

wedding planner SPRING WEDDING FAIRS



Imagine a place with unlimited and free expertise that can help you build your dream wedding. Now imagine that such a resource is right in your back yard.

Odds are, you're in luck! Many bridal associations and local tourism organizations partner on an annual basis to bring spring wedding fairs to their areas. The fairs are filled with vendors and consultants ready to give you great resources and connections for building the perfect wedding.

Check in with your local tourism group to find out when and where the closest bridal show is scheduled. Then make a list of questions and potential ideas for your celebration.

Attending a bridal fair is a unique experience because of the energy and enthusiasm in the room, as many potential

brides buzz through the venue with questions and excitement.

Not getting married anytime soon? That's OK. Even if a wedding for you, a friend or family member is not in the immediate future, your local wedding fair can still be a fun experience filled with games, food and drinks.

FACE-TO-FACE INTERACTIONS

The greatest benefits of attending a spring bridal fair involves the face-to-face interaction you will be able to experience. Caterers, cake designers, photographers, DJs and floral designers fill the rooms at bridal fairs, ready to offer ideas, pricing plans and samples of their work.

You will be able to interface with these professionals to

build relationships, helping you decide if you can see yourself working with them on something as large as your wedding.

OPEN HOUSES

Some of the most creative – and marketing-effective – spring bridal fairs take place at popular wedding venues. Included with their fair activities is a behind-the-scenes tour of the facilities and amenities offered.

Getting such an exclusive look into what has made the venue such a popular hotspot can help you narrow down your options. You will also gain information on pricing or availability that may influence your decision.