## More Light at Same. Cost

The Same Light at Less Cost
The famous Mazda Light will give you lasting satisfaction in every way. It throws a clear, strong, white light, the nearest- imitation to sunlight it has been possible to get. As superior to the old carbon light as they were to the candle of our grandfathers. Note to exceptional prices below.

| Watt | Candle Power | Price, clear | Price, frosted |
| :---: | :---: | :---: | :---: |
| 15 | 12 | 35 c | 40 c . |
| 20 | 16 | 35 c | 40 c |
| 25 | 20 | 35 c | 40 c |
| 40 | 32 | 40 c | 45 c |
| 60 | 50 | 55 c | 6 c |
| 100 | 80 | 80 c | 85 c |
| 150 | 120 | $\$ 1.25$ | $\$ 1.35$ |
| 250 | 200 | $\$ 1.90$ | $\$ 1.60$ Special |

We carry in stock at Portland prices everything in the electrical line to lighten labor in the household

Portland Railway, Light \& Power Company

## The Largest Possible Attendance

 Assures the Largest Measure of Success to the Exposition San Francisco business men realize that crowds create en-thusiasm and aim to set a standard of attendance never attained thusiasm and aim to set a standard of att
by any similar enterprise in the world.

The plan of this company gives to each of its subscribers the same benefits and advantages that the indivdual visitor might en joy, but provides these privileges on such a wholesale basis that the cost of the trip will be materially less for each subscriber. By system of easy payments of a dollar or more a week the entire ready to start.

The Offer of the San Francisco Exposition Tour Company First Class Round Trip Railroad Ticket, San Francisco and Return.
First Class Ticket for Standard Berth, San Francisco and Return.
Transfer of Subscriber to and from Hotel in San Francis
Transfer of Subscriber's Baggage to and from Hotel in San Francisco.
Fourteen Days' Modern Hotel A
Francisco on the European Plan
Four of the following Sightseeing Trips
(a) Steamer Trip around the Bay of San Francisco
(b) Trip to University of California and Berkeley.
c) Automobile Tour of San Francisco and Environs (d) Trip to Mt. Tamalpais, via Sausalito, (f) Night Tour Through San Francisco's Chinatown (g) Trip to the Orchards of Santa Clara Valle (h) Trip to the Intensive Farming Districts. Twelve Admission Tickets to the Exposition. Twenty Admission Tickets to Special Attractions at the Exposition.
9. Sunset Magazine up to the close of June, 1915.


PINCH HITTERS ARE IN DEMAND

Big League Clubs Eager to Land Man. Who Can Bat.
few gal fill the role

BOYS JAILED FOR
STEALING CHICKENS


Fruit Tree Spraying

## Jack Gleason

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