Growing at Oregov

From the vantage point of the grower, it is evident that the future of the fruit industry in Oregon rests on the ability of the industry to adapt to changing conditions and to maintain a competitive position in the marketplace. The growing season in Oregon is short, but the climate is ideal for the production of high-quality fruits. The state is known for its luscious berries and the reputation of Oregon growers for producing the finest fruits in the world.

The Oregon Fruit Growers' Association has been working closely with the state government and industry leaders to ensure that the fruit industry continues to thrive. The association has been instrumental in securing funding for research and development, as well as advocating for policies that support the growth of the industry.

In conclusion, the fruit industry in Oregon is a vital part of the state's economy and a source of pride for its residents. With continued efforts to adapt to changing conditions and maintain a competitive position in the marketplace, the future of the fruit industry in Oregon looks bright.