

PARTING SHOTS

A weekly snapshot from The Daily Astorian and Chinook Observer photographers



A swarm of sandpipers fly along the beach at Fort Stevens State Park in Hammond Jan 8.

JOSHUA BESSEX — The Daily Astorian

The gift of books

By DAVID ROBINSON
For The Daily Astorian

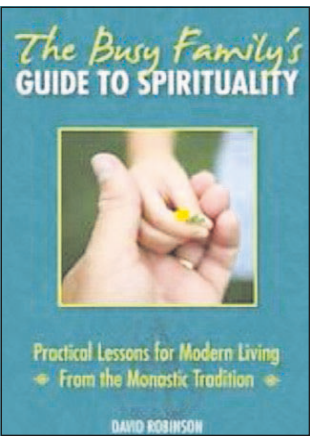
I love books and reading. Though many changes have come in the way we read, with half of American adults owning a tablet or an e-reader, according to the Pew Research Center, “What hasn’t changed is Americans’ love for books. American adults still read about as much as ever.”

In a world struggling with illiteracy and limited educational opportunities, I was delighted to see the 2014 Nobel Peace prize awarded to Malala Yousafzai for her bold commitment to books and education for all children.



David Robinson

My favorite daily reading comes from the library of the Bible, God’s love letter to humanity. I enjoy the ancient spiritual practice of *lectio divina*, or “sacred reading”



from the Bible, leaving behind the ordinary demands of life, and moving into a slower rhythm of life. In my daily sacred reading, I enjoy combining four ancient spiritual

Beliefs

INSPIRATIONAL MESSAGES FROM LOCAL CLERGY

I contemplate God’s presence within the passage.

practices, including reading, reflecting, responding, and resting.

First, I slowly read a short passage of the Bible, often from the Psalms, seeking to understand the meaning of the passage. Second, I reflect upon what I’ve read, taking time to meditate with my heart upon intent of the passage for my life, often writing these insights in a journal. Third, I respond to God in prayer, including giving thanks for what I’m learning. Finally, I contemplate God’s presence within the passage, moving past words and ideas, to rest and relax in God’s presence where my life once again is renewed and refreshed.

David Robinson, pastor of Cannon Beach Community Church, is author of numerous books on spirituality, including *Ancient Paths: Discover Christian Formation the Benedictine Way* (Paraclete, 2010) and *The Busy Family’s Guide to Spirituality: Practical Lessons for Modern Living from the Monastic Tradition* (Crossroad Publishing, 2009).

Craft brewers have answer to Budweiser Super Bowl ad

By LIZZY DUFFY
Oregon Public Broadcasting

Budweiser’s new “Brewed the Hard Way” commercial left a bad taste in the mouths of craft brewers and beer drinkers, prompting outrage and snarky comments on social media as well as next day think pieces. But one Pacific Northwest-based videography company, Hopstories, saw the opportunity to say what craft beer is really all about.

“We wanted to put Budweiser back in their place,” said Hopstories executive producer Yancy Faulkner. “Don’t go making fun of our friends in the industry.”

The spoof shows craft brewers in the trenches and craft beer drinkers in place of the Super Bowl commercial’s cuts of Budweiser’s “macro beer” operation and party scene.

Borrowing Budweiser’s style, text cuts over the images

with Hopstories’ message.

“It’s not brewed to be slammed,” says the text. “It’s brewed to taste good.”

The video also pokes fun at Budweiser’s one and only “golden suds,” saying, “We will savor our hundreds of styles. You keep pushing your one.”

“They’ve been scooping up craft breweries and basically backing their own brands that they just picked up,” said Faulkner. “I imagine (the breweries are) furious, absolutely furious.”

Budweiser’s parent company, Anheuser-Busch, recently purchased Bend-based 10 Barrel Brewing and Seattle’s own Elysian Brewing.

The video took about six hours to edit from various shoots over the past two years and post to YouTube. In less than 24 hours, it’s already been viewed more than 36,000 times.

<http://bit.ly/1yCVhTN>



Hopstories' video on YouTube

Craft beer spoof of Budweiser commercial.

While other newspapers give you less, The Daily Astorian

GIVES YOU MORE

Our new **CAPITAL BUREAU** covers the state for you

A photo of three people smiling: Peter Wong, Hillary Borrud, and Mateusz Perkowski.

From left: Peter Wong, Hillary Borrud, Mateusz Perkowski