

SHOP LOCAL | GIFT IDEAS

LOCAL GIFT CARDS

**A gift card to a massive box store? We think you can do better than that.
A gift card to a local exotic pet store? Now we're talking!**

Gift cards are becoming the go-to holiday present for shoppers everywhere. The National Retail Federation says nearly \$30 billion will be shelled out for Christmas presents this year.

Gift cards are simple, easily available and allow your recipient to buy something they actually want.

They can also be extremely thoughtful if you put some energy into buying one.

Know Your Recipient

If you're considering buying some gift cards as Christmas presents this year, it's important to know the tastes of who you're buying for.

Does your recipient have a favorite local music shop or furniture store? Then this will be easy! If you're not sure where he or she likes to shop locally, consider their hobbies and interests.

Golf shops, restaurants, pet stores, gun smiths – there are numerous locally owned businesses to help you find the perfect gift card for any kind of person on your list.

Perfect for Decorations

Maybe you're considering buying some decorative pieces for your friend's home or office, but you're not quite sure if they'll like what you have in mind. Get them a gift card!

Match It with Other Gifts

Versatility is one of the signature advantages of going with a gift card for your friends and family members. Let's say you have an animal-lover in your family and are thinking of buying him a fish tank. You can purchase the tank from your local pet shop and add on a gift card for your recipient to pick out his own fish.

The same concept can apply for any coffee fanatics. Select a new coffeemaker from your local coffee store and load a gift card with \$20 for your friend to buy her favorite kinds.

Recipients love this because it feels like the gift that keeps on giving. Small business owners love it because it's like two transactions and it brings more traffic back into their store.



Children's Holiday Celebration



Date: Saturday, December 12, 2015

Time: 1-3pm

Location: Seaside Civic and Convention Center, 415 1st Avenue in Seaside

Cost: \$2 at the door (under 3 is free) or 2 cans of food for the South County Food Bank

Info: This holiday favorite features short performances from two of our local dance studios, Encore Dance and Maddox Dance Studio. There will be crafts, cookies, and a very special visit from Santa Claus and "Papa Elf"!

Ugly Sweater 5k Fun run/walk



Date: Saturday, December 12, 2015

Time: Registration opens at 8:30am. Race starts at 9:00am

Location: Race will start and finish at the Seaside Civic and Convention Center

Cost: \$20 and includes a commemorative Ugly Sweater T-shirt (while supplies last)

Prizes for the Ugliest Sweater will be awarded at the finish of the race.

Free hot chocolate for all!

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