

The only daily newspaper between Portland and Salem... PER WEEK, 10 CENTS

16 DROWN AS SHIP, PACIFIC HIGHWAY RAMMED, SINKS BOON TO OREGON

SIX RESCUED FROM VESSEL CUT IN TWO IN CHESAPEAKE BAY

ENGINEER PERISHES WITH AID NEAR TOURISTS TO BIG FAIR WOULD PAY

Captain Gilbert, of One Craft and Wife are Among Those Who Lose Lives—Other Ship is Beached

NEWPORT NEWS, Va., Jan. 4.—Six members of the crew of the steamer Julia Luckenbach, which was cut in two and sunk by the British steamer Indrakula early yesterday morning...

It was reported by eight survivors who were landed here this morning by the Danish Steamer Pennsylvania that 22 persons lost their lives in the sinking of the Luckenbach...

The Indrakula, badly damaged and in danger of sinking, drew off and was beached.

Captain Gilbert, of the Luckenbach, and his wife, were among the lost. The survivors took to the rigging of the submerged hulk and for six hours fought for life against a gale which swept the bay.

Chief Engineer Chris Knudson was one of those in the rigging. He endured the gale until his hands were bleeding from gripping the ropes.

The Pennsylvania could not reach the men at first, even with the lifeboats, because of the heavy sea.

BIG MEETING OF AUTO-OWNERS IS CALLED

The directors of the Clackamas County Automobile Club, at a meeting in the Commercial Club parlors Saturday evening, decided to have a big meeting next Thursday evening.

STREETS NAMED FOR COASTING BY COUNCIL

At the suggestion of Chief of Police Shaw the Street Committee of the City Council Saturday decided that children could coast on the following streets: Madison, between Tenth and Twelfth; Eleventh, between Jackson and John Adams; at Twelfth and Washington and from Jackson down Fifth Street.

VISITS BIRTHPLACE HE LEFT IN 1853

W. P. Holman, of Bandon, Coos County, is visiting his brother, R. L. Holman, of this city. Although Mr. Holman was born in Oregon City this is the first time he has visited the municipality for 60 years.

THE OUTLET PERPETRATED BY WALT McDUGALL

HOME IS WHERE YOU ARE SIZED UP RIGHT!

CALIFORNIA WANTS TEAL IN CABINET

SAN DIEGO, Cal., Jan. 4.—If opportunity were given to the people of San Diego and southern California to express a preference for secretary of the interior, I am sure they would choose the man of Oregon and the Northwest—Joseph N. Teal.

Major Bowly is recognized as one of the foremost authorities on road building and highway problems in the United States.

While acting as commissioner of Washington he made a remarkable record as a road builder.

In his report Major Bowly cites impressive facts and figures to show the important relation between development in 1915 and the condition of the roads.

On December 28, 1912, his report reads in this connection, "there were registered in California 92,153 automobiles, exclusive of motorcycles."

"New machines have been registering at an average rate of 2000 a month. New York state only has more machines, viz., 113,000.

California has 2,500,000. By 1915 California will have 125,000 to 130,000 pleasure automobiles.

TAX LEVY TO BE MADE THIS WEEK

The county court, at its session Saturday, decided to appoint all road supervisors recommended at meetings of taxpayers, where special levies were made.

RAILWAY OWNERS ARE ENTHUSIASTIC

At an enthusiastic meeting of the stockholders of the Clackamas Southern Railway Company Saturday afternoon reports were made by the various officers.

PARKPLACE DEBATERS WIN FINE VICTORY

Resolved that the electoral college should be abolished and the president nominated and elected by the people was the question debated by high school teams Friday evening.

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PUBLICITY AIDE PRAISES SPECIAL

COMMERCIAL CLUB MAN SAYS EDITION LAST YEAR WAS CREDIT TO CITY

MERCHANTS URGED TO TAKE SPACE

Form of Anniversary Number Specially Pleases Big Business Man Who is Progressive Leader

In talking with an Enterprise man yesterday, regarding some of the features which are to be embodied in the Progress and Anniversary Edition of the Morning Enterprise now in process of publication, one of the most prominent members of the Publicity Department of Oregon City's Commercial Club said "I am perfectly frank in saying that we were happily surprised by the character of your 1912 Annual."

"The system you have adopted of putting these issues out in magazine or book form and of using good book paper is a winner and no mistake. Of course I appreciate the fact that the ordinary special edition printed in newspaper form and on news stock can be published much more cheaply but its results that count."

"That sort of issue is usually a very bulky affair and goes to pieces in a few handlings. The cuts don't show very well as a rule and while it may contain a lot of good reading matter covering the country's resources and all that, its shape does not permit of a convenient arrangement of same. Your present style of publication, on the contrary, assures permanency and that's a big consideration, either from the standpoint of a community publicity. We mailed out a large number of these copies to inquirers last year, just as we have arranged to do this year, and I happen to know that in many instances the Eastern people who got them, after thoroughly digesting the matter contained therein, passed them on to neighbors and friends who were interested and in this way the circulation was materially widened, and its the same way with the local circulation."

"Then too, the pictures show up in an attractive way and altogether it makes a publication that any man is proud to mail to his friends back East or wherever they happen to be because it's a creditable issue in every way."

The gentleman above quoted says "Its the results that count" and right here he states the case in a nutshell. Its the results received from the 1912 Progress and Anniversary Edition and the fact that it left no "bad taste in the mouth" of the patrons that has made it easy to get support for the 1913 Annual.

The list of live and progressive business firms and individuals who are cooperating with the Enterprise in this great publicity measure grows steadily larger. New names appear on the list every day and when the work of solicitation is completed there won't be many of the public spirited local interests missing from the list.

OFFICERS INSTALLED BY POST AND CORPS

Meade Post, Grand Army of the Republic, and the Woman's Relief Corps held a joint installation of officers at Willamette Hall Saturday. The meeting was called to order at 10:30 o'clock and the remainder of the morning was devoted to a musical program. The Relief Corps served a dinner which was partaken of by more than 50 persons.

CAMP COOK JAILED ON ROBBERY CHARGE

Charles Bennett, arrested at Quincy, Columbia County, on a charge of having robbed employees of the Clackamas Southern Railway at a camp near this city, was brought to Oregon City Friday by Sheriff Mass. The man is accused of having stolen jewelry and clothing. A diamond ring he is said to have stolen was recovered from a young woman, who is said to have been the fiancée of the man under arrest. The girl lives at St. Helens. Bennett was a cook at the camp and formerly was employed as a cook at camps of the Southern Pacific workmen. Bennett had \$40.00.

MARKET ON CASH BASIS

Streibig's Meat Market, at the corner of Fifth and Main Streets will commence the new year on a cash basis. There will be no more credit sales. H. W. Streibig, the proprietor, feels that it is his duty to do this in justice to his cash customers, who constitute the larger number. Lower prices can be given, when there is no fear of losses through credit, and because of this Mr. Streibig feels he is but doing justice to himself and his cash customers, by placing his business on a strictly cash basis.

CHICKENS DRAW BIGGEST CROWD

F. G. DAUGHERTY, OF MOLALLA, ELECTED PRESIDENT OF ASSOCIATION

PLANS MADE TO DOUBLE EXHIBIT

Professor W. G. Linn, of Agricultural College, Delivers Interesting Lecture on Raising of Poultry

The most successful show ever held by the Clackamas County Poultry Association came to a close Saturday evening. The attendance was satisfying all day Saturday and in the evening the show was crowded. At a meeting held immediately after the close the following officers were elected:

President—F. G. Daugherty, Molalla. Vice President—Dr. M. C. Strickland, Oregon City. Secretary—Treasurer—M. C. Lazzelle, Oregon City.

Directors—Elmer Dixon, Oregon City, and R. S. Coe, Canby. It was decided to devote three days to the show which will be held the first part of next January. Professor W. G. Linn, of the poultry department of the Oregon Agricultural College delivered an interesting lecture Saturday evening on poultry. The lecture was illustrated with stereopticon views. More than 400 birds were on display, including all varieties. The exhibit of F. G. Daugherty was one of the best at the show. The judges announced that a Barred Plymouth Rock pullet exhibited by him was the prize fowl of the show.

M. J. Lazzelle, manager, announced that at least 500 fowls would have been at the show this year if the program list had been sent out earlier.

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THE MUSICAL BENTLEYS

Man and Woman Musical Act, introducing the Xylophone. Commencing today. The Musical Bentley's will open with their act at the Grand today, have played the Orpheum time, and is the best musical act to be seen in this city in many a day—Do you want to hear something good? Signed, SCHRAM.

A REMARK!

One week ago, I said that the act to open that Sunday had played the Orpheum time, but I was mistaken in my date. I Will Make Good. Any thing that I advertise. THE MUSICAL BENTLEYS who will open with their act at the Grand today, have played the Orpheum time, and is the best musical act to be seen in this city in many a day—Do you want to hear something good? Signed, SCHRAM.