MORNING EETTERPRISE
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niddlemen's and labor organizations and various agencies and con the contributed something to the increased cost of living, the
ions fact remains that the CONSUMER HMMSELF HAS BEEN RE
SPONSIBLE FOR NO SMALL PART IN THE INCREASE. Only recently has proper weight been given to the demand side of the
nomic balance.
HIGH PRICES CANNOT BE OBTAINED FOR COMMODITIES LEss PEOPLE ARE WILLING TO PAY THESE PRICES.
This was demonstrated recently in the boyentt on butter. The
$\qquad$ turn set a constantly higher standard of li
AND WASTE ARE EVERYWHERE
ket and brought home enough fresh staple supplies to last for several displaced the market basket.
$\Delta$ great saving is effected where the housewife PURCHASES IN QUANTITIES and dirẹetly from the producer. Unfortunately, howsiderable quantity of foodstuffs and supplies. In many a household the income is so small that buying in quantity is out of the question. geen stated upon reliable authority that in the aver-
age family enough nutritious food goes into the garbage pail daill to feed

