

SHOP LOCAL | LOCAL ECONOMY

# CREATE JOBS

**By shopping locally for Christmas, you can keep this holiday spirit alive and impact on your community's economic longevity and job market than you even realize.**

**A** recent study by the Small Business Administration, United States Department of Labor and other major organizations found that small businesses have employed about 77 million Americans and accounted for 65 percent of all new jobs over nearly the past two decades.

Those numbers only look to increase as entrepreneurship and small business accelerators continue to work together on new business ideas. But that kind of job growth is only sustainable if customers allow for it. That's where you come in.

## Turn Part-Time into Full-Time

We've all seen the advertisements for extra employment opportunities during the holiday season. Businesses usually bring on board a large contingent of part-time workers to help them meet the demands of Christmas shopping season – the busiest time for retailers and restaurants both big and small.

Spending your dollars locally means you're giving small business owners a great boost going into the New Year. If revenues are high enough, this can even allow them to retain part-time helpers and turn them into full-time employees.

Talk about giving a gift – you could be helping keep your friends and neighbors employed during the holiday season and beyond!

## Support Community Leadership

Many of your local small business owners are also community leaders, serving in elected positions over our community boards, city halls and educational institutions.

By shopping locally, you are keeping the spirit of civic activism alive through your investment into the success of your local difference-makers.

And as long as community leaders are invested in the people around them, more work can be done together to start new businesses and employment opportunities throughout your area.



## NOW THAT'S A GIFT CARD



The gift that gives all year long.

AAA.COM/GIFT | 800.JOIN.AAA



KEEP  
LIFE  
GOING™



• **2 LOCATIONS** •  
(Easy & Convenient)



**Downtown  
Cannon Beach**  
256 N. Hemlock St  
&  
**Seaside  
Outlet Mall**

**WE CAN  
SHIP CANDY  
DIRECTLY  
TO YOU!**

Making Sweet Memories  
Since 1968  
**Bruce's  
Candy Kitchen**

**Holiday Shopping is  
Simple & SWEET!!**

**Classic Assorted Chocolate Boxes &  
Custom or Prepacked Candy Baskets!**

*All the traditional treats of the  
holidays, plus SO much more!*



CB: 503-436-2641  
Seaside: 503-738-7828  
[www.brucescandy.com](http://www.brucescandy.com)

**f Find us on  
Facebook**