

This year will mark the 121st anniversary of the start of the Astoria Regatta. What began as a casual remark between two Astorians soon became a way for the community to celebrate the return of Astoria fishermen from Alaska aboard boats filled with salted fish. Rapidly the annual celebration of the community blossomed into the one of the premier boat contests on the West Coast.

The 1894 Astoria was a cultural hodgepodge comprised of Native Americans, Scandinavian, Chinese and the usual polyglot of American/Europeans. Early pictures of Regatta show elaborate festivities amidst the thriving downtown that was built over the river on wooden planks, with both a Boat Parade as well as a Land Parade. During WWI and following the devastating fire that destroyed downtown Astoria in 1922, Regatta was suspended. It was reborn in 1931 and was suspended again in WWII.

In 1948 it began again, complete with many of the boat races, but now focused on the then famous Salmon Derby. Thousands of sport fishermen would take to the river, with cash prizes awarded to the largest fish over a three-day period. Oregon Fish & Wildlife regulations curtailed the derby by the late 1960s. Astoria's history has always centered on the Columbia River. From Native Americans to the great navigators and explorers of the 1700 and 1800s, through to our modern era, Astoria has been populated and tied to the endless stream of fishermen, U.S. Navy sailors and Coast Guardsmen. The U.S. Army Corps of Engineers survey vessels have served at the mouth of the Columbia River since the 1800's, providing vital data to the bar pilots who guide ships safely to and from the Pacific Ocean.

Not a day goes by, and rarely an hour, that there is not activity on Astoria's waterfront. It truly is one of the great byways of the world.



To Whomsoever This Order Comes  
Greetings!

According to General Order 1941, issued by Palmer Hoyt, Admiral of the Fleet of the 30th Annual Astoria Regatta, you are appointed member of the crew of the 30th Annual Regatta, and pursuant to that order, you are hereby invited to report for active duty at Astoria, Oregon, 8 bells on the morn' of 27 August, 1941 in latitude 46° 11' North, Longitude 123° 50' West to view the Astoria Regatta and have fun.

The Astoria Regatta is a unique water and land show. It provides many a thrill for everyone. The four ill days of entertainment will leave you with haunting memories of beauties and thrills on the Old Columbia.

#### Order of Admiral Hoyt By The Astoria Regatta Association Astoria, Oregon

**IGNITION**—A most beautiful spectacle of the crowning of sea Anne Halderman by Admiral Hoyt on the first night of the Regatta, August 27th. Introduction of dignitaries, musical entertainment, dance acts, marching reviews, and the official opening of the Regatta.

**YACHT RACES**—Every afternoon from one until four thirty a shimmering fleet can be seen racing on the mighty Columbia. The classes are: Croc class; class "A" handicap, cruising yachts 25 feet or over; Flotte and Star class; class "B" handicap, bin or cruising yachts under 25 feet; and class "C" handicap, open yachts unclassified. There will also be a featured race sea going yachts, 30 feet or over.

**DANCING**—There will be dancing every night from nine until one, and there will be a Queen and Admirals dance Friday and Sunday nights.

**FESTIVAL**—The Earl Douglas Greaser Shows will be in Astoria during Regatta week with a variety of thrilling rides for young and old, daredevil motorcycle racers, wrestling and boxing, 12 shows, games of skill and other features.

**THREE NIGHT SHOWS**—There will be three night shows on Guro Field, Thursday, Friday and Saturday composed of thrilling and entertaining acts. Comedy, dance, thrill, and other acts will be changed each night—no two shows will be the same.

**FIREWORKS**—Through the courtesy of the Shell Oil Company the grand finale of Friday nights show at Guro Field will be a feature attraction of fireworks.

**SWIMMING POOL DEDICATION**—On Labor Day, Monday, September 1st, all labor unions will officially dedicate Astoria's new swimming pool. This pool was built by union men who contributed their efforts to give the men, women and children of this area a swimming pool. Plan to take part in this ceremony and picnic.

**PIRATES DEN**—There will be a Pirates Den in the same building that houses the dance. This will be a tavern with an outstanding floor show presentation, run exclusively by the American Legion, for the general public. After the show, have fun 'till one.



Have fun  
at the Regatta!

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