, newer tracks have that vintage sound that connects the listener with past experiences.

Q: What's music you keep coming back to?

A: It must be interesting to the ear and deliver that creative spark that makes you hungry for more. It could be a distinctive vocal, a blend of instruments, a melody, or a driving beat.

Q: How do you choose music for your on-air shows?

A: There is an overall tonal blend that makes "Bridge

Music" what it is you hear through your speakers. Most of the week you hear the primary adult alternative format based on the music above. But at times music is selected for special occasions, Sunday night blues for instance. We are about 70 percent current and 30 percent pre-current (oldies).

Q: What advice would you give to discover new music?

A: Well I'm a bit partial on where to find new music! But music is everywhere. I was watching TV and a cellphone commercial caught my eye with James Franco falling from the top of a building. A song about having all the time in the world was playing. I looked it up on my iPhone on the spot and discovered it was a band called the Bahamas. Instant add for "The Bridge."



Radio personality Mark Evans took over a Seaside radio station this year. R.J. Marx/Daily Astorian



Jeff Tweedy performs with Wilco at the New Orleans Jazz & Heritage Festival earlier this year. Tweedy, one of rock's most celebrated and eclectic musicians, is working on a memoir, tracing his journey from young Clash fan to Grammy-winning artist and leader of Wilco, that has been acquired by Dutton. A release date has not been set. Barry Brecheisen/Invision/AP Photo

Tweedy writing 'funny, disarming and honest memoir'

By **HILLEL ITALIE**
Associated Press

NEW YORK — Wilco frontman Jeff Tweedy, one of rock's most celebrated and eclectic musicians, is working on a memoir.

The currently untitled book, tracing his journey from young Clash fan to Grammy-winning artist, has been acquired by Dutton. A release date has not been set, the publisher told The Associated Press.

According to Dutton, Tweedy will share his thoughts on making music, the changes in the recording industry and evolution from underground to popular artist. The memoir will be "Funny, disarming, and honest," Dutton's statement reads.

In comments issued through Dutton, the 48-year-old Tweedy said he wanted the book to combine personal and professional stories, including memories of Mavis Staples and the many other artists with whom he has collaborated.

"I have stories to tell, and I'd like for this book to be a combination of those stories about my experiences, and maybe a window into one person's creative process, as well as some of what I've seen working with other artists in my current and former bands, in the studio, on the road, in my basement with my sons and more," Tweedy said.

Financial terms were not disclosed for the book, which attracted the interest of several publishers. The deal is worth at least mid-six figures, according to two publishing officials with knowledge of the negotiations who were not authorized to discuss terms.

Dutton is an imprint of Penguin Random House.



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