MORNING ENTERPRISE, SUNDAY. DECEMBER 21, 1913.

PRICE BROS. CREAT STOCK-REDUCING SALE THE REAL SALE

THE word "Sale" has been the most abused word in the English language of late. It is not consistent with legitimate merchandising to sacrifice merchandise in the heart of the season. You might be offered a bait on some small article, but the profit necessary to operate will be hung on the merchandise somehow.

It has always been our policy to have our regular Clean-up Sale twice a year at the end of each season's business, and our many patrons have always been prompt in taking advantage of the GENU-INE BARGAINS we were offering.

Due to weather conditions we are left heavily overstocked, and we are going to offer, with the exception of a few contract articles,

Reductions from 25 to 40°, on Our Entire High Class Stock

(Relu)

Our stock is large, selections are good and our guarantee of 19 years standing is behind every article purchased. So now is your chance to take advantage of a REAL SALE.

ein-Bloch

1

Clothes

Sale Opens Saturday, December 27th

CLOTHING Genuine Clothcraft, Stein - Bloch, L System and Stratford makes. \$12.50 Suits, O'coats and Gabardines \$9.35 \$15.00 Suits, O'coats and Gabardines 10.00 \$18.00 Suits, O'coats and Gabardines 11.95 \$20.00 Suits, O'coats and Gabardines 13.95 \$25.00 Suits, O'coats and Gabardines 17.85 \$27.50 Suits, O'coats and Gabardines 19.55 \$30.00 Suits, O'coats and Gabardines 21.85	BOYS' DEPARTMENT \$5.00 Xtragood Boys' Suits reduced to \$3.85 \$6.00 Xtragood Boys' Suits reduced to 4.25 \$7.50 Xtragood Boys' Suits reduced to 5.75 \$8.50 Xtragood Boys' Suits reduced to 6.15 \$10. Xtragood Boys' Suits reduced to 7.20 SPECIAL REDUCTIONS in Boys' Shoes, Hats and Furnishings.
Dress Shirts and Neckwear Bargains \$1.00 Dress Shirts - 55c \$1.25 Dress Shirts - 95c \$1.50, \$2 Dress Shirts \$1.10 Manhattan Shirt Specials \$1.50 red label - \$1.15 \$2.50 black label \$1.85 \$2.00 black label - \$1.45 \$2.50 black label - \$0c \$50c Neckwear, 3 for - \$1.00	HATSWillamette and Crofut & Knapp Makes \$3.00 Hats - \$2.30 Odds and ends in 3.50 Hats - \$2.65 \$2 and \$2.50 Hats at \$1.15 Jerseys, Sweater Coats, and Roughneck Sweater Specials of the GANTNER & MATTERN MAKE \$2.50 values - \$1.85 \$5.00 values \$3.00 3.00 values - \$2.15 6.00 values \$4.20 3.50 values - \$2.65 7.50 values - \$5.30

Space is too valuable to quote all of the many bargains we are offering, so in order to fully appreciate the values, we would deem it a special favor to visit our store during this Great Bargain Carnival.

