#### A Word to "The Storekeeper"

The manufacturer who tries to help you sell his goods after he has induced you to stock up on his line deserves your hearty

But it is up to you to decide whether the manufacturer is actually helping you, or whether he only thinks he is.

If he is creating a desire for his product without creating an actual demand on your store for it, his help is of little value to

The one big advantage of newspaper advertising is that it creates not only desire, but actual demand. Most other mediums stop at desire.

The best kind of advertising

that a manufacturer can do for your benefit is local newspaper advertising. Tell his salesmen so next time they come around. Show them that you know by experience the value of newspaper advertising, and that you want all the branded goods you handled advertised in a way that will bring customers your store to ask for them.





Thomas Cat (on first seeing a drome dary)-Great Scott, old man, what have you got your back up about?-Chicago

#### LOCAL BRIEFS

W. L. Daskam, of Eugene, was in Oregon City Friday.

John McMennies, of Spokane, was a county seat called Friday. James H. Bradshaw, of Portland,

was in Oregon City Friday. Henry Donald, of Portland, was in

town on business Thursday. Mrs. H. K. Johnson, of Portland, was a county seat visitor Friday.

Miss Pearl Withers, of Portland, was an Oregon City caller Friday. Miss Mabel Gladmier, of Portland, was calling on local friends Friday.

Mrs. Nellie Craven was the guest of friends in Eugene last Wednesday. Don't make any engagements Sat-urday night, Go to Shivaly's hall see the senior play-a high school feature.

Lawrence Fitzholm, of Portland was among those visiting Oregon City

Miss E. Philipine, of Canby, was in

The high school play at Shively's all Saturday night is going to be that They serve God well, who serve may deem wise. worth seeing

Today is Red Letter Day at Bannon's. Big special sale items throughout the store. Mr. and Mrs. A. L. Renshaw, of

the county seat Friday.

day and Friday.

Thursday. Many Portland people spent Decor-

ation Day picnicing on the banks of E. L. McDonald, a lawyer from Portland, was a county seat visitor

Venice Up-to-Date," Shively's hall TO- fail who die in a great cause.

Richard W. Montague, a Portland attorney, was in town on legal business the latter part of the week.

Mrs. F. H. Phillips and daughter, of Canby, were visitors to the county seat the latter part of the week.

Ray King, of Portland, automo biled to the county seat with a party of friends the latter part of the week. See "The Merchant of Venice Up-to-Date" at Shively's hall Saturday for they are born into the world night. It's the high school senior's through travail."

Practically every boat in the city was utilized by amateur fishermen Friday afternoon in seeking salmon near the falls.

C. DuB. Wilson, of Troutdale, was in Oregon City the latter part of the atre, where the Frank Rich Musical week. He is planning a camping Comedy company will present "Hey trip this summer in the interior of Rube," another of their distinctive

Seniors of the Oregon City high has been turning patrons away school want you to see them in their throughout the engagement of this greatest play at Shively's hall Saturcompany, says that the two shows day night. It will be worth the

Miss Rachel Morse of New Bedford, Mass., was an Oregon City visitor Thursday, calling on local friends while on a visit to relatives in Portland and San Francisco

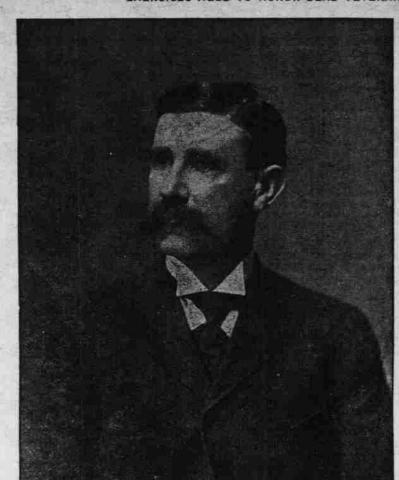
Robert Tedman, of Key West, Fla., was among Oregon City's visitors Fri-day. He is thinking of moving to the country, but has not as yet decided where he will settle.

Louis Pitkin, a Seattle timberman, was in the county seat Friday. He is reported to be in the market for oak, and heard there was considerable in the upper Clackamas valley that could be secured.

### Ready for American Henley

PHILADELPHIA, Pa., May 39,from many points are here in readiness for the eleventh annual regatta of the American Rowing association, which will take place tomorrow over the Schuylkill river course. The pro-baldness, dandruff and other diseases gramme will include contests for of the scalp by using Meritol Hair first and second single sculls, first doublt sculls, first four sculls, first and second four-oared shells, first germs, as these germs are the cause however, that it was deemed better eight-oarded shells, junior, collegiate of the majority of cases of dandruff eight-oared shells, special interclub and later, baldness. We are author-second eight-oared shells and inter-ized to guarantee Meritol Hair Tonic. scholastic eight-oared shells.

H. E. CROSS, ORATOR OF THE DAY FOR G. A. R. EXERCISES HELD TO HONOR DEAD VETERANS



## MEMORIAL DAY IS HIGH SCHOOL PLAY FITTINGLY OBSERVED

Continued from page 1) Lincoln's Address at Gettysburg . . . Ted Miller

Ceremonies of Meade Relief Corps No. 18 ..... Roll of Honor. Adjutant Taps, with bugle.....Ed McFarland Benediction . ...... Rev. T. B. Ford

Decoration of Comrades' Graves...

In delivering the address of the day at Shively's hall, H. E. Cross, mayor of Gladstone, and orator of the occasion, paid a glowing tribute to and tribulations of the average 'var-the hero dead, reviewed the history of sity man. Members of the cast have hidden cities lie in the heart of the the war, and argued for a newer and been rehearsing faithfully under the sands as noble patriotism for the present direction of Mrs. H. P. Cartlidge, and and the future. He said in part:

These are our institutions, our homes. It is our native land. I would have land can sit down with his little family, under his own vine and fig-tree, and feel that the wealth and the valor of the greatest republic on earth, guarantees to him safety and free-

his creatures.' "I am one of those who dare to be grudge the old veteran, his splendid opportunity to serve his country.

"I am no prophet, and confess my weakness when I would attempt to Hood River, were visiting friends in foretell the future, but this I do know, that every nation that ever was Mrs. C. U. Huriston, of Vancouver, born and expanded into greatness. B. C., was the guest of friends Thurs-had its baptism of blood. I advocate Miss Grace Morton, of Tacoma, and the Misses Flora and Sadie Weston, of Seattle, were Oregon City visitors not warfare-I only refer to the comof Italy, of France, of England-men and nations have literally had to fight their way up into the light.

"The grand march upwards has been 'through difficulties, to grandeur.

Be up-to-date yourself; see the high school students in "The Merchant of Venice Up-to-Date" Shirely and that one? And per-"Do you say, this one was cut off

'And there are millions left yet to tell the great story of valorous deeds. Their gray and grizzled heads are a crown of glory to great America for whose welfare they bared their breasts to the bullets of the enemy. And what has been the history of this -our own beloved country?

'It's been upward through sacrifice and difficulties and oppression and bloodshed, to freedom and glory. Nations do not escape the law or nature,

"HEY RUBE," IS SO FUNNY EVEN MANAGER MUST LAUGH

Matinee and evening performances anxious to discover. will be given today at the Star theplays. Manager Frank Murphy. who ought to give people a chance to see this thoroughly up-to-date organiza-

tion at their best.
"Hey Rube" deals with the adventures of a sheriff seeking to replevin two towels inadvertently taken from a hotel by a strolling dramatic company and is said to be the height of farce. The "Sunshine Girls" will have ample opportunity to glitter in it, and Porter Warfield, as "the silly kid" will produce considerable of the comedy. Shirley E. Lewis, the manager and producer for the company, has obtained an entire new equip-ment for this offering, and declares it to be one of the best of the Rich

masterpieces, has read the lines, and says he can't ty jail by Constable Jack Frost, Clark help but laugh every time he thinks has been taken into custody on comof them. "They are surely funny," he said last night, "and the best of College, school and club oarsmen it is that the fun is all clean, and the ing will be Saturday afternoon before jokes are new and sparkling."

A Reliable Hair Tonic It is an easy matter to prevent baldness, dandruff and other diseases Tonic. It should be used regularly For sale by Jones Drug Co.

The story of the trials of a modern Antonio, who desired to rent a pony from a modern Shylock, and who agreed to forfeit a pound of hair from his head if he failed to pay the stipuplay which will be given Saturday night in Shively's hall by the senior . By Comrades class of the Oregon City high school. There is also a college football game tangled up in the plot, and many clover lines depicting the minor trials it is expected that the show will be "This is our land, our government, one of the most acceptable ever giv-

en by local talent.
Incidentally it is said that there you love it for what it stands for and may be more things than the play to believe with me, that since time be-gan, no country has ever risen, and Rumors are affoat that members of the Peruvian heights. Impenetrable taken its place among the nations of other classes are planning some vol-the earth, whose aspirations have unteer surprise work, and that there been higher, nor accomplishments for will be merriment unconfined, and of the good of mankind greater. Here the kind for which American boys and is a freedom—perhaps too great, girls are famous. In fact in school Here the most humble dweller in the circles there is a most as much interest in the possibilities that may de-velop as there is in the play itself. Regardless of the possible interrup-tions, however, members of the cast will do their best, and Mrs. Cartlidge dom, I would inoculate into the declares that the actors and actresses youth of this land, a love for the sod, are all in the best of form, and that for our homes, our land our country, there will be no stage fright. Special both of Kalama, were Oregon City preserve its existance over against visitors Friday. be ardently patriotic, remembering other purposes as the senior class

# SERIOUS QUESTION WORRIES C. PARKER

question that Miss Wynnie Hanny and Chas. Parker, two popular members of the younger set, are trying to settle between themselves. They are very anxious that nobody should know of their disagreement on the question, and are doing their utmost to keep the dispute and its cause from being known to their friends.

and Mr. Parker had gone in search of nibals.
wild flowers. While they were thus industriously engaged a bovine approached with some steadfastness and belligerency, and both young people took to their heels. Just which one reached a barbed-wire fence first, and which helped the other over, is a responsible for such rude laws as are minor consideration. The fact remains, however that once in a zone of manage the affairs of state and live in safety, dispute as to the animal's na-

ture developed.
"My! That was a ferocious bull." exclaimed Mr. Parker.

"Ferocious bull, your grandmother," Miss Hanney is said to have answered or words to that effect-"that was Himalayan amazons. But we may assimply a mad cow, and there wasn't the slightest cause for alarm." That is how the argument started. How it will end all their friends are

PLAN TO CATCH "ROOKIES"

ST. PAUL, Minn., May 30.—Quar-termaster Andrew Koehn, of the United States army, has completed preparations to start from Park Rap-

ids tomorrow morning on a canoe trip down the Mississippi river to the Gulf of Mexico. The trip is to be made in the interest of the recruiting service of the navy. Koehn will stop at all important points along the river and give short talks on the advantages of the naval service as a training for boys and young men. He expects to reach New Orleans in ninety He will sleep and eat in the little craft during the entire voyage.

CRUELTY IS CHARGED

J. E. Clark, of Oswego, who was arrested Friday in Portland by deputy sheriffs, was brought to Oregon City Manager Murphy, of the local house late in the day and lodged in the coun plaint of his wife, who alleges that he assaulted her recently. His hear-Justice Sievers

### TO PICK TEACHERS LATER

Members of the school board met Friday evening in the high school to consider applications for vacancies in however, that It was deemed better ing. In the meantime qualifications seven positions to be filled.

# MAPLESS REGIONS FASHION HINT

An Eighth of the World's Land Surface Still Unexplored.

AREAS WRAPPED IN MYSTERY.

"The Dwelling of the Void" In Arabia Is Supposed to Be the Most Desolate Waste on the Globe-New Guinea Has Baffled Countless Expeditions.

It would seem as though this little world of ours should be pretty thoroughly known by this time, yet there are many unexplored territories which have yet to receive the impress of a human foot and which doubtless, like the north and south polar regions, will take their toll of heroic victims from the hardy explorers who first enter their closed portals.

On a rough estimate about 7,000,000 square miles, or one-eighth of the total land surface of the world, are waiting to be discovered. Some 200,000 square miles of this lie in the arctic regions of the north, but among the frozen tracts that form "antarctic" in the south, where Scott and his gallant followers were penetrating, nearly 3,000,000 square miles are relegated to the sole use of whales, seals, penguins, petrels and other animal and bird inhabitants of frozen homes.

It is true that human habitations could never be formed in such climes as these, but the scientific world is ever eager for the discoveries of explorers, and even among uninhabited districts their work is never wasted.

In Arabia there exists a tract of un-HAS WEIRD THEME explored country nearly five times as large as Great Britain. It stretches from Mecca almost to the southeast coast and is called Dahkna, or "the Dwelling of the Void." Probably no more desolate waste is to be found in the globe, for not a single river is estimated to flow throughout its entire 400,000 square miles. Imagine Gerlated price, and of his rescue by a many and France combined without modern Portia, will be told in "The river or stream and you will gain some Merchant of Veniec Up-to-Date." the idea of the parched condition of Dahkidea of the parched condition of Dahkna. The Sahara is a blissful retreat by comparison.

Some authorities state that the whole desert is not worth the price of a good malacca cane. Others give cre-

Of quite a different character are the enormous mountain fastnesses of South America, which lie along the upper Amazon and in the districts of Colombia and Peru. The celebrated forests, mountain jungles and innumerable fever spreading rivers hold the most intrepld adventurers at bay. to say nothing of carnivorous ants. malignant snakes, water moccasins and those most deadly of serpeuts, anacondas. During recent years over a dozen expeditions have been either wholly or partially wiped out in their efforts to wrestle with these regions.

Although the famous El Dorado. which set the sixteenth century ablaze. Oregon City the latter part of the week.

Oregon City the latter part of the week.

Our people, and local hits will be featured play, and local hits will be featured patriotism. For a nation to exist and duly. The proceeds of the performance of the play, and local hits will be featured patriotism. For a nation to exist and duly. The proceeds of the performance of the process of the performance of the process of the performance of the process of the performance of the play, and local hits will be featured by the process of the performance of the play and local hits will be featured by the process of the performance of the play and local hits will be featured by the process of the performance of the play and local hits will be featured by the process of the performance of the play and local hits will be featured by the play and local hits will be f Dorado, from the rich minerals and priceless stones emanating therefrom. Strange, wild eyed men descend oc-

casionally from the mountains, bringing wonderful fragments with them. But they refuse to act as guides to those who would accompany them

It is curious to realize that vast portions of the British empire have never been seen by British eyes or the eyes of any white men. Nearly a quarter of Australia is still unexplored, mainly in the west, where the population av-"When is a cow not a cow," is the erages only one person in about every twenty square miles.

New Guinea has baffled countless expeditions, though many are still trying to fight their way inland from the coast. Despite the fact that the interior of this island is practically a geographical blank, it is neatly divided on the maps between Britain, Germa-The question came up at Meldrum ny and Holland. Among its products some days ago, where Miss Hanny are birds of paradise, spices and canny and Holland. Among its products

Another particularly interesting district which has so far defied civilization lies secreted among the Himalaya mountains. Rumor accounts that it is presided over by women, who are a luxury of inverted Mormonism by possessing four or five husbands apiece. To the hill men are relegated all the rough tasks and menial labors. "Mere man" is of small account beside these sume that in due season the men will

rise to claim their vote. The foregoing selection does not exhaust by any means the list of geographical blanks waiting to be filled. Before the atlas complete can lie on our shelves we must penetrate the darker haunts of Borneo, North America, the Kongo basin, the 700 mile mountain range that stretches from Der Fur into the heart of Sahara and numerous other spaces.-London An-

Could Spot Him.

Yeast-So clear is the mountain atmosphere at Quito, under the equator in Ecuador, that persons dressed in white have been distinguished seventeen miles away. Crimsonbeak-That's no place for a man to owe his tailor money.-Yonkers Statesman.

The barriers are not erected that can say to aspiring talents and industry. "Thus far and no farther." - Beethoven

Lord Cross 90 Years Old

LONDON, May 30 .- Viscount Cross today joined the distinguished little group of nonagenarian peers, having been born May 30, 1823. Lord Cross filled the office of home secretary in the latter part of the seventies and later served for some years as secre-tary for India.

Americans Remember Lafavette

PARIS, May 30 .- A representative Americans, including the staffs of the embassy and consulate, was present today at the annual ceremony on Memorial Day of decorwill be examined. There are six or ating with flowers the tomb of La fayette in Piepus cemetery.

By JUDIC CHOLLET

The gown in semiprincess style includes an attractive draped skirt. In the illustration crepe de chine is trim-

med with lace. For the medium size the gown will require six and three-quarter yards of



material twenty-seven inches wide, with two and three-quarter yards of lace nine inches wide for the bertha, one yard four inches wide for the sleeve frills, a half yard of plaited chiffon for the panel and three-eighths of a yard eighteen inches wide for the yoke,

This May Manton pattern is cut in sizes from 34 to 40 inches bust measure. Send 10 cents to this office, giving number, 7883, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage. When

ordering dag co	August.
No	Size
Name	
Address	

A Progressive Century
The twentietn century has given as a satisfactory treatment for rhea matism. The American Drug and Press Association, of which we are members, are manufacturing a preparation called Meritol Rheumatism Powders, from a formula adopted by them after medical experts had pronounced it one of great merit. Give Meritol Rheumatism Powders a trial. They are guaranteed. Jones Drug Co., exlusive agents.

Protectory 50 Years Old

NEW YORK; May 30 .- The New York Catholic Protectory, in West-chester, today celebrated its fiftleth anniversary with ceremonies in which Cardinal Farley and other distin-guished men in the Catholic world took part. In the half century of its existence the Protectory has cared for and educated 50,000 friendless boys and girls.

Admiral Wainwright Orator

SCRANTON, Pa., May 30 .- Scran ton observed Decoration Day today by unveiling a mounment of Maine relics in May Aug park. Read Admiral Richard Wainwright, who was the executive officer of the battleship Maine at the time she was blown up in Havana harbor, delivered the oration of the day.

Southerner Gettysburg Orator

GETTYSBURG, Pa., May 30.—Congressman James T. Heflin of Alabama, was the orator at the Memorial Day exercises at the Soldiers' National Cemetery here today. It was the first time that the memorial address was ever delivered by a South-Memorial Day in San Francisco SAN FRANCISCO, Cal., May 30 .-

Memorial Day was observed in San

Francisco by the decoration of the

graves of veterans in the National

perished at sea. Enterprise classified ads pay. POURHEADACHE It WILL NOT if you tak KRAUSE'S Price 25 Cents

## THE JONES DRUG CO.

FOR SALE BY

We have a large stock of these remedies, just fresh from the labor-

Pabst's Okay Specific Does the work, You all \$3.30
know it by reputation. \$3.30
FOR SALE BY

JONES DRUG COMPANY

Millers Ask Equal Tariff

ST. LOUIS, Mo., May 30 .- Several and Odd Fellows' cemeteries, and the hundred members of the Millers' Na-strewing of flowers on the ocean as tional Federation met in conference a tribute to the men of the navy who in St. Louis today to further consider the subject of an equal tariff on flour and wheat. The conference will continue over tomorrow.

ROUND TRIP

## **Summer Excursions East**

VIA THE



Tickets will be sold from all main and branch line points in Oregon to Eastern destination one way through Califoria or via Portland. Stop overs within li mit.

Tickets on Sale Daily-May 28 to Sept. 30 Final Return Limit Oct. 31st.

TO

Atlantic City Detroit Baltimore Indianapolis Boston Kansas City Chicago Memphis Denver New York

Norfolk Omaha Philadelphia Rochester St. Louis Winnipeg

Washington, D. C. And various other points South and East. Call on nearest Agent for full information as to rollies and fares to any particular Eastern city, and for literature describing points along the S. P., or

John M. Scott, General Passenger Agent, PORTLA ND, OREGON.



# The Superiority of Electric Toast

to the charred, or brittle, or soggy kind made in the tedious old-fashioned way, is relatively the same as the superiority of grilled steak to fried steak.

For one-tenth of a cent a slice the General Electric Radiant Toaster makes Perfect Toast faster than you can eat it. It is Perfect Toast because the radiant heat forces the necessary chemical change in the bread. This insures delicious golden Toast that fairly melts in your mouth.

You can operate the General Electric Radiant Toaster on the finest damask table cloth. Its neat porcelain base and cheerful glowing coils add grace and charm to any table.

This little teaster is on display at our store in the Beaver Building on Main Street.

Portland Railway, Light & Power Company

Beaver Building, Main Street.