

ADVERTISING TALKS NO. 28

(By RALPH KAYE) Real estate is a commodity. Like other commodities, it has a known value and use. Therefore, it should appeal to nearly all classes. As in like some commodities—certain real estate appeals to certain classes of people. Price, location, buildings restrictions, etc., cause this.

CONVENTION ENDS; MUCH WORK DONE

(Continued from Page 1.) Officers for the coming year were elected by the executive committee as follows: Roy F. W. Emerson, of Albany, president; Charles A. Phillips, of Portland, re-elected as general secretary; office secretary, Mrs. F. W. Ormsby, of Leuts; elementary department secretary, Mrs. Ollie Clarke, Leuts; teen department, Mrs. F. W. Ormsby, Leuts; adult department, L. S. Hopfield, of McMinnville; teachers' training, Mrs. H. N. Smith, of Oak Grove; home visitation, J. H. Bennett, of Portland; missions department, Mrs. J. T. Wilkins, Arleta.

The Pupils of Ireland. In poplin making Ireland is said to lead the world. None but the Irish seem able to produce the softness of tint and brilliance of coloring which are characteristic of the best poplins. The fabric is so woven that the surface is all silk, while firmness is given the material by wool in the interior. The various processes of poplin making require great skill and watchfulness, which are, perhaps, some of the reasons for the peculiar custom in regard to its manufacture. The Dublin poplin makers will not allow any one who is not the eldest son of a poplin maker—Kansas Agriculturist.

"You'll be sorry some day that you didn't marry." "Well, I'd rather not be married and be sorry I wasn't than be married and sorry I was."—New Orleans Times-Democrat.

NEWS FROM THE COUNTRY

INTERESTING ITEMS FROM ALL PARTS OF CLACKAMAS COUNTY

WILSONVILLE.

Mrs. H. D. Aden was in the Rose City on Thursday. Mr. Wall has purchased a piano. Mrs. Ed Baker returned on Sunday from Portland, where she has been visiting relatives for about ten days. Mr. Bethune spent Saturday in Portland, and attended the ball game. The pupils are busily preparing for their examinations in the local and nearby schools.

Renting room is becoming somewhat scarce in Wilsonville, as so many bridge carpenters are working here at present. Mrs. Frank Tooze will entertain the Hood View Ladies' Aid, at the next regular meeting of the society. A special meeting of the "Mother's Congress," was held in the local school house, on Monday afternoon April 21st, to attend to important business.

H. D. Say was a Portland visitor on Saturday. Mr. Wall was in Salem on Thursday and Friday of last week, being a witness in the Dick-Boland law suit. Mr. and Mrs. Frank Seely have received news of the arrival of twins, a boy and girl, at the home of their daughter, Stella.

Rev. Barber, a well known and much admired former resident of Hood View, will preach in the Hood View Congregational church next Sunday morning at 10:30 o'clock. Mr. Babcock has rented Mr. Cronise's corner lot and moved into a tent there.

The "Students Literary League" of Corral Creek school was held on Friday April 11th. The program of this meeting was a debate by the school which was: Resolved, "The horse is more useful than the cow." The leaders of the debate were John Say, who had the affirmative side, and Anna Baker, the negative. The judges were Mrs. Wood, Mattie Reisinger and Geo. Batalgia. The negative side won.

Mrs. A. A. Daneshower, Mrs. Geo. E. Paddock, Mrs. S. W. Ormsby and Mrs. M. D. Meacham were graduated from the teachers' training department, of which J. H. Bennett is supervisor. Resolutions thanking the city and the people for this hospital-ity were adopted and ordered engraved.

David Duncan and wife sold their ranch and have moved to Corral Washington. S. A. Cobb received word that his mother was very low at her home in San Antonio, Texas, and left a week ago Sunday for there, but is expected home the last of this week. Relatives from Salem visited with Mrs. F. Bennett last week, and she accompanied them home for a short visit.

Mrs. John Boland has been on the sick list for several weeks, but is slowly improving. The Willamette Literary Society met at the school house Friday evening, April 18. A new feature of the program was an essay on the "Future of Willamette when the railroad Comes," by Miss Frances Boland and an essay entitled, "The Willamette River from My Study Window," by Miss Hilda Kizer. Both were very good. Four boys and one girl selected

ed a different President to discuss, but no discussion was made as to which was the best. Miss Florence Fromong rendered an instrumental solo and the girls had a song and responded to the encore. Good music at the Wednesday night services. Come out and hear Rev. E. A. Smith. He is worth hearing. Mrs. Mynr Peters is very ill at her daughter's, Mrs. Frank Shipley.

STAFFORD

Saturday evening surprise parties are quite the go. Albert Ellegson, son of Fred Ellegson, being the last happy victim. Over fifty of his young friends descended upon him and helped him celebrate his eighteenth birthday last Saturday evening, and of course all had a good time.

On Friday next the Parent-Teachers' Club meets at the school house. The Ladies' Circle met with Mrs. Seelinger last Thursday, and all enjoyed the monthly reunion. They will meet with Mrs. Gebhardt in May. Early gardens are being planted these bright days. Farmers' stock seems to be coming up a little. Mr. Gage having sold a calf for \$11.50.

Mr. Gebhardt has plowed his young orchard and put up wire fence. Mrs. P. A. Baker is able to be about the house. Mark Baker has finished shearing goats, and will start on sheep next week. He is the champion wool shearer of the neighborhood.

Mrs. Mark Baker made a pleasant call upon Mrs. Gage on Tuesday. Mr. Nussbaum will take another load of brucoli to town next week. Mrs. Brink is better, so she can walk a little. It will be remembered she fell and twisted her knee a number of weeks ago.

MACKSBURG

The frequent alterations of sunshine and rain in the past week have wrought magic in vegetation. The wheat is looking fine and farmers are anticipating the coming harvest with bright hopes for an abundant yield. Notwithstanding the low price at which potatoes have been quoted throughout the winter and the Spring ranchmen are planting them as extensively as ever before, being sure that increasing demand must create better prices by the time they are ready to dig.

Mr. Kummer is building a new barn which, in common with all of the new structures that have been put up lately, bids fair to be a decided ornament to his part of the town. Mrs. Sol Strubbar, who has been ill for some time, has gained so much in the past fortnight that her friends have begun to hope she may soon be well again.

Mr. and Mrs. Frank Hilton, with their children, visited Mrs. A. B. Baldwin on Sunday. Mr. and Mrs. Roberts were Sunday visitors at the home of Mr. and Mrs. Geo. Walsh. Mr. Geo. Koch is working on Mr. Kummer's new barn.

Ed Koch has taken Mr. Nusses' farm to work in addition to his father's land and his own. Miss Annie Koch spent Monday afternoon with Mrs. A. B. Baldwin.

At the Portland Theaters

Last Car Leaves For Oregon City at Midnight



Scene from George Cohan's greatest farce, "Fifty Miles From Boston," the offering at the Baker Theatre, Portland, all this week, commencing Sunday afternoon.

50 MILES FROM BOSTON

Something far removed from the beaten path of stock company offerings, will be the Baker players' production of the noted Geo. H. Cohan's success, Fifty Miles From Boston, which will open Sunday matinee for all next week. Like all the Cohan plays it is unusual in many ways and ranks alongside his other successes such as Little Johnny Jones, Forty Minutes from Broadway, etc. It is not a musical play as many people have been led to think, although there are several catchy songs and chorus numbers introduced during the course of the three lively acts that take place in the town of Brookfield, just fifty miles from the city of high bridge and beans. The plot concerns the pretty Post Mistress, Sadie Woodis, her brother Jed, who "borrows" four

hundred dollars of Uncle Sam's money to set on a baseball game; Sadie's sweetheart, Joe Westcott, one of the baseball glory, and Dave Harrison, Joe's rival, and a whole lot of others who contribute towards making the play lively and interesting. They are all typical Cohan types, including the irrefragable old maid, and scandal monger Mrs. Tullford, the two belligerent fathers, Harrison and Westcott, who set milked up in the young peoples' love affairs and a number of others. Then there are the town band, policemen and firemen together with a lot of citizens represented by the double chorus that assists so prominently in the musical end of the production. It is a big show and a highly interesting and amusing one. The Portland Ad club have purchased the entire house for two nights and will add special features of local interest, and the regular Baker matinees will be given Wednesday and Saturday as well as the bargain performance Monday night.

POWDER IN SHOES AS WELL AS GUNS

Under the above heading the Detroit Free Press, among other things says: "The theory is that soldiers whose feet are in good condition can walk further and faster than soldiers who have corns and bunions incased in rawhide. The government's foot powder order is regarded as the last word in the scientific outfitting of the defenders of the flag." Foot powder has long been in use in the German army, and Uncle Sam's adoption of this form of treating and easing the feet, is in line with the expressions heard daily for more than twenty years, in all parts of the world, from those who are shaking

Allen's Foot Ease, the antiseptic powder for the feet. Into their shoes, as the only practical and lasting treatment for easing and preventing sore feet. It can be obtained from dealers everywhere for 25c or a trial package will be sent free. If you write to Allen S. Olmsted, LeRoy, N. Y.

ANYBODY NOTICED A LOST ROWBOAT

Tom Brown, Oregon City's veteran fish market man is minus a boat as the result of the folly of some would-be mighty Portland fisherman. Mr. Brown Thursday was approached by two men representing themselves to be members of the Portland Rod & Gun club. They stated that they wished to get a boat to go fishing with, saying that they had fished many times in swift water and were thoroughly familiar with the Willamette. As soon as they got into the boat Mr. Brown saw that they knew nothing about rowing, but nevertheless he let them go. From his boat house they proceeded to the falls, and tried to fish. Knowing nothing about the river, they were caught by the currents and the boat overturned. Other fishermen in the neighborhood picked them out of the water, and at their request, set them ashore on the best bank of the Willamette. The boat, however, got away. From the shore the men sneaked along the bank and made their way to the county road. From this place it is thought they either reached Portland by walking to Oswego, or by being picked up by a friendly person with an automobile. Mr. Brown now wants his boat.

Postal business for the year closing March 31, has been figured up by Postmaster Tom Randall, and shows the surprising total of \$19,000. This figure is believed to put Oregon City far ahead of all other communities in the state of equal size for the amount of business entrusted to Uncle Sam. The figure does not include postal savings bank business, which has been exceptionally heavy here, and which is largely supported by the employees in the paper and woolen mills.

I. O. O. F. CELEBRATES Oregon City lodge joined by the Rebekahs, also celebrated the founding of the order in I. O. O. F. hall. Impressive ceremonies were held, and refreshments were served. There was a full attendance, and a number of out-of-town lodgemen were received as guests.



CHAUNCEY OLCOTT IN "THE ISLE O' DREAMS" AT HELIG THEATRE APRIL 27, 28, 29, AND 30. The favorite comedian and singer, Chauncey Olcott and his splendid supporting company of players will be seen in the brilliant comedy drama success, "The Isle O' Dreams" at the Helig Theatre, 11th and Morrison streets, for four nights, beginning Sunday, April 27. A special price matinee will be given Wednesday.



The Superiority of Electric Toast

to the charred, or brittle, or soggy kind made in the tedious old-fashioned way, is relatively the same as the superiority of gilled steak to fried steak. For one-tenth of a cent a slice the General Electric Radiant Toaster makes Perfect Toast faster than you can eat it. It is Perfect Toast because the radiant heat forces the necessary chemical change in the bread. This insures delicious golden Toast that fairly melts in your mouth.

You can operate the General Electric Radiant Toaster on the finest damask table cloth. Its neat porcelain base and cheerful glowing coils add grace and charm to any table.

This little toaster is on display at our store in the Beaver Building on Main Street.

Portland Railway, Light & Power Company Beaver Building, Main Street

ernoon with Mrs. A. B. Baldwin. The family of Henry Stier are fast recovering from the typhoid fever, which has been afflicting them for so long.

A. A. Baldwin, in making a business trip to Portland last Saturday, was accompanied by his wife, who went to visit her sister, Mrs. H. Garden, of Portland.

Jess Heppler has bought a seventy-five dollar cow to take the place of the one he lost a fortnight ago. Friends of Mrs. Seward and of her family are gratified to know that they are about to move into a very cozy home of their own. Mrs. Seward has bought the handsome cottage that Mr. Newton built for the Spalding family who left Macksburg to go to Alaska some months ago.

A company of friendly neighbors got together and moved Mrs. Seward's cottage on to the land she had bought for it. Under the efficient and tasteful care of its new owner, these premises are sure to be an advantage to the general appearance of their locality.

The people that put Mrs. Seward's house into its new place was one of three such gathering that took place in Macksburg last week. One was a log-rolling for Frank Hilton. About the same force of workers met at Wesley Eby's on Saturday and did a like amount of work. For the uninitiated it must be impossible to imagine the genuine delight that prevails in these rural functions. Meetings, as they do, at a neighbor's house, performing some herculean task made light by many willing hands, partaking of a generous repast, and returning home, while the "Low descending sun, records for them, a noble action done." Before the on-coming of electric cars, paved and lighted thorough-

fare, spacious business edifices, etc., that social, helpful, old-timer, the working bee—must take its flight, and we shall view its passing, not without regret.

The names of Macksburg pupils, who have been neither absent nor tardy in the month of April will appear in next week's issue of the Enterprise.

REDLAND.

The Grove school opened Monday with a teacher from Logan. We are in hopes that one or two families will not make life so unpleasant for her as they did for the last teacher, when she tried to give their children their first lessons in obedience. Regular services were held in the M. E. church Sunday, when Rev. Coop gave a good straight talk to a large number of people.

There will be an ice cream social at the church Friday evening, May 2nd.

W. H. Bonney sold a 5 weeks' old veal this week that dressed 100 pounds.

R. Kerr made a business trip to Portland Monday. A gave quite a concert last Sunday in front of Lindberg's store. They intended to practice but the beautiful day brought out so many people to listen, the boys changed their plans.

Jack O'Brien, who has been spending the winter with Herman Fischer, left last week. W. L. Moore had a horse swallow a whole potato last week, and it lodged in the animal's throat. A veterinary was called, and he was compelled to mash the potato to remove it. A cow inspector has been making the rounds of this neighborhood this last week.

MARQUAM.

Mrs. Hattie Myers went to Dover near Hubbard, last week to see her father, Mr. Ackerson, who is falling in health.

Roads are drying up fairly well. They soon will be in passable shape. Roy Ridings is stacking up a pile of lumber—ask him what that means?

Mrs. Jack Jones, of Grand View, Washington, is at the bedside of her sick mother, Mrs. G. W. Bentley.

NATIONAL LEADER WILL SPEAK HERE

The Rev. E. S. Martin, superintendent of the American Sunday School Union, and one of the best informed men in Sunday school work in the Pacific Northwest, will speak in the Methodist Episcopal church Sunday morning in connection with the session of the school on "The Cry of Neglected Children of this Country and our Answer." Miss Fisher and Miss Foster, representative workers in the Woman's Missionary society, will speak at 3 o'clock. In the evening Dr. James Moore will speak. Monday there will be an all day meeting, closing with an address by Dr. Avison on "America in the Family of Nations." These exercises are in extension of the recent parliament in Portland, and of the Sunday School convention. All the pastors of the Methodist Episcopal church in Clackamas county will be in attendance upon the extension work in the Methodist church

Sunday and Monday, when interesting programs will be given.

Did You Forget That Wedding Gift?

Those friends of yours are to be married next week and you forgot to send a present!

It was not exactly a case of forgetting, perhaps—it was rather a matter of procrastination—putting off until to-morrow what was too much trouble to do to-day. For it is a problem to pick out a wedding gift; it's difficult to make a selection.

Have you read the advertisements in THE ENTERPRISE? If you have not, read them now and it's 10 to 1 you'll find an appropriate suggestion for that present—something useful or something ornamental.

The advertising columns of THE ENTERPRISE are full of reliable advice on every purchasing problem.