

2015 DODGE RAM 1500

3.0L EcoDiesel V6 engine offers exceptional torque and the best fuel economy of any full-size pickup

The 2015 Ram 1500 leads pickup truck fuel economy with winning powertrains: exclusive 3.0-liter V-6 EcoDiesel with 240 horsepower and 420 lb.-ft. of torque at 28 miles per gallon (mpg) and Pentastar 3.6-liter V-6 with 305 horsepower and best-in-class gasoline fuel economy of 25 mpg. Ram 1500 holds the top two spots in half-ton truck fuel economy, even beating small trucks.

The 3.0-liter EcoDiesel engine is mated to the TorqueFlite eight-speed automatic transmission. Together, the powertrain system delivers an outstanding combination of fuel efficiency at 28 mpg, unsurpassed torque of 420 lb.-ft. and up to 9,200 pounds of towing capability.

Ram Truck offers the best value in half-ton trucks with a starting price of \$23,970, plus \$1,195 destination and includes a standard 5.7-liter HEMI V-8. The exclusive V-6 EcoDiesel with TorqueFlite eight-speed automatic transmission is priced \$2,850 greater than a similarly equipped Ram 1500 with a 5.7-liter HEMI V-8 with Torqueflite eight-speed transmission.

The 2015 Ram 1500 capitalizes on a

truckload of exclusive, pioneering, fuel-saving systems, including: eight-speed automatic transmission, stop-start system, thermal management system, pulse-width modulation and active aerodynamics with grille shutters and air suspension.

The Ram 1500 earned Motor Trend's Truck of the Year in 2013 and 2014, the first time a vehicle of any type has taken the coveted award back-to-back. The Ram 1500 also won the Truck of Texas in 2013 and 2014 – a rare double, back-to-back combination in the pickup segment.

POWER

Aptly branded EcoDiesel, the 3.0-liter powerplant is a turbocharged 60-degree, dual overhead camshaft (DOHC) 24-valve V-6 that produces 240 horsepower and 420 lb.-ft. of torque is more efficient than all V-6 gasoline engines in the half-ton category. This abundant torque

from a 3.0-liter engine is the enabler for 9,200 pounds of towing capacity while delivering fuel economy of 28 mpg on the highway.

Like the 3.6-liter Pentastar V-6 and 5.7-liter HEMI V-8 gasoline engines already offered on the Ram 1500, the EcoDiesel V-6 is mated to the TorqueFlite 8, the only eight-speed automatic transmission offered in the half-ton class.

The 3.6-liter Pentastar V-6 engine (Ward's 10 Best Engines Award three years in a row) with variable-valve timing (VVT) offers 305 horsepower, 269 lb.-ft. of torque and best-in-class gasoline fuel economy of 25 mpg.

The legendary 5.7-liter HEMI V-8 with fuel-saving cylinder shut-off and VVT provides 395 horsepower and 410 lb.-ft. of torque.

The class-exclusive eight-speed automatic transmission (TorqueFlite 8) is standard equipment with 3.0-liter V-6 EcoDiesel and 3.6-liter V-6 Pentastar models.

BY THE NUMBERS

Wheelbase: 140.5 in.

Length: 229 in.

Width: 79.4 in.

Height: 77.2 in.

Base Engine: 3.6 liter Pentastar V6, 305 hp, 269 lb. ft. torque

Transmission: 6-speed ECT-i automatic

EPA Mileage: 18 city, 25 highway

