



JOSHUA BESSEX — The Daily Astorian

Maurices, a women's clothing store, opened Jan. 23. T.J. Maxx will be another clothing store to open in the Warrenton shopping area near South East Discovery Lane.

T.J. Maxx opens doors soon

WARRENTON — T.J. Maxx, one of the nation's largest off-price retailers with more than 1,000 stores in 49 states and Puerto Rico, will open its new location in Warrenton April 12.

It offers many items, from fashion and accessories to jewelry, home, beauty, pet products, toys and more.

"We are pleased to expand our store base to Warrenton,

delivering value and an exciting selection of merchandise to serve the needs of customers," Richard Sherr, president of T.J. Maxx, said in a release. "With thousands of new items from top designers and brands arriving in stores weekly from around the world, shoppers will discover a new store full of amazing values every time they visit."

As part of the grand opening, T.J. Maxx will present a \$5,000 check to the Clatsop Community Action Regional Food Bank at 7:30 a.m. April 12. The grand opening starts at 8 a.m. and runs until 8 p.m. Reusable bags will be given to the first 1,000 customers.

The new store will also join all other stores nationwide in sponsoring a child who participates in Save the

Children's U.S. Programs. T.J. Maxx also supports Save the Children, Autism Speaks and Joslin Diabetes Center with annual in-store fundraising campaigns.

The store is located at 1479 S.E. Discovery Lane in the North Coast Retail Center.

The new store will add approximately 60 full- and part-time jobs locally.

Oregon job vacancies, wages are up

During 2014, Oregon's private employers were looking to fill about 45,000 job vacancies at any given time, according to new annual figures from the Oregon Employment Department's Job Vacancy Survey. The Job Vacancy Survey provides a snapshot of the labor market job seekers face.

The number of job vacancies in 2014 increased by 40 percent compared with 2013.

The average starting wage offered by employers also improved over the year, increasing by 4 percent to \$15.67. The largest increase in vacancies was among jobs offering starting wages between \$10 and \$15 per hour. There were 15,200 vacancies in this range, up 72 percent from 2013. Vacancies offering more \$15 per hour increased 29 percent to 11,900. There were slightly fewer vacancies offering less than \$10 per hour in 2014. That's partly because the increase in Oregon's minimum wage from \$8.95 in 2013 to \$9.10 in 2014 narrowed that wage range.

One key to finding a job that pays higher than average

wages is to have at least some post secondary training or other work-related qualification. The average wage offered for vacancies requiring education beyond high school was more than \$17 per hour. Average wages increased for jobs requiring college degrees. The average hourly wage was \$20 per hour for vacancies that required an associate degree, \$31 per hour for a bachelor's degree, and \$38 for a graduate degree. Vacancies that did not require education beyond high school offered hourly wages of \$12 per hour.

Employers also offered higher wages when their vacancies required more than a year of previous experience. Vacancies with no experience requirement paid an average of \$11 per hour. Those requiring less than one year of experience paid \$12 per hour. For vacancies that required one to five years of previous work experience, the average wage offered was \$18 per hour, while those that required five or more years of experience averaged \$32 per hour.

The health care and social assistance industry accounted for

almost one-fifth of vacancies, more than any other industry sector. Four additional industries each accounted for more than 10 percent of Oregon job vacancies: management, administrative, and waste services (which includes company headquarters and temporary staffing agencies, among other businesses); retail trade; leisure and hospitality; and manufacturing.

Characteristics of job vacancies can vary significantly by industry. For example, nine out of 10 health care vacancies were for permanent positions, and 39 percent required education beyond high school. In natural resources and mining, however, just 18 percent of vacancies in 2014 were for permanent jobs, and only 3 percent required education beyond high school.

The specific occupations being recruited make a big difference in how industry-level details play out. Almost two-thirds of the natural resources and mining vacancies were for farmworkers, of which only 11 percent were permanent positions and most were seasonal. Health care recruitment was

focused on registered nurses, nursing assistants, and medical assistants, which were almost always permanent positions.

Every region of the state had more vacancies in 2014 than in 2013. Eastern Oregon saw the greatest percentage growth in vacancies over the year, up 73 percent from 2013, and the Portland area followed, with 44 percent more vacancies in 2014 than in 2013. The Portland tri-county area (Washington, Multnomah and Clackamas counties) had just over 23,000 vacancies in 2014, 51 percent of the statewide total.

The Oregon Job Vacancy Survey has been conducted since 2008. The 2014 estimates are based on responses from 10,400 Oregon employers. Vacancy survey results for the first quarter of 2015 are scheduled for release in April 2015. A special report on Oregon's difficult-to-fill vacancies will be available later this spring.

For more details on statewide and regional vacancies, visit www.qualityinfo.org/pubs and scroll down to the section titled Job Vacancy Survey.

Fervor over PDX carpet spurs new life

SALEM (AP) — Visitors and Oregon locals lined up inside Portland International Airport to have their photos taken with an odd celebrity — a piece of nearly 30-year-old carpet.

Before the day was over, more than 800 photo booth-style pictures were snapped of people standing next to the segment of floor covering, hung up for an event called PDX Carpet Fest.

It was classic Portland, a city known for keeping it weird: a farewell party for the airport's trademark teal carpet, which is being replaced after three decades under travelers' luggage wheels.

"I guess this carpet is really iconic, and I can't imagine another city getting this worked up over carpet," said Sierra Prior, a Portland resident who posed for photos before board-



AP Photo/The Oregonian, Michael Lloyd

TSA officers Andrea Green, left, and Edmund Gray stand beside a piece of dressed up old carpet from the terminal at Portland International Airport during a press conference in Portland, March 20.

ing her plane to New Orleans.

The unmistakably '80s carpet at the airport known as PDX is decorated with dark-blue lines and red, lavender and purple dots meant to sym-

bolize air traffic controllers' view at night.

As word spread that it would be torn up, the weathered floor covering became an online superstar.

More than 40,000 "foot selfies" — photos people took of their feet on the carpet — were plastered on Instagram. The carpet got its own Facebook and Twitter pages.

Some local companies started selling T-shirts, coffee mugs and other products featuring its signature pattern.

"I'm getting married on November 6th, and I think I'm going to have all my groomsmen wear the PDX carpet socks," said Derek Harguth, a Portland native who went to the airport to check out the PDX Carpet Fest.

Demand for actual remnants of the carpet has been so high that airport officials are giving four local vendors 1,000 square yards each to incorporate into items — including sofas, doormats and cat beds — that will be sold to the public.



EDWARD STRATTON — The Daily Astorian

Linda Lawson coaches individuals in person and by phone through her company, Heart 2 Heart Coaching.

Making the Dollar

INTERVIEWS WITH LOCAL BUSINESSES
BY EDWARD STRATTON

Linda Lawson, owner Heart 2 Heart Coaching Seaside

A former teacher, Linda Lawson now tries to help people realize their potential through her advising business, Heart 2 Heart Coaching. She works on the go, meeting her customers in person or by phone, and specializes in working with people who've experienced grief and loss. She can be reached by calling 188 INGENIO, and entering code no. 05229439; and at 720-301-3993 or info@heart2heartcoaching.org

How would you describe Heart 2 Heart Coaching?

"Coaching in itself is a partnering with a client who wants to make a transition in life... and they don't feel they can make it on their own. They know they want to change but don't have the internal strength to do that. So when someone is supporting you, even just by listening... and you're talking out and hearing yourself, you start to hear your own wisdom, which you don't hear when you're just thinking about it in your head. You just have blind spots. But when someone's listening and asking you questions based on what you say, then you start to follow what you already understand. Coaching is to me a very respectful art. This is really based on what someone already understands."

How did you get started doing this?

"I was getting done with teaching, and I was actually studying something else. I was studying the metaphysical arts at an academy, and they opened up a branch of life coaching, and I just was curious and wanted to see what it was like. I actually took to it right away. It's not real different from teaching. You don't start out deciding what someone knows. You're really taking a back seat and letting them take the lead, and then being very very attentive and reflective back to them, what they probably missed in talking themselves. I finished the academy in 2010. I'm going to say 2011" is when I started.

Who do you find are your clientele? Do you target certain demographics?

"I'm really trying to specialize in teachers, because I came out of teaching, and it's such a strong support to teachers who don't get support that much. Some school districts, or some schools, they have a strong PTA, and they'll be really tight-knit and supportive of the teachers, and they're not just stressed all the time. A lot of the schools, the demands are unreal. There's not that much voice in teaching. You have a union. Nothing is addressing teacher self-care. I came out of teaching. I quit early; I quit 10 years early. There was an incentive, so I took it. And I knew that there was something else for me to do, but I just didn't know what it was. I took off some time to do some self-care for myself, and then I'm going 'OK. What do I do now?' Then I decided if I'm going to give back in coaching, I'm going to give back to teachers."

What are some of the quirks or challenges of being a life coach?

"The challenges are you do also need to be a business person, which I'm not particularly. A lot of us will have this challenge of 'OK. How do I get known then?'"

Why do people need a life coach?

"You find out 'I got another abusive boyfriend. Wow, how did that happen?' With coaching, you can have a look at that. You can interrupt that pattern, so that whatever it was that was causing you to do that, you become aware of that and you start to actualize different behaviors. Maybe there were signs all along that I was quietly paying attention to but not saying to myself 'Don't go there!,' but I was going anyway. The whole thing is for you to pay attention to what you already know. The person I was talking to today started out at one place. She talked through a number of things, and I was taking notes, and I went back and pointed out what she said, what her own wisdom was reflecting, what she had already knows. She was quite surprised by it, because she was just talking. She wasn't listening to herself. So now she's got some goals based on what she said, what she knew."

Clatsop County Property Transactions

Sellers: Donald William Royse and Theresa Hope Royse

Buyer: CDogg Properties LLC

Address: 188 Fernwood St., Cannon Beach

Price: \$917,000

Seller: Lower Columbia Residence Society

Buyers: Robert J. Magie and Cynthia D. Magie

Addresses: 1555 to 1569 Exchange St., Astoria

Price: \$375,000

Sellers: Daniel R. Kel-

ley and Debra A. Chevront-Kelley

Buyers: Deborah Anne Stenvall and Jeffrey P. Gayral

Address: 1064 14th St., Astoria

Price: \$280,000

Sellers: Dean M. Fuller and Lynn R. Fuller

Buyer: Jeffrey Arthur Frane

Address: 6 Auburn Ave., Astoria

Price: \$245,000

Seller: Pamela E. Hayden

Buyer: Barry F. McMenamin

Address: 141 Avenue I, Seaside

Price: \$245,000

Sellers: Kevin Mitchell and Tara Mitchell

Buyers: Aidan H. DeRenne and Karen E. DeRenne

Address: 89672 Sea Breeze Drive, Warrenton

Price: \$222,000