



# Kid Scoop

THE AWARD-WINNING PRINT & ONLINE FAMILY FEATURE



KID SCOOP MONEY MATTERS SERIES: VALUE

## Is cheaper always better?

Ethan got a gift card for his birthday. Which of these T-shirts should he buy? Spending money isn't always as simple as it seems.

### QUALITY

Does it seem sturdy and designed to last?



### PRICE

Does the price seem fair or is it too high?

### COMPARE

Is there something similar or is it unique?



### STYLE

Are logos, characters and other extras important to you?

### Let's Talk!

Ask a parent to tell you about the way they make decisions while shopping. On your next trip to the store, compare and discuss the value of several products.

### value:

- worth of something compared to the price paid for it
- importance of something
- usefulness of something



Which shirt would YOU choose, and why? Write your reasons here to help me decide:

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### Decisions, Decisions

Circle the most important thing you'd consider when buying each of these items.

BIKE	CLOTHES	FOOD	MUSIC	TOYS	MOVIES
COLOR	COLOR	NUTRITION	POPULARITY	POPULARITY	POPULARITY
PRICE	PRICE	PRICE	STYLE	PRICE	STORYLINE
QUALITY	QUALITY	FLAVOR	LYRICS	QUALITY	CAST
BRAND	BRAND	BRAND	VOCALS	BRAND	GOOD REVIEWS

Woodward™ Explains:

## The Smart Way to Spend

Replace the missing words using Woodward's word list.

No one likes to \_\_\_\_\_ more money than is necessary. So, when you go \_\_\_\_\_, there are a lot of things to consider.

First, are you spending more than you can \_\_\_\_\_? Setting a budget before you get to the store – and sticking to it – can keep you from \_\_\_\_\_.

Next, look at the quality of the item you're buying. Is the more expensive item better made than a \_\_\_\_\_ version? If so, it might last longer and is a better \_\_\_\_\_. Or is the more expensive item pricier only because it is cool and trendy?

Thinking about what's most important to you is how you decide the best value when making a \_\_\_\_\_. It's the smart way to spend!

### Extra! Extra!

#### Ad Values

Find three advertisements in the newspaper. Read each one and decide what value they are selling. Are they selling something because it is the best price? Or, because it is cool? Or something else?

Standards Link: Research: Use the newspaper to locate information.



**CHEAPER AFFORD PURCHASE SHOPPING VALUE OVERSPENDING SPEND**

Standards Link: Reading Comprehension: Use strategies of the reading process to follow written directions.

### Kid Scoop Puzzler

Draw the t-shirt that continues the pattern in each row.



Standards Link: Visual Discrimination: Find similarities and differences in common objects.

### Double Double Word Search

Find the words in the puzzle. Then look for each word in this week's Kid Scoop stories and activities.

T F I G P J E F E G  
 Q E V W F A I R V N  
 B U D G E T I M I I  
 R L A P X C E D S P  
 A A X L V T I H N P  
 N V O D I W X R E O  
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 N E P X E D I C E D

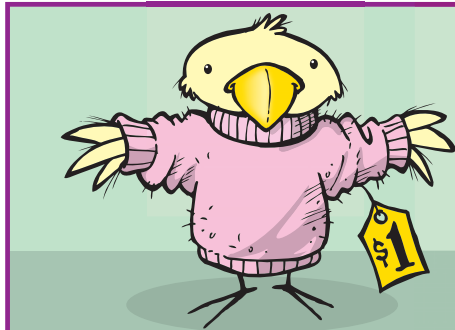
Standards Link: Letter sequencing. Recognized identical words. Skim and scan reading. Recall spelling patterns.

### FROM THE Kid Scoop LESSON LIBRARY

#### Advertisement Funnies

Select an advertisement in today's newspaper that has five or more adjectives. Replace each adjective with an adjective that means the opposite to create a very silly advertisement.

Standards Link: Research: Use the newspaper to locate information.



What did the bird say when she found a sweater for just one dollar?

ANSWER: "Cheap! Cheap!"

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